



MENOMONIE TELEPHONE DIRECTORY

NOVEMBER, 1959

See Inside Front Cover
for Emergency Calls—

Other Important Information,
Pages 1 to 6.



WISCONSIN TELEPHONE COMPANY

EMERGENCY TELEPHONE NUMBERS

For Your Protection—Please Write the Fire and Police Telephone Numbers
for Your Area in the Spaces Below

| | |
|--|-------------------------------|
| My FIRE Department Number is | My POLICE Number is |
|--|-------------------------------|

If you are unable to complete an EMERGENCY CALL—
Call "OPERATOR"

FIRE DEPARTMENT

Menomonie 399

POLICE

Menomonie 17

FBI

For the telephone number or address of the nearest Federal Bureau of
Investigation Office Call "Operator"

WARNING TO PARTY LINE USERS: Wisconsin State Law provides in part that "whoever intentionally refuses to yield or surrender the use of a party line to another person for the purpose of permitting such other person to report a fire or summon police, medical or other aid in case of an emergency, shall be fined not less than \$50.00 nor more than \$500.00," and "whoever intentionally asks for or requests the use of a party line on the pretext that an emergency exists, knowing that no emergency in fact exists, shall be fined not less than \$50.00 nor more than \$500.00." The law defines an "emergency as "a situation in which property or human life are in jeopardy and the prompt summoning of aid is essential."

OUT-OF-TOWN and SERVICE CALLS

CALL

INFORMATION—For subscribers not listed in this directory.....Operator

REPAIR SERVICE—To report a telephone out of order.....Chief Operator

LONG DISTANCE CALLS—To place Out-of-Town calls.....Long Distance

MOBILE TELEPHONE CALLS—To place Mobile Telephone calls.....Long Distance
and ask for
Mobile Service Operator

ASSISTANCE IN CALLING—For aid in calling, or if call
is not completed satisfactorily.....Chief Operator

BUSINESS OFFICE—208 Main Street—Applications for service, moving of
telephones, bills, etc.490

If any matter is not handled to your satisfaction after you have followed
the above directions.....Manager

M. B. JUNKINS, Manager

WISCONSIN TELEPHONE COMPANY

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It's so *easy* and costs so *little*-

-to keep in touch with out-of-town friends and relatives. Call someone *now*.

Just Call Operator for Long Distance Calls

SOME TYPICAL LONG DISTANCE RATES FROM MENOMONIE

| WISCONSIN | | | OUT-OF-STATE† | | |
|--------------------------|-------------------------------------|---|--------------------------|--------------------------|------------------------|
| FROM MENOMONIE TO: | Sta. to Sta. Rate Per Minute* | Pers. to Pers. Add'l Chg. Per Message | FROM MENOMONIE TO: | STATION TO STATION | PERSON TO PERSON |
| Downsville | .05 | .25 | Atlanta, Ga. | \$1.50 | \$2.25 |
| Eagle River | .25 | .55 | Cleveland, Ohio | 1.35 | 1.90 |
| Eau Claire | .10 | .30 | Denver, Colo. | 1.45 | 2.10 |
| Green Bay | .30 | .65 | Miami, Fla. | 1.80 | 2.85 |
| Hudson | .16 | .35 | New York, N. Y. | 1.55 | 2.40 |
| Janesville | .30 | .65 | Omaha, Neb. | 1.05 | 1.45 |
| Milwaukee | .32 | .65 | St. Paul, Minn. | .45 | .65 |
| Wausau | .24 | .50 | San Francisco, Calif. | 1.95 | 3.10 |

*The minimum charge per call is three minutes at the per minute rate or \$.40 whichever is less. A charge of \$.10 per message applies to Station-to-Station collect calls.

†The above Out-of-State rates are for an initial period of three minutes.

Night and Sunday rates apply from 6 P.M. to 4:30 A.M. and all day Sunday. On calls within the State of Wisconsin a Family Visit Call Rate is in effect from 9 P.M. to 4:30 A.M. every night. On Family Visit Calls you may talk for 10 minutes at the five minute rate and pay only the per minute rate for each additional two minutes over 10. The above rates were in effect at the time this Directory was published. They do not include the 10% Federal Excise Tax.



Every evening

after nine is

FAMILY VISIT TIME

for all Long Distance calls within Wisconsin



How To Make Long Distance Calls

Out-of-Town calls can be completed almost as quickly as local calls, providing you give the telephone number when calling.

Keeping a record of out-of-town num-

bers frequently called will save time on future calls. If you wish to have the telephone numbers of a list of out-of-town subscribers, our Business Office will be glad to furnish them.

LONG DISTANCE CALLS ARE OF TWO GENERAL CLASSES:

Station-to-Station Calls

When you want us to do nothing more than to connect you with an individual line or party line telephone or private switchboard, call "Long Distance" and tell the operator the city, state and the telephone number. If you don't know the number, give the operator the name and address as for example: "St. Louis, Missouri, ANYONE at Read's Department Store, 2100 Broad Street." Give your number when the operator requests it.

The charge for a Station-to-Station call begins when the called telephone or private switchboard answers.

Station-to-Station service should be used when you are willing to talk to ANYONE answering the called telephone or when you are sure the person with whom you wish to talk will be there.

See the next column if you want to call either a particular person or a particular telephone or department reached through a private switchboard.

Person-to-Person Calls

When you want to be connected with some particular person or with a particular telephone or department reached through a private switchboard, call "Long Distance." Tell the operator the city, state, and person or department wanted, and also the telephone number and extension number if you know them. Give your number when the operator requests it.

The charge for a Person-to-Person call begins when you reach the person, extension, or department you want.

Appointment and Messenger calls take Person-to-Person rates plus the cost of any messenger service performed. Messenger charges incurred are to be paid whether or not conversation is held.

Reduced Rates

Between 6 P.M. and 4:30 A.M. and all day Sunday reduced rates are in effect. On calls within the State of Wisconsin a Family Visit Call rate is in effect from 9 P.M. to 4:30 A.M. every night. On Family Visit Calls you may talk for 10 minutes at the 5 minute rate

and pay only the per minute rate for each additional 2 minutes over 10.

The time of day, at the originating point, when conversation starts, determines whether Day, Night and Sunday or Family Visit Call rates apply.

Collect Calls

A COLLECT CALL is a Station-to-Station or Person-to-Person call, for which you wish to have the subscriber at the distant point pay the charges.

On Collect Calls if you request it, the operator will ask the person you are calling if he will pay the charges. Collect Station-to-Station calls within Wisconsin

cost 10 cents more than other calls. No extra charge is made on collect Person-to-Person calls.

A request to make a call collect should be given to the operator when the call is placed, so that she can endeavor to obtain acceptance of the charges before the connection is established.

Requests for Rates and Charges

On request, the operator will quote the rate to any out-of-town point. If you wish to be told the charges on a particular call, make the request when you place

the call or when you accept a "collect" call. The operator will call you back and quote charges.

Typical Long Distance Rates may be found on Page One of this directory.

International, Aircraft and Ship Telephone Service

Telephone service is available from your telephone to certain foreign countries, subject to such limitations with respect to completion as may be enforced from time to time by the government of such country or by the United States Government.

Telephone service is also offered to certain aircraft, and to many ships on inland waterways, coastal waters and the high seas when they are within reach. To place a call from your telephone to an aircraft or vessel, call "Long Distance."

Mobile Telephone Service

Mobile telephone service provides two-way voice communication between any telephone reached by the Bell System and an automobile, truck, boat, etc., suitably equipped with a mobile radio-telephone.

To place a call to a mobile telephone call Long Distance and ask for the Mobile Service Operator.

For rates or other information regarding mobile telephone service please call the Business Office.

"BEEP" Tone Tells When Telephone Conversation Is Being Recorded

A short high "beep" tone heard on your telephone about every 15 seconds is a warning that your conversation is being recorded. This warning signal is provided by the Telephone Company for your protection. Use of a recorder without this signal is contrary to the Tele-

phone Company's tariffs and is not permitted. If you do not want your conversation recorded, ask the person with whom you are talking to disconnect the recording machine. When the recorder is disconnected, you will no longer hear the "beep" tone.

it's a new world of

convenience

when your
**EXTENSION
PHONES** ring!



You don't run—you just reach. Handy extension phones do so much to make living simpler and easier. In bedrooms, in the kitchen, the living area, the hobby- or recreation-room, extension phones save countless steps, provide privacy. And you can choose from a rainbow of colors.

To order your extension phones, just call your telephone office or ask any telephone employee.

WISCONSIN TELEPHONE COMPANY

**Ask for a "Night
Light" Phone
for your bedroom**

Glows softly through
the night... lights
brightly to dial, when
you lift the phone.



*Modern homes
have handy phones*

She knows her phones

and she's here to be helpful

You'll talk with a competent woman like this when you call or visit the telephone office. She's specially trained to help you, efficiently and courteously, in ordering new service, changes in class of service, directory listings and — yes, complaints, too, if something has gone wrong. Of course, *any one* of us here at Wisconsin Telephone Company will be happy to consult with you and furnish any information you may desire. But this competent young woman is especially well qualified to do so.



Modern homes have plenty of phones



Additional Phones

A phone for your kitchen, den, family-room or bedroom, is such a *sensible, smart* part of modern living. The cost? *Only about 3 pennies a day* for each additional phone.



Wall Phones

Available in seven smart colors. Enables you to fit the instrument to the particular location — kitchen, game room, shop, laundry.



Phones in 9 Smart COLORS!

Green, Yellow, Red, Beige, Blue, Gray, Ivory, Pink and White — soft fashion-right shades to match, contrast or harmonize with decorations. Available for only \$7.50 one-time charge (No monthly charge.)

WISCONSIN TELEPHONE COMPANY

GENERAL INFORMATION FOR SUBSCRIBERS

Our Business Office is located at 208 Main St., and is open from 8:30 A.M. to 5 P.M., Monday through Friday. Our telephone number is 490. Applications for service, directory listings, moves, changes, discontinuance of service, or bill inquiries should be directed to our Business Office.

The Use of the Company's Lines is limited to communications between parties both of whom are present at the telephone, and employees of the Company are prohibited from accepting written or verbal messages for transmission or delivery.

Customers on Party Lines are expected to limit their conversations to five minutes at one time.

Telephone Service Calls. On the Inside Front Cover of this directory is a list of what to call to obtain the telephone numbers of subscribers not listed in this directory, to report service irregularities and to report telephones out of order.

Applications for New Service, Changes in Location and Discontinuance of Service. When new service is desired, or when subscribers wish telephone equipment rearranged, moved from one address to another, or telephone service disconnected, either temporarily or permanently, reasonable advance notice to our Business Office will assist in having the necessary work completed by the date desired.

Schedules of Rates Effective at Menomoneie are on file at the Business Office and can be examined there.

Directories are the property of the telephone company and are to be returned to the telephone company on request. No binder, holder, or auxiliary cover, except such as may be provided by, or with the consent of, the Telephone Company, shall be used in connection with any directory furnished by the telephone company.

The Company makes every effort to prevent errors or omissions in the publication of its directories. The Company's liability however arising from errors in or omissions of directory listings shall be limited to resulting impairment of the customer's service, and the Telephone Company may discharge such liability by an abatement or refund of an amount not exceeding the charge for the service, excluding additional message charges, during the period covered by the directory in which the error or omission occurs.

Telephone Directories of the Principal Cities throughout the Country may be obtained by any of our subscribers desiring them, on payment of the charges made by the issuing company. Prices and other information may be secured by calling the Manager's Office.

The Fire Department and the Police Department are always available by telephone. Tell your story briefly, calmly and distinctly, giving your street address, and answer promptly any questions asked by the Department called.

Patrons are Cautioned against the possible entry into their premises of Fraudulent Persons posing as Repairmen, Inspectors or Collectors. Employees of the Company, duly authorized to install, repair and remove telephones, or collect for service, are provided with credentials. Please guard yourself against any misrepresentation by asking to see these credentials.

Telephone Attachments. The Company is responsible for satisfactory telephone service. It cannot permit the use of any equipment or other apparatus in connection with that furnished by it except as authorized in the tariffs of this Company.

MENOMONIE

TELEPHONE DIRECTORY

add Store 1703

A

A & W Root Beer Stand 802 6th av-----246-W
 Aamodt Carl G 1207 Main-----1139-J
 Aarre Lydia Mrs 713 13th av-----158-J
 Abbott Archie 220 13th av W-----1935
 Adams Dean R 1 Elk Mound-----305-J-2
 Adams Henry 1415 9th-----529-J
 Ader Clarence 1623 7th-----332-J
 Ader Francis 2220 9th-----207-J
 Ader Jerome 1115 14th av-----778-R
 Ader Merlyn 1908 Broadway-----755-W
 Agerlie Clara 514 10th-----1109-W
 Agnew Dwight L 1515 3rd W-----1233-J
 Agricultural Stabilization & Conservation Office
 515 Broadway--78
 Ahrens Arnold 1602 8th-----1160-W
 Ahrens Clarence F Oakwood hts-----664
 Ailport Marvin R 5-----1082-J-3
 Ajer Lynn 2103 2nd-----912-J
 Alano A A 517½ Broadway-----1404-J
 Alcatraz Nite Club R 5-----1097-R-3
 ALEX'S PIZZA HOUSE 631 Broadway-----2126
 Algiers Charles A R 6-----1059-R-2
 Allbaugh Leonard R 6-----558-J-3
 Allen Everett R 6-----1261-W
 Allen Frank K Rev R 1-----1318-W
 Allen Jerald 2003½ 9th-----582-J
 Allen Ralph O 909 Main-----175
ALLEN RALPH O CHIROPRACTIC OFFICE
 614 9th--48
 Allred A C 1214 Main-----2125
 Allwardt Lawrence 808 Fair Oaks rd-----2118
 Almaas Myrtle Mrs R 1-----877-R-3
 Al's Tavern R 6-----337-J
 Alseth Albert 315 2nd W-----1505-J
 Alseth Arthur Mrs 315½ Main-----949
 Alseth James R 6-----1121-W
 Alseth O V 714 3rd-----513-J
 Alseth Sophie Mrs 113 Main W-----1629-W
 Alwin M Esther 1215 1st av N-----1215
AMANDA BACON MUSIC CO
 517½ Broadway--965-W
 Amberg Leonard 1326 Stout-----1700-W
AMBERG'S SERVICE STATION
 1431 Broadway N--1515
 Amdahl Elsie 909½ Main-----695-J
AMER BREEDERS SERVICE 624 Main-----812
 Ames Ada D 1521 2nd W-----1233-M
 Amon Martha Ruth 1119 River dr-----852-W
 Anthor Wm 608 Elm W-----1234-R
 Amundson Helmer 1020 10th-----190-W
 Anacker John R 2-----1062-J-3
 Anacker William E 1109 13th av-----867-R
ANCHOR CAFE 620 Broadway-----471
 Anderholm A F 314 3rd W-----1340-J
 Anderson Alfred R 6-----236-J-3
 Anderson Andrew P 1014 Stout-----1391-J
 Anderson Arthur Mrs 1102 2nd-----696-W
ANDERSON CLEANERS 713 3rd-----597

Anderson Courtney R 2 Colfax-----1583-R-1
 Anderson Donald A 1303 Main-----1235
 Anderson E J 915 5th-----1617-J
 Anderson Elsie Mrs 120 12th av W-----113
 Anderson Floyd E 1221 5th av-----324-W
 Anderson Herman 1417½ Main-----1282-W
 Anderson Karl E 403 Wilson av-----321
 Anderson Morris 1214 Main-----133-W
 Anderson Norma 1420 Douglas-----896-W
 Anderson Oscar 1101 Wilson-----860-W
 Anderson Palmer R 6-----1063-J-2
 Anderson Swant R 5-----159-J
 Anderson Walter R 5-----1559-J
 Andraschko Albert 1214 3rd-----1459-J
ANDREASSEN & HOUSER vets 423 12th av W---170
 Andreassen P A 1121 7th-----963-J
 Andreassen S K 423 12th av W-----170
 Address Allen W-24 Wakanda ct-----833-W
 Andrews Allen W-28 Wakanda ct-----541-J
ANSHUS JEWELERS 300 Main-----200
Anshus John S 919 Stout-----228
 Anshus Nels S 931 Stout-----465
 Anundsen Viola Mrs 820 3rd-----1920
 Apel Harold 1421 10th-----327-J
 Apelgren Bert 820 11th-----683-W
 Arneson Herman 710 9th av-----145-J
 Arneson Jean 1021½ 3rd-----1161-M
 Arnette Robert P 2720 Wilcox-----1378-R
ASHLESON FARM SERVICE 2417 Broadway--1048
 Aumuelier Joe R 1-----420-J-3
 Austreng Agnes Mrs 630½ Broadway-----1141-M
 Austreng Edwin R 4-----890-R-2
AUTH & HEIT INC 604 Main-----1429
 Averill Apts 4th-----1174
 Axelsen Paul 1515 Main-----984-W

B

Bachler Howard 521 20th av W-----1283-J
 Backen Velma Mrs 1407 3rd W-----1022-R
BADGER IRON WORKS 915 Broadway-----463-R
BADGER STATE YARD 717 Main-----149
 Bagan Thos R 1-----1045-J-1
 Bahr Erich R 6-----1060-R-1
 Bailey Mack R 6-----1075-J-2
 Baker Elmer H 1332 Knapp-----686-W
 Baker George R 2-----1506-R-3
 Baker Mona Mrs 303 Park-----1537
 Bakke Amund R 1-----618-J-1
 Bakke Ingwald R 1-----1072-J-1
 Bakke Vernon R 1-----654-R-2
 Bakken Grant R 6-----982-J-3
 Bakken S A Mrs 614½ Main-----1226-W
 Baland Ivan B elec contr R 6-----828-J
 Baldus Alvin 107 4th av W-----162
 Ballentine Will G 509 12th av W-----617
 Bandelow Leland 1432 Douglas-----1352-W
BANK OF MENOMONIE 630 Broadway-----1555

| | | | |
|---|----------------------|--|----------|
| Barberg Richard 118 2nd W | 879-M | Benson John W 201 13th | 355-J |
| Barbo Hilda Mrs 1002 3rd | 1021-W | Benson Marvin R 1 | 501-R-3 |
| Bargain House R 6 | 828-W | Bentley Phyllis 221 2nd W | 1252-J |
| Bark Axel A 309 12th | 532 | Benzel Otto 1608 8th | 745 |
| BARK'S BAKE SHOPPE 228 Main | 500 | Benzel Wm 1101 Stout | 419-J |
| Bark's Northside Bake Shoppe | | Berg Arthur M 914 4th av | 26 |
| 1319 Broadway N | 1201 | BERG CHEVROLET CO INC 716 5th | 230 |
| Barnard David 1309 10th av | 703-W | Berg Don G 1319 Main | 330-J |
| Barnes Esther Mrs R 3 | 478-W | Cottage R 6 | 853-J-4 |
| Barnhart Ada R 2 | 1290-J-3 | Berg Gilford 1005 5th av | 1231-R |
| Barnhart Arthur H R 2 | 1290-J-4 | Berg Lloyd 1016 3rd | 1153-W |
| Barrows Wendell Broadway N | 1487-W | Berg Richard H 1521 Wilson av | 1918-M |
| Bartko Frank 1103 9th | 1523-R | Berger Burnetta L 1420 8th | 1242 |
| Baskin Jim 1015 7th | 1037-J | Berger Clarence L 1120 10th | 888-W |
| Batchelder Lee W R 5 | 1084-J-4 | Berger James W R 5 | 1087-R-4 |
| Bates Hattie E 1006 3rd | 269-W | Bernd W G 1032 Stout | 59-J |
| Bates Henry 1003 9th | 1535-J | Berndt Clara Mrs 500 13th | 692-J |
| Baue Fred 914 18th | 1112-R | Berndt Hilda Mrs 1021 11th | 1146-M |
| Bauer G F R 6 | 780-R-2 | Bertelson Anna Mrs 1506 9th | 956-R |
| Bauer Sam R 6 | 780-R-2 | Beyer F W 218 19th av W | 60-J |
| Bauerkemper Leslie R 5 | 1335-J | Beyer William 404½ Main | 1349-J |
| Bean Harold F 1511 Main | 1033-R | Biederman Edward 1203 6th | 1369-J |
| Beaver H C Jr 1015 Wilson av | 1196 | Bien Marvin 107 4th W | 1305-W |
| Beaver Howard C R 3 | 764-J-2 | Billehus O E 932 Stout | 971-J |
| Beber M E 1620 Douglas | 1352-J | BILLEHUS-ST CLAIR CLOTHING CO | |
| Bechtel Jack Rusk Wis | 993-J | 326 Main | 1578 |
| Becker Clarence R 1 | 1130-W | Bill's Recapping Service 143 6th av | 955 |
| Becker Irene 703 3rd | 1818-J | Bird Melvin F R 6 | 438-J-1 |
| Becker Minnie 421 Wilson av | 528-W | Bird William E R 6 | 1056-J-1 |
| BECKWITH OSCAR R 6 | 1019-J-4 | Birkholz Herbert R R 2 | 393-R-3 |
| BEELINE HONEY FARMS R 4 | 360-J | Birthman John W R 1 | 84-J-2 |
| Beggerow H F 1401 Knapp | 820 | Birthman Wesley W R 1 | 1088-R-1 |
| Beguhn Bertha Mrs 1419 6th | 295-M | Bjornson Chris 1010 6th av | 1255-R |
| Beguhn Carol 302 19th av W | 184-J | Blackburn Philip T C Mrs 221 2nd W | 1340-W |
| Beguhn Edmund R 2 | 1073-J-2 | Blair & Co Inc inst | |
| Beguhn Ervin R 1 Elk Mound | 1070-J-2 | 204 E Grand av Eau Claire Wis | |
| Beguhn George R 1 Elk Mound | 534-J-1 | Call long distance Eau Claire--TEmple 2-1633 | |
| Beguhn Gilbert 1620 Wilson av | 1209 | Blair Susan 202 12th av W | 769-M |
| Beguhn Herbert Sr 1308 6th | 881-M | Blake Arnold Rusk Wis | 421-J-1 |
| Beguhn Herbert W Jr 920 11th | 923-R | Blake Edwin R 2 Colfax | 1583-J-3 |
| Beguhn Ida Mrs 1314 9th | 349-R | Blake LaVern R 2 | 1092-R-4 |
| Beguhn Lyle R 1 Elk Mound | 1077-J-1 | Blakley Don R 2 | 393-R-2 |
| Beguhn Paul 907 8th | 503-W | Blakely Everette 1508 Tainter | 1390-M |
| Beguhn R M 914 6th av | 20 | Blank Alice B Mrs R 3 Colfax | 1061-J-4 |
| Beguhn Raymond 2002 3rd | 391-M | Blank Robert R 3 Colfax | 1061-J-2 |
| Beguhn Theodore F R 1 Elk Mound | 1070-J-4 | Blecha Charles Rev 910 Wilson | 278 |
| BEGUHN'S FEED MILL 1620 Stout rd | 944 | Block H F 408 13th av E | 1542-M |
| Behling Edw R 1 | 420-J-1 | Block Herbert 1219 Tainter | 182-J |
| Behling George 209 4th W | 549-W | Block Pete 1302 6th | 529-M |
| Behling John R 1 | 420-R-1 | Blowers Donald R 1115 Broadway | 1306 |
| Behling Lester R 3 | 986-J-3 | Blum George 700 Broadway N | 1487-J |
| Behling Lyle R 1 | 1055-J-1 | Blume S J 1020 North Shore dr | 122-M |
| Behling Marvin R 2 | 1064-J-2 | Boch Esther Mrs 1519 Wilson | 1348-J |
| Behling Oscar R 6 | 671-J-1 | Bochman R F Rusk Wis | 306-J-4 |
| Behling Wm 1620 10th | 857-M | Bodoh Larry 417 12th | 1281 |
| Behrents G H 1003 8th | 283-R | BODOH LARRY FARMERS MUTUAL AGENCY | |
| Behrents Norman R 6 | 1074-J-1 | 417 12th | 1281 |
| Belair George 712 13th | 267-J | Boe E T Rev 921 10th | 249-W |
| Belding A S 224 16th av W | 883-R | Boehm Kenneth C 111 6th av W | 1478-W |
| Belisle F J 1120 Wilson av | 1103-J | Boehm Rose Mae 111 6th av W | 1478-W |
| BELL TELEPHONE CO | See Wis Telephone Co | Boerner Hugo R 5 | 1084-R-3 |
| Bellis Esther 1415 10th | 621-M | Boerner Milton R 5 | 153-J-4 |
| Belza J Dr ofc 406 Main | 52 | Boernke William E 1325 Knapp | 1143-W |
| Res 329 Park | 13 | Boetcher Glenn R 2 | 1079-J-1 |
| Bemis Lyle 1316 2nd | 762-W | Boetcher Otto 1222 14th av | 193 |
| Ben Franklin Variety Store 220 Main | 191 | Boetcher William F R 6 | 1261-J |
| Bender Ed 320 14th av W | 1211-R | Boettcher Eugene R R 6 | 236-R-4 |
| Bendrick George 1509 Broadway | 1449-W | Boettcher William Mrs R 6 | 1019-R-2 |
| Bengs August H 1308 Kausrude | 879-R | Bohman Rita 921 5th | 1718-W |
| Bennett B M Rev 1008 6th | 1932 | Bohn Douglas C 1014 2nd | 1161-W |
| Benrud Marie Mrs 610 9th av | 344-W | Bol Laurence 2006 5th | 1721-W |
| Ben's Corner Market 1124 Broadway | 196 | Boland Johanna Mrs 1215 8th | 219-J |
| Benson Alfred 1520 7th | 544-R | Bolle Fred W Mrs 1503 2nd av S | 1357-J |
| Benson Emma R 5 | 1173-W | Bolle Geo E 1515 10th | 669 |
| | | Bolles L G 120 15th av W | 1268-R |

BONDED COLLECTIONS 708 2nd-----1137
 Bongey R H 1120 6th-----343-W
 Boothby Jonathan 121 12th-----376
BOOTHBY PRINT SHOP 102 Main W-----19
 Borchert Don R 1-----1817-J
 Borchert Ed R 6-----1065-R-2
 Borchert Muriel Mrs 1120 12th av-----867-J
 Borden Henry 1331 Knapp-----437-J
 Borgstadt E W 214 13th-----417
 Cottage R 2 Colfax-----1061-R-3
 Bostwick Robert R 1438 Wilcox-----1114-W
 Bottolfs Carl M 310 Wilson av-----1316-W
 Bourasau Lewis 520 13th-----1287-W
 Bow Roy Mrs R 4-----890-R-1
 Bowell Lawrence Mrs 121 11th av W-----499-M
 Boyer Larry 910 Fair Oaks rd-----1353-R
 Braaten Ellen 908 6th av-----733-W
 Brace Southwell Dr 2106 Stout rd-----38
 Bracher W E R 6-----1058-J-2
 Brack E J 1315 Ellingson-----895-J
 Bradford Eilef L R 6-----1042-R-2
 Bradford Wm Harold 2414 Wilson-----790-W
 Bradley Clark Mrs 312 12th-----744-W
 Bradley Mary 1331 Wilson-----1217-W
BRAD'S HIGHWAY GROCERY R 6-----1042-R-2
 Bradseth Mary 503½ 13th-----215-J
 Braford Ben 600 13th-----721
 Braker Bida L 320 Wilson av-----1138-W
 Braker William 1526 Broadway N-----1419
BRAKER'S RIVER EDGE RESORT R 6-----337-R-1
 Brandenburg Jim E 1114 8th-----1523-M
 Brandt Arthur 113 5th av W-----752-W
 Brandt D B 1103 Broadway-----405
 Brandvold Pete 121 15th N-----1508-J
 Brantner Adolph L 1008 5th-----792-M
 Brantner Shorty 1009 4th-----1153-J
 Bredlow L E 333 12th-----1599-J
 Brehm Bernard 1612 9th-----574-J
 Brehm Cecil R 1 Knapp-----364-R-2
 Brehm Louis 1202 7th-----834-R
 Breitzman B C 503 11th-----1198
 Breitzman Ed 1416 9th-----622-J
 Breitzman Frank F 1121 6th av-----943-W
 Breitzman James E 1402 8th-----209
 Breitzman Richard N R 6-----982-J-2
 Breitzman Robert F 1414 Tainter-----1222-J
 Breitzman's Blacksmith Shop R 2-----1069-J-1
 Brekke Neil A 1815 6th-----361
 Brekke Olga 902 3rd-----1021-M
 Brekke Oscar 1331 Tainter-----1343-M
 Brekke Tony 912 3rd-----1021-J
 Brensdal A J 1013 5th av-----119
 Bressler E J 914 10th-----1545-W
 Bressler Elmer E 1121 11th av-----728-W
 Brevad Hjalmer S 1003 2nd-----274-M
 Brewer Fred F 406 Wilson av-----85-W
 Brewer Lester C 1401 Tainter-----1707
 Brewer's Bar 1401 Tainter-----1707
 Brey Daniel 913½ 8th-----1178-W
 Brezina Andy R 4-----891-R-2
 Brightsman Ernest 327 12th av W-----1008-W
 Brimer Albion W 1131 Tainter-----718-W
 Britten Ida Mrs R 3-----291-R-1
 Britton Leonard R 1 Elk Mound-----1069-J-4
 Broadway Food Market 541 Broadway-----1912-J
 Browe Harry 114 16th-----260-J
 Browe Leonard R 2-----387
 Brown A Webb 1303 2nd av-----174-W
 Brown Albert G 1802 10th-----498
 Brown Alfred M 1522 10th-----805
 Brown Clyde 321 Park-----1135-W
 Brown Ed Mrs 902 6th-----735
 Brown Edw H R 2-----986-J-1
 Brown Edward W 320 3rd W-----1305-J
 Brown Florence C 1522 10th-----805

Brown Harvey 259 Elm W-----839-J
 Brown Howard S 1002 10th-----1566-W
 Brown John R 6-----1044-J-1
 Brown Kenneth 507 15th-----1410
 Brown Lawrence 1621 2nd av-----514-J
BROWN & LEHMANN beer distribrs
 814 14th av-----137-W
 Brown Louis 1302 2nd-----229-J
 Brown Mathilda Mrs 1803 11th-----2139-J
 Brown O L groc 1220 6th-----630
 Brown Richard E 1421 13th-----710-M
 Brown Robert 1903 3rd-----1397
 Brown W D R 1 Knapp-----364-J-1
 Browne Jerome F 302 12th-----628-J
 Brunkow Marvin 2222 2nd-----1421-J
 Brunn Harlan R 1-----798-J-4
 Brunn Herman W R 6-----1371-W
 Brunn Martin 1332 Wilson-----1520-J
BRUNN TRANSFER CO 1809 2nd av S-----73-W
 Brunn Wallace R 5-----435-R-4
 Brunn Wm 111 Wilson ct-----1574-W
 Brusen A L 422 2nd W-----752-J
 Bryan Clarence R 5-----1097-R-4
 Bryant A E 12th av W-----138
 Bryce Orin T R 5-----153-R-4
 Buckley C H Dr ofc 406 Main-----52
 Res 1304 10th av-----83
 If no answer call-----1100
 Cottage R 6-----1093-J-3
 Buckley Cyril R 6-----1063-R-3
 Buckley Don 1109 3rd W-----917-W
 Buckley Harold W R 6-----438-J-2
 Buckley Leonard R 6-----1063-J-3
 Buckley Mary Mrs 1925 Broadway-----627-M
 Buckley Raymond 1802 6th-----1247-J
 Bundy Alta Mrs 2003 9th-----1180-W
 Bundy R E 1111 Main-----225
 Bundy Virgil 1108 10th-----581-J
 Bundy W H ofc 147 Main-----11
 Res 600 11th-----595
 Cottage R 6-----1049-J-1
 Burger Arnold W 1315 11th-----1737-M
 Burgeson Gertrude 1502 Stout-----525-J
 Burkhardt William 1420 Stout-----141-R
 Burmeister Adrian R 6-----576-R-2
 Burnett Micheal 616½ 10th-----1609-J
 Burns Catherine Mrs 1016 14th av-----1737-J
 Burns Clara E Mrs 410 9th av-----85-J
 Burns Lawrence 1115 6th-----881-J
 Burns Lawrence G 1603 6th-----875
 Burns Morris 416 18th av-----1232-J
 Burns Rudie N 1502 Tainter-----1338-J
 Burton Marvin 1619 Wilson-----1149-J
 Burton Merlin 2120 4th-----611-R
 Burwitz H O 908 10th-----507-J
 Buss Alfred R 5-----1087-J-2
 Buss Arnold H 1201 Knapp-----39-J
 Buss Earl Mrs 1522 6th-----368-J
 Buss Ed R 1-----257-R-2
 Buss H F R 1-----172-J
 Buss Howard R R 6-----236-R-1
 Buss Leonard R 1-----420-J-2
 Buss Mary Mrs 1420 Broadway N-----1557-R
 Buss Otto R 1-----143-W
 Buss Walter 1502 9th-----676-W
 Butler Fred 1301 Broadway S-----1550-W

C

C W H CO 112 13th-----75
 Cale George Oren 1702 2nd W-----883-W
 Cale Richard R 6-----1058-J-4
 Camerer Paul O 103 17th N-----1830
 Camp Harold Shorewood dr-----426-J

| | | |
|--|-----------------------|----------|
| Campbell's Daylite Store | 1101 7th----- | 118 |
| CAMP'S TV SALES & SERVICE | radio reprg | |
| | 104 6th av----- | 1373 |
| Cantrell A R sales barn | 17th----- | 98 |
| Res | 519 12th av W----- | 741 |
| Cantrell Vernon A | 460 Elm av W----- | 97-W |
| Capps Willis | 1121 3rd----- | 1206 |
| Carey Ronald J | lwyr 147 Main----- | 11 |
| Res | 1115 2nd E----- | 1549 |
| Carole's Beauty Salon | 603½ Wilson av----- | 1903 |
| Carson Lillian | 814 4th----- | 243 |
| Carswell Allan | 517 Birch----- | 767-W |
| Carswell Tom | 814 3rd----- | 522-W |
| Carter John | 111 12th----- | 517 |
| Carter John Lumber Co | 108 6th av----- | 34 |
| CARTER LUMBER & FUEL CO— | | |
| Main Ofc | 108 6th av----- | 34 |
| Yard Ofc West Side | ----- | 186 |
| Cartwright Donald R | 2----- | 974-J-4 |
| Cartwright Gerald R | 6----- | 1060-J-4 |
| Casino Bar | 613 Broadway----- | 872 |
| Casper Edwin R | 1----- | 1045-J-3 |
| Casper Louis R | 1----- | 156-J-3 |
| Casper Martin R | 1----- | 1045-R-2 |
| Casper Wm R | 1 Knapp----- | 1090-R-4 |
| Cassel Frank A | 301 2nd W----- | 604 |
| CASSEL'S APPAREL SHOP | 244 Main----- | 239 |
| Catura Howard | 323 2nd av W----- | 549-J |
| Caturia's Food Market | 1920 Broadway----- | 2104-W |
| Cedar Falls School | R 2----- | 641-J-4 |
| CENTRAL CAB CO | 544 Broadway----- | 33 |
| CENTRAL HOTEL | 600 Broadway----- | 2120 |
| Cerby Joseph | 409 Wilson av----- | 210-R |
| Chaffee David | 214½ 2nd Av W----- | 176-J |
| Chaffee Eugene E | 1403 Wilson av----- | 1724 |
| Chaffee Orville R | 1----- | 651-J-1 |
| Chaffee Ray E Mrs R | 1----- | 501-R-1 |
| Challeen Dennis | 909 Fair Oaks rd----- | 1918-W |
| Chamberlain Ella Mrs | 1415 10th----- | 621-M |
| Chamberlain George H | 1312 Main----- | 267-W |
| Chamberlin Clara Mrs | 803 Wilson av----- | 933-W |
| Champney A G | 1715 10th----- | 125-W |
| Chase D C | 1210 10th av----- | 506-J |
| CHASTAN JEWELERS | 420 Main----- | 1620-W |
| Chastan Joseph D | 109 4th av W----- | 468 |
| Chatt Clara | 422 9th av----- | 242-W |
| Chatt William | 1425 Wilson----- | 1443-J |
| Cherrier Laurence | 1808 8th----- | 1264-J |
| Chicago Milwaukee St Paul & Pacific Railroad | | |
| | depot W Side----- | 112 |
| Chicago & North Western Railway Co— | | |
| Passngr Depot West Side | ----- | 130 |
| Passngr Depot R | 6----- | 319 |
| Chilson Donald | Rusk Wis----- | 336-R-4 |
| Chinnock Dwight D | 914 7th----- | 503-R |
| CHIPPEWA FALLS RENDERING CO | | |
| | 1302 Broadway----- | 94 |
| CHIPPEWA MOTOR FREIGHT INC | Stout rd----- | 317-W |
| Chrislaw Geo O | 1104 Wilson av----- | 795 |
| Christ Lutheran Church | 1601 Tainter----- | 876-W |
| Christensen C L | 215 Wilson ct----- | 688-J |
| Christianson Elmer R | 1----- | 156-J-1 |
| Christianson Gilbert R | 1----- | 257-R-3 |
| Christianson Peter F | 1010 13th----- | 1212-J |
| Christoffel James | 808 17th----- | 1918-R |
| Christopher M R | 4----- | 1068-R-1 |
| Christophersen J C | 1423 2nd----- | 768-M |
| Chryst N C | 1109 9th----- | 661 |
| Chudacoff Herman | 1221 3rd av----- | 106 |
| Chudacoff Norman | 1220 1st av----- | 1163 |
| Churchill Lillian | 1208 Broadway N----- | 1557-W |
| CHURCHILL TIRE CO | 816 6th av----- | 701 |
| Cincoski Everett | 1902 Wilson----- | 570-R |
| Cincoski Garage | 1902 Wilson----- | 570-W |

CIRKL HARDWARE & SHEET METAL

| | | |
|-----------------------------|----------------------------------|----------------|
| | 633 Broadway----- | 958 |
| Cirkl J J | 119½ Main W----- | 1572-J |
| Cities Service Oil Co | whlse 7th----- | 646 |
| City Drug Store | 214 Main----- | 600 |
| Clack William G R | 1----- | 103-M |
| Clark Clinton L R | 1----- | 1088-R-3 |
| Clark Donald | 106A 1st av W----- | 829-J |
| Clark F V R | 1----- | 425-J-3 |
| Clark Farnham A atty | 643 Broadway----- | 667 |
| Res | 815 6th----- | 915 |
| Cottage R | 6----- | 576-R-3 |
| Clark Milford | 319 15th av W----- | 383-J |
| Clarke Clayton D | 1520 2nd----- | 537-J |
| Cleasby E W | 1206 Main----- | 743-W |
| Clement A M | 1001 Tainter----- | 1320 |
| Clements Donald | 502 16th av----- | 1160-J |
| Clements Fred | 1407 3rd----- | 1309-R |
| Clementson Ole | 1010 Wilson av----- | 1103-R |
| Clemmens Stanley | 1421 Stout rd----- | 484-M |
| Close Fred W R | 3----- | 758-J-1 |
| Close Janet L W | 32 Wakanda ct----- | 18-J |
| Clough James F | 16 Fowler ct----- | 268-W |
| Clough Mabel Mrs | 1015 8th----- | 557-M |
| Clough Myrle E | 902 Stout----- | 1216 |
| Clure Dorothy | 221 2nd W----- | 379-J |
| Coast To Coast Store | 145 Main----- | 315 |
| Coates Blanche | 2011 9th----- | 301-R |
| Cockeram Harry R | 1----- | 177-J-3 |
| Cockeram Harvey R | 5----- | 1559-W |
| Cockeram Herbert G | 1313 Mathews----- | 987-W |
| Cockeram Willis | 1213 Stout----- | 1343-R |
| Coffin Stanley E | 326 11th----- | 128-W |
| Cole Duane | 2304 2nd----- | 994-J |
| Cole Nels | 617½ Broadway----- | 1572-W |
| Colonial Pines R | 6----- | 1193 |
| Congregational Church | 420 Wilson av----- | 709-W |
| Connell's Sunridge Orchards | Spring Lake Wis | |
| | Call long distance Spring Lake-- | SPruce 2-4555 |
| Connor Frank | 518 13th av----- | 881-R |
| Conrad Bonnie | 502 13th av----- | 807-J |
| Considine June | 1103 Broadway S----- | 211-W |
| Convent St Joseph | 812 9th----- | 588 |
| Conway Charles M | cottage R 2----- | 974-R-3 |
| Conway J M Mrs R | 2----- | 780-J-1 |
| Cook Albert Mrs | 1203 13th av----- | 1177-M |
| Cook Donald R | 3----- | 247-J |
| Cook Edmund R | 2----- | 985-J-2 |
| Cook Fred R | 2----- | 7-J-2 |
| Cook Gerald J R | 2----- | 221-J-4 |
| Cook Henry F | R 5----- | 1082-R-4 |
| Cook John R | 2----- | 985-R-4 |
| Cook Lavern R | 5----- | 233-W |
| Cook Leonard R | 1 Elk Mound----- | 1070-R-2 |
| Cook Norman R | 2----- | 424-R-2 |
| Cook Raleigh | 614½ Main----- | 1544-W |
| Cook Ward | 2508 Broadway----- | 898-W |
| Cook William R | 1 Elk Mound----- | 1092-R-3 |
| Co-op Consumers Assn Of | | |
| Eau Claire shopping center | | |
| | 2221 Highland av Eau Claire Wis | |
| | Call long distance Eau Claire-- | TEmples 2-8311 |
| Cooper Donald | 815 11th----- | 190-J |
| Cordahl Larry | 302 11th----- | 1304 |
| Cornellier Euclid R | 1----- | 156-R-3 |
| Cotter Frank | 1002 2nd----- | 816-W |
| Cotts Darrell R | 5----- | 1082-R-2 |
| Cotts Don | 2102 2nd----- | 1102-R |
| Cotts John R | 5----- | 1082-J-2 |
| Cotts Richard | 2216 3rd----- | 234-J |
| Cotts Stanley | 861 Hopwood----- | 1337-W |
| Countrymen Delbert | 1903 10th----- | 629 |
| Covey James | 1119 North Shore dr----- | 258-W |
| Cox Eleanor H | 120 12th----- | 774-W |
| COX FORD MOTORS | 444 Broadway----- | 1930 |

| | |
|--|----------|
| Cox Roger Shorewood dr----- | 563 |
| Cox Roland 335 Park----- | 1484 |
| Cramer Joe Jr R 2----- | 534-R-2 |
| Cramer Joe Sr R 2----- | 1069-R-1 |
| Cramer Robert 1500 2nd----- | 1450-W |
| Crandall Barney 921 14th av----- | 622-W |
| Creaser Richard R 3----- | 979-R-1 |
| CREDIT BUREAU OF MENOMONIE 708 2nd----- | 1137 |
| CRESCENT CREAMERY CO 516 Broadway----- | 430 |
| Crippen Donald A Dr ofc 103 1st av W----- | 276 |
| If no answer call----- | 1100 |
| Res 2003 Broadway----- | 784 |
| Crist F W 316 18th av----- | 842-J |
| Crites Bertha Mrs 2503 Broadway S----- | 898-R |
| Crombie Amanda Mrs 903½ Main----- | 1255-M |
| Cronk Edward 914 8th----- | 754-R |
| Cronk Elizabeth Mrs 1008 8th----- | 1532-W |
| Cronk Leslie R 2----- | 1067-J-4 |
| Cronk Wally R 2----- | 1017-J-3 |
| Cropp Herman D R 4----- | 814-J |
| Cropp Loren 116 15th S----- | 1372-W |
| Cropp Marrow R 1----- | 1057-J-4 |
| Cropp Roy R 3----- | 892-R-4 |
| Crum Ethel Mrs 816 5th----- | 1534-J |
| CRYSTAL BEAUTY SHOP 917 5th----- | 475 |
| CULLIGAN WATER CONDITIONING | |
| SERVICE 837 Tainter----- | 596-W |
| Cummings Gladys Mrs 221 3rd W----- | 1351-J |
| Cummings Ray 1600 10th----- | 544-W |
| Curran Edward M 1308 11th----- | 621-W |
| Curran Geo F 1203 2nd E----- | 341-W |
| Curran Larry R 5----- | 1097-J-3 |
| Curry Conrad C 1107 2nd W----- | 657-W |
| Curtis Arlo 1509 3rd W----- | 1233-W |

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| | |
|-----------------------------------|----------|
| Dahl Ever 1509 7th----- | 368-R |
| Dahl John 1501 Stout----- | 1539-W |
| Dahl Malcolm 1515 9th----- | 402-W |
| Dahlberg Leland 1015 9th----- | 1010-W |
| Dahlby A C R 2----- | 1094-J-2 |
| Dahlby Arvid O R 4----- | 890-R-3 |
| Dahlby Rudolph A R 4----- | 890-J-1 |
| Dahms Clarence W 1108 Stout----- | 1390-J |
| Dahms Junior 1502 Stout rd----- | 484-R |
| Dahms La Verne R 2----- | 1073-R-4 |
| Dahms Wm R 2----- | 224-J |
| Dake E J Mrs 1212 Broadway----- | 768-W |
| Dale John P Oaklawn----- | 31-W |
| Dale Louis R 6----- | 799-J-4 |
| Dale Richard A R 2----- | 31-J |
| Daley Frank 1325 Broadway N----- | 1401 |
| Dalle Robert J R 2 Colfax----- | 738-J-2 |
| Damgaard Knute R 5----- | 1086-R-3 |
| Danousky Joe Jr R 1----- | 618-J-3 |
| Dan's Cafe 424 Main----- | 1032 |
| Davey May Mrs 410 9th av----- | 505-W |
| Davey Naomi Miss 1221½ 7th----- | 672-R |
| Day C Thomas 120 3rd W----- | 1187-J |
| Debee Helmer R 5----- | 435-R-1 |
| Debee Helmer C Jr 1615 9th----- | 1576-J |
| Debee Miles L 208 13th av W----- | 1194-J |
| Debee Richard R 2----- | 974-J-3 |
| Decker Archie R 6----- | 780-J-3 |
| Decker Earl 308 16th av W----- | 1250-R |
| Decker Gertrude Mrs 1302 6th----- | 1221-W |
| Decker Jennie A 103 4th W----- | 80 |
| Decker Paul 103 4th W----- | 80 |
| Dehnhoff August R 2----- | 1017-R-4 |
| Dehnhoff Paul R 1 Elk Mound----- | 1067-R-1 |
| Dehnhoff Robert 310 14th N----- | 1315-R |
| Dejardin Conrad 812 17th----- | 1424-W |

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|---|----------------|
| Deller Joseph N Mrs 1231 Golf View dr----- | 1299 |
| De Long Archie R 5----- | 153-R-3 |
| DeLong Raymond 1602 7th----- | 1633-J |
| Delta Kappa Fraternity 504 Wilson av----- | 518 |
| Denning Charles R 5----- | 1087-R-3 |
| Denning Robert 1102 10th----- | 347-W |
| Dennis Henry 115 13th av----- | 769-R |
| Deutsch Edwin R 1121 9th----- | 1523-W |
| DEW DROP INN 438 Crescent----- | 1186 |
| DIAMOND CLUB R 6----- | 446 |
| Dickie Ken 112A 2nd W----- | 1462-J |
| Dickman's Store 1419 Tainter----- | 244 |
| Dicks Archie Jr 1314 10th----- | 571-W |
| Dicks Archie Sr Rusk Wis----- | 336-J-2 |
| Dickson Allan 620½ Main----- | 1525-J |
| Diedrich Richard Mrs 1310½ Main----- | 163-R |
| Dierauer David 1708 5th----- | 1009-M |
| Diffendorfer Hattie Mrs R 6----- | 1043-J-3 |
| Diffendorfer Irvin J R 6----- | 1121-R |
| Diffendorfer Leroy 1426 Wilson----- | 318-W |
| Diller Herman 1220 Douglas----- | 1342-W |
| Dinnies Ben Mrs 1011½ Broadway----- | 1550-R |
| Dinnies William 1121 13th av----- | 867-W |
| DIVEN E W 204 S Barstow Eau Claire Wis | |
| Call long distance Eau Claire----- | TEmpole 4-4141 |
| Dix Harry C R 2----- | 393-J-1 |
| Dix Willis Rusk Wis----- | 421-R-1 |
| Dixon H W 1020 2nd----- | 708-J |
| Doane Leroy R 5----- | 153-J-3 |
| Doane Milford 208 17th av----- | 1468-W |
| Dockar Minda 918 10th av----- | 571-J |
| Dodge C O Wilson ct----- | 1162 |
| Dodge Jack Mrs R 2----- | 221-R-3 |
| Dodge Milford 1403 2nd av E----- | 304-W |
| DODGE'S ELEVATOR West Side----- | 880 |
| Dohms Shirley R 3----- | 1099-R-4 |
| Dole Donald 1225 Knapp----- | 1913-W |
| Domke A J 1301 2nd----- | 212-J |
| DONALDSON ENGINEERING CO | |

| | |
|---|----------|
| Point Comfort rd----- | 815 |
| Donaldson James R Point Comfort rd----- | 815 |
| DONALDSON & SCHMUTZ contr | |
| Point Comfort rd----- | 815 |
| Donicht Leonard 2600 Broadway S----- | 60-M |
| Donley Chas L R 1----- | 1055-R-1 |
| Donley Mary 520 13th av----- | 1259-W |
| Donley-Muza D J 347 Main----- | 189 |
| Donley Willis E lwy 347 Main----- | 189 |
| Res 100 2nd av NW----- | 71 |
| Donovan James M 1203 Wilson av----- | 862-W |
| Don's Barber Shop 420 Main----- | 429-W |
| Doubek Albert 1316 Main E----- | 1923 |
| Dow Russell R 2----- | 641-R-4 |
| Draeger Fred R 6----- | 1059-R-3 |
| Draeger Leo R 6----- | 799-J-3 |
| Drake Chas Mrs 1002½ 10th----- | 347-J |
| Drake Kenneth 1508 Broadway----- | 1106-J |
| Barbr 341 Main----- | 1734 |
| Dreis Robert 1320 8th----- | 772-W |
| Drescher A A Dr ofc 103 1st av W----- | 276 |
| If no answer call----- | 1100 |
| Res 1415 Wilson av----- | 913 |
| Drew George 1313 Knapp----- | 1396-R |
| Drinkman LeRoy R 2----- | 1070-J-1 |
| Driscoll John J 1615 6th----- | 902 |
| Drowatzky Elmer 1412 Main----- | 755-R |
| Drury Mayme Mrs R 1----- | 501-R-2 |
| Dudley Kline 1001 Stout----- | 1366 |

DUDLEY'S AUTO BODY SERVICE

| | |
|--|-------|
| 1202 Tainter----- | 856 |
| Duellman Fred 700 Broadway N----- | 732 |
| Duenkel Helen 616½ Broadway----- | 653-W |
| Dueringer Douglas 102 3rd W----- | 688-W |
| Duesing Donald J 204 13th----- | 1509 |
| DUESING INSURANCE AGENCY 224½ Main----- | 700 |

| | |
|--|---------|
| Duesing J E 109 2nd NW----- | 179 |
| Duesing Otto A 1412 Broadway----- | 155-W |
| Duffy Francis 1322 Kausrude----- | 1347-W |
| Duffy Robert J 417 2nd W----- | 1490 |
| DUFFY ROBERT J CLEANERS 535 Broadway----- | 22 |
| DUFFY'S DRY CLEANERS 1015 2nd----- | 1313 |
| DuFour William 1305 7th----- | 1118-W |
| Dunahee Eva Mrs 1525 Tainter----- | 1503-W |
| Dunahee Oscar R 1----- | 236-J-2 |
| Duncan Wm Jr R 2 Colfax----- | 982-J-1 |
| Duncan Wm B 420 12th av----- | 396-J |
| Dundas Jack 1515 Broadway----- | 1268-W |
| DUNN COUNTY ART BREEDERS CO-OP ----- | |
| See Tri-State Breeders Co-op | |
| DUNN COUNTY ELECTRIC COOPERATIVE | |
| main ofc 912 Crescent--809 | |
| After 5:00 PM & Before 8:00 AM & | |
| Sundays & Holidays Call Service Dept--573 | |
| Dunn County Farmers Mutual Ins Co | |
| 333 Main--114 | |
| Dunn County Loan & Service Co Inc | |
| 618½ 3rd--730 | |
| DUNN COUNTY NEWS 300 Wilson av----- | 1000 |
| Dunn County Of | |
| Hospital R 2----- | 6 |
| Circuit Court Court House----- | 42 |
| County Agent Court House----- | 849 |
| County Clerk Court House----- | 55 |
| County Extension Ofc Court House----- | 849 |
| County Judge Court House----- | 132 |
| County Nurse Court House----- | 29 |
| D H I A Court House----- | 849 |
| Dist Atty 603½ Broadway----- | 284 |
| Highway Commission Court House----- | 91 |
| Highway Machine Shop 621 17th----- | 717 |
| Jail 903 10th----- | 25 |
| Juvenile Court Worker Court House----- | 675 |
| Public Welfare & Pension Depts | |
| 603 Wilson av--770 | |
| Register Of Deeds Court House----- | 56 |
| Supt Of Schools Court House----- | 24 |
| Traffic Officer Court House----- | 91 |
| Treasurer Court House----- | 1308 |
| Veterans' Serv Ofc Court House----- | 665 |
| DUTCH'S D-X STATION 1302 Broadway----- | 94 |
| Dyas E W 1902 3rd W----- | 1499 |

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| | |
|---|----------|
| Eau Claire Boiler & Welding Co | |
| 303 E Madison Eau Claire Wis | |
| Call long distance Eau Claire-TEmple 5-8315 | |
| EAU CLAIRE BOOK & STATIONERY CO | |
| 320 S Barstow Eau Claire Wis | |
| Call long distance Eau Claire-TEmple 5-5121 | |
| Eau Claire Leader 710 5th----- | 372 |
| Eau Claire Sand & Gravel Co R 5----- | 1303 |
| Ebert Donald J 1313 Kausrude----- | 1540-J |
| Ebert Gust R 3----- | 1098-R-2 |
| Ebert Insurance Agency 618½ 3rd----- | 1117 |
| Ebert Walter 1108 11th----- | 1623-W |
| Ebert Walter F Jr 1108½ 11th----- | 1623-J |
| Eckert Gust A Jr R 2----- | 986-J-4 |
| Eckert Robert R 3----- | 892-J-1 |
| Eckhardt Roger 903 Fair Oaks rd----- | 1033-M |
| Edeberg Wm 1314 7th----- | 1258-J |
| Eder William 1221 9th----- | 893-W |
| Edgeberg Thor 1421 9th----- | 1118-J |
| Edwards Harvey H 1209 2nd----- | 726 |
| Edwards Russell H 608 9th----- | 670-W |
| Egan Harry W 1416 12th----- | 587-J |
| Eick Walter 812 3rd----- | 1197-W |
| Eick Wm H 209 13th----- | 628-W |

| | |
|--|-----------------|
| Eighmy Lawrence R 3----- | 565-R-1 |
| Eighmy Percy 208 15th----- | 1807-J |
| Einum Helen Mrs 616½ Broadway----- | 653-J |
| Einum Raymond G 1531 Tainter----- | 691-M |
| Eiseth Arthur R 6----- | 438-R-4 |
| Eiseth Carl 1502 Wilson----- | 1348-M |
| Eiseth Donald 308 20th av W----- | 1276-R |
| Eiseth Ed Point Comfort rd----- | 1453-W |
| Eiseth Francis R 1----- | 1080-R-4 |
| Eiseth Lloyd 315 12th----- | 265-W |
| Eleason Vincent R 6----- | 337-J-2 |
| Ellefson Larry 1121 Broadway S----- | 1422-J |
| ELLEN'S BAR 709 Broadway----- | 458 |
| Emmert Richard 108 4th W----- | 237 |
| Emmert Richard A 517 9th----- | 2123 |
| Enersen Burton D 921 11th----- | 1020-J |
| Enersen C G 320 2nd av W----- | 689-W |
| Eng G M 1302 6th----- | 1158-W |
| Eng Oscar R 4----- | 1068-J-1 |
| Engel Harvey store R 1----- | 177-J-1 |
| Engeldinger C J 2202 Broadway----- | 937-J |
| Engen Bernhard J 1502 8th----- | 823-J |
| Englund Harold R 5----- | 435-J-3 |
| Equitable Life Assurance Society Of The U S | |
| 706 2nd -539 | |
| Erdlitz Irene 221 2nd W----- | 1187-W |
| Erickson Anton 214 12th av W----- | 769-W |
| Erickson Carl 1132 Tainter----- | 141-M |
| Erickson Donald 907 6th av----- | 1599-W |
| Erickson Elmer 2002 Wilson----- | 1388-R |
| Erickson Harold C 1126 Tainter----- | 1915 |
| Erickson Julia R 6----- | 1044-R-3 |
| Erickson Leon C R 1----- | 1072-J-2 |
| Erickson Orville C 1531 Wilson av----- | 1314-J |
| Erickson Oscar R 6----- | 236-R-2 |
| Erickson Ross R 6----- | 337-J-3 |
| ERICKSON SERVICE STATION 319 Broadway----- | 462 |
| Erv's Cafe 416 Main----- | 988 |
| Evan Jerome 1119 Wilson----- | 1330-W |
| Evenson Charles R 4----- | 1091-R-2 |
| Evenson Cyril R 3----- | 979-J-2 |
| Evenson Edmund R 3----- | 979-J-4 |
| Evenson Harold 2218 9th----- | 1618 |
| Evenson Jerome R 6----- | 1066-J-3 |
| Evenson Milton R 6----- | 1019-R-3 |
| Evergreen Cemetery Assn Cemetery rd----- | 980 |

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| | |
|--|---------------|
| Face Wesley 311 Wilson av----- | 1722-W |
| FAIR DEPT STORE 644 Broadway----- | 736 |
| Farley Donald C Jr Rev 819 5th----- | 709-R |
| Farley Milford 1413 Tainter----- | 134-W |
| Farm Dairy Supplies 710 6th----- | 1003-W |
| Farmers Beer Garden 801 Main----- | 897 |
| Farmers Equipment Co 2121 Broadway S----- | 105-W |
| Farmers Home Administration 517 Broadway----- | 89 |
| FARMERS MUTUAL AGENCY 417 12th----- | 1281 |
| Farmers Store Co----- | |
| Ofc 441 Broadway-----373 | |
| Dry Goods Dept 441 Broadway-----373 | |
| Groc Dept 441 Broadway-----810 | |
| Farmers Store Co----- | |
| Ofc 534 Main-----830 | |
| Groc 534 Main-----831 | |
| Meat Dept 534 Main-----832 | |
| FARMERS UNION CO-OP | |
| Ofc & Hrdwr Store 709 Main-----712 | |
| Serv Sta 521 2nd E-----673 | |
| Feed Mill 403 1st av W-----1134 | |
| Farnham Leon 1321 3rd W----- | 1526-M |
| Farnum Emily 413 Wilson av----- | 825-W |
| Fauks Ruben 407 2nd W----- | 176-W |

| | | |
|-----------------------------------|------------------|----------|
| Fedderly Charles | 1114 18th av | 2139-M |
| Fedderly Donald | 1414 Stout | 1038 |
| Fedderly Wm | 1721 10th | 1012-J |
| Feldt E A Jr | 616½ Broadway | 699 |
| Feldt Genevieve M | 1114 Wilson av | 1103-M |
| Fencel Kate Mrs | 703 3rd | 1818-W |
| Fenske Otto | R 6 | 1059-J-4 |
| Ferch R L Rev | 1215 7th | 285 |
| Feyen Donald | 1615 2nd av SE | 1824-W |
| Feyen Geo J R | 2 | 985-R-3 |
| FIFTH ST LOCKER PLANT | 1105 5th | 5 |
| Finder Albert H R | 1 | 1729-R-2 |
| Finder Emil R | 1 | 1045-R-1 |
| Finder Lyle R | 1 | 1054-J-2 |
| Finney Chas T | 121 13th av W | 1267-W |
| Fire Department | | |
| To Report a Fire Call | | 399 |
| For All Other Purposes Call | | 1602 |
| First Federal Savings & Loan Assn | 133 Main | 88 |
| FIRST NATL BANK | 200 Main | 37 |
| Fisher Allen | 1303 6th | 807-W |
| Fisher Augusta Mrs | 616 10th | 695-W |
| Fisher Edna M Mrs | 1103 14th av | 778-M |
| Fisher Herbert W | 1508 10th | 129-M |
| Fisher Hubert | 317 14th N | 1425-W |
| Fisher Jerry | 1121 Main | 1801 |
| Fisher Louie D | 1303 3rd | 362-W |
| Fisher William R | 1 | 431-R-1 |
| Fizel John | 1330 Kausrude av | 1381-J |
| Fjerum Ingwald R | 1421 3rd W | 1022-M |
| Fladoes K R | 2 | 131-J-1 |
| Flame Lounge | 619 Broadway | 441 |
| Flat Top Truck Stop | 1909 Stout rd | 1277-W |
| Fleming Thomas | 1021 9th av | 756 |
| Cottage R 2 Colfax | | 758-R-4 |
| Fletcher Construction Co | R 6 | 217 |
| Fletcher George W | R 6 | 1639 |
| Fletcher Harold E | Golf View Acres | 1184 |
| Fletcher Movers ofc | 223 17th av W | 136 |
| Flick Dorothy E | 1409 2nd av | 813-M |
| Flick Grant | 1320 3rd W | 309 |
| Flick H G | 603 9th | 996-R |
| FLICK MOTOR SALES | 422 Crescent | 996-W |
| Flint J W | 919 9th | 227 |
| Cottage R 2 Colfax | | 1061-J-1 |
| Fober Raylan R | 1 | 961-J |
| Fodnes Ole R | 6 | 1066-J-4 |
| Footo A W | 920 3rd | 1021-R |
| Ford Clarence R | 6 | 1056-R-3 |
| Ford Hartzel | 215 3rd av W | 1346-R |
| Forester Wis Conservation | 515 Broadway | 61-W |
| Forster Geo | 1202 6th av | 505-J |
| Forster S H | 921 Broadway | 463-W |
| Forster William R | 2 | 1709-W |
| Fortin James A | cottage R 6 | 1093-J-4 |
| Fortney Lillian Mrs | 119 Main W | 995-M |
| Foss John R | 1 | 257-J-3 |
| Foss Lillian | 209 14th av W | 802-W |
| Four Hundred Club | R 6 | 236-J-4 |
| Foust Bernie | 112 13th av | 940-M |
| Frank Edwin C | 1526 Stout | 848 |
| Frank Eugene R | 4 | 1068-R-2 |
| Frank Gerald | 1020 17th av | 1341-W |
| Frank Glenn R Dr dentst | 400½ Main | 1244 |
| Res R 4 | | 1298 |
| Frank James C R | 1 | 654-J-2 |
| Frank Louis | 1103 13th av | 632-J |
| Frank Martin | 1120 Knapp | 47-M |
| Frank Richard | 1403 2nd | 280-J |
| Frank Robert W | 502 15th | 777-R |
| Frank Tena Mrs | 1707 8th | 1172-W |
| Frank Walter | 1021 3rd | 314-J |
| Frasl Edward | 1802 11th | 1012-M |
| FREDERICK CLARENCE D | 1413 Stout | 1916-W |
| Fredrickson Ralph R | 1 | 143-R |

| | | |
|--------------------------|----------------|----------|
| Freeland Everette | 1117 15th av | 1938-W |
| Fregine David R | 6 | 1075-J-3 |
| Friede Henry A | 600 Elm av W | 1462-W |
| Fritz Robert R | 1 Elk Mound | 305-R-4 |
| Froelich Warren H R | 5 | 164-W |
| Froeschle James | 700 Broadway N | 1904-J |
| Froggatt Lillian | 1024½ 3rd | 1418-W |
| Fruit Lester Rusk Wis | | 393-J-4 |
| Fruit Richard R | 6 | 1060-R-4 |
| Fryklund Verne C | 102 4th av W | 54 |
| Fuhrman L C | 1702 5th | 823-R |
| Fuller C A Dr dentst ofc | 330 Main | 748-J |
| Res 303 12th av W | | 934-J |
| Fuller Clarence T | 1221 3rd W | 1327-W |
| Fuller J H R | 2 | 970-J-4 |
| Funk 8 M Mrs | 816 5th | 279 |

G

| | | |
|-----------------------------------|-----------------|-------------|
| G & R Grill | 512 Crescent | 1047 |
| G & R TERRAZZO TILE CO | fing | |
| 816 N Oxford av | Eau Claire Wis | |
| Call long distance | Eau Claire | TEmp 2-3105 |
| Gabrilska Irving | 1305½ 7th | 1221-J |
| Galazen Paul | 105 Main W | 1629-J |
| Galep Harry A | 309 12th av W | 198 |
| Galep John | 1401 Stout rd | 678 |
| Gallman John W Jr | 1215 10th | 404-J |
| Gallman Marshall | 102 14th | 638-W |
| Gallman Walter | 1112 15th av | 129-R |
| Galoff Edward J | 503 13th av | 881-W |
| Galoff Gordon E R | 6 | 1056-R-2 |
| Galvin Aloysius W atty | 224 Main | 787 |
| Res 1321 7th | | 779 |
| GAMBLE'S | 436 Main | 639-W |
| Gane Gertrude Mrs | 718½ 5th | 855-J |
| Gane Jennie | 2220 Broadway S | 937-R |
| Gane Thomas G R | 4 | 334 |
| Gansberg Herbert | 308 9th av | 1309-J |
| Gansberg Ida Mrs | 902½ 7th | 557-R |
| Garfield Edward | 1303 4th W | 1325-W |
| Garrison Angela Mrs | 709 13th av | 263-R |
| Garton LaVern R | 5 | 435-R-3 |
| Garton Leonard H | 180 Elm W | 1381-M |
| Gauvin John J Dr dentst ofc | 414½ Main | 990 |
| Res 1303 10th av E | | 1238-W |
| Cottage R 2 Colfax | | 1061-J-3 |
| Gebert Allen | 1914 2nd | 1152-J |
| Gebert Mary Mrs | 907 9th | 885-R |
| Gehrke Walter Mrs | 1221 13th | 804-W |
| Geisert Leo | 1321 Main | 214 |
| Geissler Arnold R | 6 | 1059-J-2 |
| Gergen A Milton | 1209 Wilson av | 1345-J |
| Germany H Danny | 903 18th | 945-J |
| Gerth Ed R | 1 | 798-R-2 |
| Gerth Herbert R | 1 | 798-R-1 |
| Gerth Laverne | 902 11th | 1220-J |
| Gerth Otto | 1217 9th | 893-J |
| Gesche Clarence R | 5 | 1095-J-3 |
| Gibson Wendall R | 2 | 1062-R-1 |
| Giere Martin S | 1221 10th | 124-J |
| Giere Raymond R | 3 | 565-J-1 |
| Giertz Henry F | 1208 13th av | 863-J |
| Giertz William | 1302 9th | 433 |
| Giese Evelyn | 518 12th | 180-W |
| Giese Ida Mrs | 1021 5th av | 1109-R |
| Giese Leonard W | 310 17th N | 551-W |
| Gifford Charles M R | 6 | 438-R-3 |
| Gifford Kenneth | 1736 Wilson | 615-J |
| Gilberts Arthur C | 1803 7th | 1302-R |
| Gilbertson Oscar C | 114 Pine | 1128 |
| Gilbertson Roger A | 515 15th | 1339 |
| Gilchrist Charles | 502 13th av | 1158-R |

Halvorson Garfield R 6-----853-R-3
 Halvorson Geo H R 6-----1121-M
 Halvorson Herman 815 Wilson av-----427-J
 Halvorson John L R 4-----891-R-4
 Halvorson Lawrence 1001 North Shore dr-----1356
 Halvorson Manley 603½ 2nd W-----264-W
 Halvorson Merlin 314 11th-----568-R
 Halvorson Ole C 1002 North Shore dr-----122-W
 Hamann G L 521 13th-----1292-W
 Hamann Paul 1012 6th-----333-J
 Hamann Robert 2121 3rd-----1270-W
 Hamerly Louis P 321 12th-----206
 Hamerly Monument Co 335 Main-----49-W
 Hamerly P H Mrs 321 12th-----206
 Hamm Philander 915 6th-----1312
 Hammer Charles W 2215 4th-----842-R
 Hammer Eugene R 5-----1072-R-2
 Hammerschmidt A Dale 1102 4th-----1321-J
 Hammond Jack 216 12th av E-----1297-W
 Hammond Maurice R 360 Elm W-----1407-W
HAMMOND'S BARBER SHOP 139 Main-----436-W
 Hanke Arthur 916 17th-----1293-J
 Hanke R W 403 Wilson-----321
 Hannack Agnes 1325 Stout-----1502-J
 Hannack Betty 1315 Kausrude-----800-W
 Hanschel V L 513 9th av-----1533-R
 Hansen Curtis 302 3rd av W-----1423-W
 Hansen H M 214 12th-----774-J
 Hansen Harold E R 6-----558-J-2
 Hansen Hulda 1626 Wilson-----1257-J
 Hansen J T 919 13th-----370-W
 Hansen Martin Col 321 2nd W-----413
 Hansen Owen R R 2-----1506-J-4
 Hansen Reba E 515½ Wilson av-----1496-J
 Hansen Robert F R 2-----1488-J-3
 Hansen's Electric Shop 206 6th av-----436-J
 Hanson Carlton L 121 21st av W-----627-W
 Hanson Construction Co 2020 2nd-----566
 Hanson Hannah R 4-----891-J-3
 Hanson Herman A R 4-----1096-J-3
 Hanson John I Mrs 1425 Stout-----1557-M
 Hanson Josephine Mrs 714 3rd-----477
 Hanson Lude 413 13th av-----1247-M
 Hanson Merlin 512 11th-----886-W
 Hanson Oscar E 1303 8th-----216-J
 Hanson Raymond R 4-----1096-R-2
 Hanson Sylvester 2020 2nd-----566
 Hanson Vernon 823 6th av-----1230-J
 Hanson William 1326 Tainter-----1222-W
HARBOR INN INC R 1-----456
 Harbour Myron 303 12th-----265-J
 Hardies Harold A R 1-----1130-J
 Hardy Dorothy 1209½ 14th av-----778-W
 Hardy Francis R 3-----1190
 Hardy Helen 821½ Main-----482-J
 Hardy Irene Mrs 1402 Douglas-----1143-J
 Hardy Wilbert 1603 10th-----402-M
 Hardy Willard 222 15th av W-----917-R
 Harmon Guy 1503 Broadway-----329
 Harmon Rose E 702 Main-----1828
 Harmston Glenn 509 11th-----322
 Harnisch Chas J 1110 7th-----557-W
 Harnisch Louis C R 3-----1098-R-4
 Harper James P R 2-----986-R-4
 Harper Margaret 413 Wilson av-----528-J
 Harr Laurel J 908 Fair Oaks rd-----1293-M
 Harrington W W Dr dentst 603½ Broadway-----947
 Res 105 12th-----259
 Harrington Wm R 1220 8th-----508
 Harris Gustav A 1308 Wilson-----1476-J
 Harrison Herbert R R 2-----306-J-3
 Harshman Frank 313 14th N-----485-J
 Harshman Verne R 3-----1099-J-4
 Hart Ethel Mrs 1009 9th-----1185

Hart H E R 2-----1067-J-2
 Hartfield Walter R 5-----1095-J-2
 Hartle Marvin 120 14th av-----1267-J
 Hartman Eugene 415 12th av E-----1605
 Hartz Wm O R 3-----1040-J-3
 Harvey Gilbert D 1402 5th av-----1408
 Hassett Paul E 1221 Wilson av-----287
 Hastay Clifford R 2 Colfax-----1061-R-4
 Hatch Gena 1506½ 9th-----956-W
 Hathaway Byrant R 5-----1095-R-4
 Hathaway Earl 1720 10th-----1195-M
 Hathaway Farril R 5-----1095-R-1
 Hathaway Hillary 1314 Tainter-----1331-M
 Hatopp Hans 705 19th av-----1264-W
 Hawes Hannah Mrs 1816 3rd-----1028-W
 Hawkinson Alvin 1401 Wilson-----1443-M
 Hawkinson Ben 1126 Stout-----899-W
 Hawkinson Henry R 2-----1094-R-4
 Hawkinson Home Grocery
 1014 Broadway N-----192-W
 Hawkinson J A 1601 Stout-----1239-W
 Hawkinson Oscar 837 Hopwood av-----1383-R
 Hayes Harley 1220 Main-----743-J
 Haynes Boots 1308 Stout-----1343-J
 Hazen Jesse 115 2nd W-----1176-J
 Heagle Jack R 4-----1091-J-2
 Hedin G E 1515 Mathew-----585-J
 Hegna Thomas 120 3rd av W-----959-J
 Hehli Edw 118 Wilson av W-----1150-W
 Hein Alvern R 6-----797-W
 Hein Arthur R 2-----738-R-2
 Hein Clarence 120 13th av W-----21-W
 Heintz Arthur R 1-----877-J-3
 Heintz Marshall 222 13th N-----1531-M
 Heisa Fred 1421 1st av E-----1026-R
 Heisa Harry 1302 8th-----1547-M
 Heitkamp Fred R 1-----1173-R
 Heitkamp Fred Jr R 2-----948-J-3
 Heitkamp Merton 532 20th av W-----1341-J
 Heitkamp Ray R 1-----1116-M
 Helgeson Alan R 1220 Tainter-----1279-W
 Helgeson Leonard V R 2-----1619-J
 Heller Donald R 3-----986-J-2
 Heller Louis 1015 10th av-----1288
 Heller Otto 1425 Wilcox-----1480-J
 Hellum C W 1121 11th-----1146-W
 Hellum George 1631 Wilson-----1149-W
 Hellum J H 1608 Broadway-----241
 Hellum John C 1523 10th-----956-M
 Hellum Lina Mrs 120 3rd av W-----959-M
 Hellum Oscar J 1108 3rd E-----1034-W
 Henderson Alfred R 2-----1067-R-2
 Henderson Arnold R 2-----424-R-1
 Henderson Herman O R 2-----948-J-1
 Hendricks Ray L 1307 Stout-----543-R
 Hendrickson E H 1317 2nd-----212-W
 Hendrickson Helmer B 1432 Tainter-----1811
 Hendrickson Orville E 218 13th N-----423-W
 Hendrikson Helmer 1032 Tainter-----540-R
 Hendrikson Lynos C 1120 11th-----213-W
 Henjum Raymond 820 6th-----145-W
 Henkel Herman 1120 4th-----1321-M
 Henry Archie R Rev 608 Wilson av-----62
 Herger Alfred 1722 7th-----1831
 Herger Henry 2020 5th-----1110-J
 Hermann David J R 3-----565-R-3
 Hermann Ed Mrs 115 4th av W-----194
 Hermann Elmer Mrs R 2-----780-J-4
 Hermann Elmer A 1508 Stout-----1379-R
HERMANN'S SALES & SERVICE
 1508 Stout-----1379-W
 Hermanson Clifford W22 Wakanda ct-----223-W
 Herrem Lila G 1018½ 6th-----414-J
 Herrem Walter 307 Park av-----554
 Herrmeyer Geo C 1009 Wilson av-----95

| | | | |
|---------------------------------------|----------------|---|--------------|
| Hexum Anna 1502 Douglas----- | 310-M | Holzhueter Herman R 5----- | 1085-J-2 |
| Hickcox Bruce 409 11th----- | 1322-W | Holzhueter Paul R 1----- | 798-J-3 |
| Hickcox Robert 1020 4th----- | 1617-W | Homer Vernon R 4----- | 360-J |
| Hickey J H 103 12th N----- | 1025 | HOMER'S MOTEL R 4----- | 360-J |
| Hicks Donald H R 1----- | 1729-J-2 | Homme Gilman R 2----- | 1079-R-2 |
| Hicks Harvey R 1----- | 501-J-2 | HOMME PLUMBING & HEATING CO | |
| HIDE-A-WAY THE R 4----- | 890-R-3 | R 2-- | 1079-R-2 |
| Hilborn James 1017 Tainter----- | 1738-W | Horgen Carole 1500 2nd----- | 1507-J |
| Hildebrandt R W chiropractic ofc | | Horman Carl W 112 13th----- | 75 |
| 524 Broadway-- | 403 | Horn Fern 1515 Main E----- | 719-J |
| Res 327 20th av W----- | 320 | Horstick W W Rt Rev R 1----- | 67-J |
| Hill April 922 7th----- | 652-J | Hosford Ada 1115 8th----- | 473 |
| Hill Wm 700 Broadway N----- | 2113-W | HOSFORD REFRIGERATION & | |
| Hillestad Clarence 121 12th av E----- | 884-J | ELECTRIC CO 420 14th av W----- | 612 |
| Hillman John 203 12th av W----- | 826-W | Hosford Robert 316 14th av W----- | 1638 |
| Cottage R 2----- | 131-R-3 | Hosford Victor 315 14th av W----- | 696-J |
| Hillstead Charles R 403 11th----- | 1218-J | HOSPITAL 1209 12th av----- | 1100 |
| Hilson Carl R 4----- | 890-J-2 | Hossman John 920 8th----- | 754-W |
| Hilson Sylvester R 4----- | 891-J-4 | HOTEL CENTRAL 600 Broadway----- | 2120 |
| Hinckley E C 920 6th av----- | 1609-W | HOTEL MARION 544 Broadway----- | 65 |
| Hintz Ed 207 14th----- | 1477-W | Hotter Joseph 1703 2nd av S----- | 1269-W |
| Hintz Geo L 1420 2nd av----- | 813-R | Houg George Mrs 1103 8th----- | 1078-J |
| Hintz John R 2----- | 986-R-2 | Houle H 202 12th av E----- | 887-W |
| Hintz Robert R 1----- | 938-W | House Elsie Mrs R 2----- | 889-W |
| Hintz Willard R 6----- | 1063-R-2 | House Fred V R 6----- | 1063-J-1 |
| Hintzman David A 926 Stout----- | 1503-J | House Melvin R 6----- | 799-R-1 |
| Hintzman Donald R 1402 Wilson----- | 310-R | House Roger L 1018 8th----- | 1010-J |
| Hintzman Emil 210 15th N----- | 174-J | Houser Robert G Dr 529 12th av W----- | 1228 |
| Hintzman Fred 1107 Wilson----- | 860-J | Hovind Egbert 1114 Stout----- | 1279-J |
| Hintzman Herman 1802 9th----- | 1195-R | Hovind Ekmand G R 2----- | 970-R-2 |
| Hintzman James R 6----- | 1044-R-1 | Hovind Otto R 6----- | 1074-R-1 |
| Hintzman James E 408 9th av----- | 242-R | Hovland Chris 321 14th av W----- | 560-J |
| Hintzman Kenneth 108 16th----- | 514-W | Hovlid Donald 1431 Wilson----- | 1443-R |
| Hintzman Laverne R 6----- | 1060-R-2 | Hovlid Helmer 1310 2nd E----- | 1311-W |
| Hintzman Leo R 6----- | 1060-R-3 | Hovlid Milton R 1----- | 1055-R-4 |
| Hintzman Leonard Jr 1902 2nd W----- | 698-J | Howe Andrew R 4----- | 289-R-4 |
| Hintzman Rhine R 5----- | 371-M | Howe Geo R 6----- | 1063-R-4 |
| Hintzman Robert R 6----- | 195-R-2 | Howe M Chub R 1----- | 533-J-1 |
| Hintzman Robert B 1414 Wilson----- | 837-R | Howe Matilda 1022 Wilson av----- | 614-R |
| Hintzman Roy R 6----- | 1075-R-3 | Howe Maurice 920 18th av----- | 1716 |
| Hintzman Victor Shorewood dr----- | 1392-J | Howe Wilbur 1320½ 3rd W----- | 1194-W |
| Hintzman Vida Mrs R 6----- | 1058-J-3 | Howell Deanna 1015½ 6th----- | 553-J |
| Hintzman Walter 1614 7th----- | 256-M | Howell Viola 414½ 1/2 Main----- | 210-R |
| Hinzman Elmer 1415 13th----- | 710-W | Howison Wm K 714 3rd----- | 23 |
| Hinzman Harvey R 1507 Wilson----- | 2114 | Hoyt Earl 1205½ 8th----- | 263-W |
| Hinzman Larry L 932 Broadway N----- | 2108 | Hoyt Galen B 1814 7th----- | 582-W |
| Hitz Ervin J R 3----- | 626 | Hoyt James 308 19th av W----- | 299-R |
| Hitz Gustav A R 3----- | 1441 | Hoyt Mike 1203 15th av----- | 349-M |
| Hitz John R 3----- | 481 | Hubbard Folding Box Co 603½ Broadway----- | 821 |
| Hobbick Edward R 6----- | 1049-J-4 | Hubbard Frederick A 1310 Main----- | 844 |
| Hobbick Grace Mrs 1121½ 15th av----- | 1938-W | Huber Fred 108 2nd W----- | 763-W |
| Hobbick Marcella F R 1----- | 818 | Huber James R 2----- | 7-J-4 |
| Hoegh Esther Mrs 403 14th av W----- | 560-W | Huey Duncan 1503 4th W----- | 1022-J |
| Hoehn Henry R 4----- | 891-J-1 | Huftel Harold 115 4th W----- | 959-W |
| Hofacker Ann Mrs 1332 Tainter----- | 1331-J | Huftel Stanley 1408 Wilson----- | 1149-M |
| Hofland Paul R 5----- | 410 | Hugdahl Louis 403 20th av----- | 235-W |
| HOFLAND'S MILL R 1----- | 28 | Hughes D P 339 Park----- | 1231-J |
| Hohlbien William R 2----- | 1488-R-1 | Hughes John A R 1 Knapp----- | 364-R-1 |
| Hoimyr Clifford A 1023 15th av----- | 1610 | Hughes Phil R 1 Knapp----- | 501-J-4 |
| Hoimyr Edna M 1023 15th av----- | 1610 | Hulback Inga Mrs 1304 6th----- | 1548-J |
| Hoimyr John R 2----- | 131-R-1 | Hulback James R 6----- | 1056-R-4 |
| Hoimyr Raymond H 1306 10th----- | 1467 | Hulback Selmer R 6----- | 1042-J-2 |
| Hoitomt Dora Mrs 820 3rd----- | 928-J | Hulbert Roy L R 3----- | 565-J-2 |
| Holden Arthur R 5----- | 1084-R-1 | Hullberg John Mrs 1720 6th----- | 1464-W |
| Holden Otto 1225 Wilson----- | 1342-J | Hunt David C R 1----- | 67-W |
| Holden Roy 502 22nd----- | 224-W | Hurlburt Anna Mrs R 5----- | 159-W |
| Holden Russell R 1----- | 1173-J | Hurlburt Carleton R 1----- | 533-R-4 |
| Holm Vernon R 6----- | 195-J-1 | Hurlburt Herbert R 1----- | 1116-W |
| Holt Freeman R 6----- | 1066-J-2 | Hurtley Gary 1624 Wilson----- | 408-J |
| Holten Lloyd 1917 2nd W----- | 762-J | HUSBY BILL truck R 1----- | 1469 |
| Holten Ray 2203 3rd----- | 762-R | Res R 1----- | 1616 |
| Holzhueter August W 1720 8th----- | 1310-M | Husby C W 203 3rd W----- | 79-W |
| Holzhueter Ben R 6----- | 1065-R-1 | Husby Donald R 1----- | 851 |
| Holzhueter Ethel Mrs 1408 7th----- | 204-J | | |

Husby Earl R 1-----1089-R-3
 Husby Ed R 1-----425-J-2
 Husby Francis C 1115 2nd av S-----514-M
 Husby James 1120½ 2nd-----1024-W
 Husby John M Mrs R 5-----159-R
 Husby Lawrence R 5-----1089-J-2
 Husby Marvin L R 1-----625-W
 Husby Richard 121 18th N-----1814-W
 Husby Ronald Jr 102 16th N-----1824-J
 Husby Ronald E 105 15th-----1030-J
 Husby Vaughn L 409 9th av-----1517-W
 Hylland John 421 13th av W-----679-J
 Hylland Louis O 107 12th av W-----657-J

I

Immanuel Baptist Church 1420 Broadway S--1497
 Imray John 115 Main W-----995-J
 Ingalls Edna 508 Wilson av-----1579
 Irvine John R 5-----1083-J-2
 Irvington Feed Mill R 5-----153-R-1
 IRVINGTON GARAGE R 5-----1097-R-1
 Isaacson Alfred R 4-----1068-R-4
 Isabella N M Inc R 6-----2117
 Iverson Gilbert 221 12th av W-----1253
 Iverson Ingvol 202 14th N-----1425-J
 Iverson Nels R 6-----1074-R-3
 Iverson Ralph G 900 13th-----623

J

Jackson Charlotte 520½ 10th av-----326-J
 Jackson Conrad 310 13th N-----1315-M
 Jackson J T 513 10th-----1295-R
 Jacobs George 1015 3rd-----884-W
 Jacobson Andrew R 5-----1095-R-3
 Jacobson Edward 807 18th E-----1112-J
 Jacobson Gary R 1-----1463-W
 Jacobson Gordon 520 15th-----487-W
 Jacobson Julia 1109½ 3rd-----1526-R
 Jacobson Julius R 5-----435-J-1
 Jacobson Russel R 3-----1099-J-3
 Jacobson Thomas R 5-----1096-J-2
 Jaeger Frank R 1 Knapp-----1090-R-2
 Jaeger Henry Mrs 1009 11th-----1103-W
 Jaeger Lorn C 1903 2nd-----163-M
 Jaeger's Bakery 222 Main-----469
JAMIESON & CO brkrs

204 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 4-4141

Jamieson Ruby E 903 9th-----754-J
 Jarvis John A 1414 Wilson av-----583
 Jatnieks Janis R 1-----233-J
 Jax John J 1220 Wilson av-----181-W
 Jeatran James 1414 Douglas-----1837-J
 Jeatran Peter 814 9th av-----662
 Jeatran Robert O 1521 6th av-----660
JEATRAN'S SUPPER CLUB R 6-----1328
 Jenkins Art 1302 6th-----226-W
 Jenny Donald J 817½ Broadway-----1213
 Jensen Alma 1008 9th-----564-J
 Jensen Clifford 1325 Tainter-----504-J
 Jensen Dora Mrs 1912 Broadway-----1287-J
 Jensen Emil R 5-----435-J-4
 Jensen Emil J 1103 6th-----792-W
 Jensen H H R 5-----1086-R-2
 Jensen Lawrence R 5-----1082-R-3
 Jensen Martin R 5-----435-R-2
 Jensen Mary Mrs 605 13th-----739-M
 Jensen Edward D W-30 Wakanda ct-----223-R
 Jensen Ethel Mrs 714 3rd-----513-W

Jents Charles R 2-----1285-W
 Jents Ida Mrs 515 Wilson av-----1527-M
 Jepson Herbert R 2-----970-R-4
 Jess Arno R 2-----1290-R-1
 Jesse Mary Mrs 1209 8th-----643-J
JESSE'S POULTRY MARKET 2226 9th-----1454
 Jeter Lillian 814 4th-----684-J
 Jewett Ray 113 11th av W-----1271-J
 Jimos George 111½ 6th av W-----1905-W
 Johansen Alfred 2120 3rd-----234-W
 Johansen Emil R 1 Elk Mound-----1077-R-3
 John Leroy 509 13th-----677
 Johnson A L 314 Wilson av-----1528
 Johnson Albert A 602 16th av E-----1004-R
 Johnson Art 1615 Broadway-----1268-M
 Johnson Carl H 1202 10th-----108-J
 Johnson Don L 1607 Broadway-----1553-W
 Johnson Edward 2019 4th-----391-R
 Johnson Edwin O R 6-----1063-J-4
 Johnson Elsie Mrs 216 15th av W-----917-M
 Johnson Garland 703 10th-----1195-J
 Johnson Gerald C 819 7th-----759
 Johnson Ida Mrs R 6-----195-J-2
 Johnson J Ed 310 Wilson av-----1007-W
 Johnson John D 1503 10th-----930
 Johnson Lawrence T 820½ 6th-----2127-W
 Johnson Marion G R 2-----974-R-2
 Johnson Martin 1419 Knapp-----1359-M
 Johnson Marvin 113 Cedar-----1245-W
 Johnson Marvin 1025 Stout-----1437-W
 Johnson Nels Construction Co Inc

215 Broadway--2124

Johnson Olaf L R 6-----1065-J-2
 Johnson Orville R 6-----799-R-2
 Johnson Oscar M 1509 10th-----2130
 Johnson Pete 2009 2nd-----1283-W
 Johnson Phil Standard Service 624 Main-----871
 Johnson Philip J 902 Main-----868
 Johnson Ray C 316 12th av E-----331-J
 Johnson Raymond 1500 Wilson-----1386-J
 Johnson Reynold R 6-----1074-R-4
 Johnson Richard A 839 Hopwood av-----182-R
 Johnson Russell J 910 Main-----510-J
 Johnson Sinclair Service 850 Broadway N-----1124
 Johnson Vernon R 1-----425-R-4
 Johnson W R 802 6th av-----8
 If no answer call-----1144
 Johnson Wesley W 602 15th-----777-W
 Johnson William C R 1-----1057-R-3
 Johnston Clare 1708 7th-----907
 Johnston Fred Mrs 121 14th N-----1026-W
 Johnston Vernon N 308 18th av W-----1341-M
 Jones Forrest D 1426 Tainter-----1317-W
 Jones Lawrence J 1232 Golf View dr-----556
 Jones Lene Mrs 1404 7th-----1142-W
 Jones Lucy Mrs 1108 4th-----1321-W
JONES MENOMONIE PHARMACY 400 Main-----68
 Jordan Ruth Mrs 510 11th-----886-J
 Josephson A R 619½ Broadway-----995-W
 Josephson Wm 1521 Main-----719-W
 Joyce J E Jr 409 Wilson av-----151
 Joyce Sales & Service 409 Wilson av-----86
 Junction Grocery 2802 Wilson-----1470
 Jungerberg Clarence 1015 15th av-----312-W
 Junkins Myron B ofc 208 Main-----490
 Res 909 7th-----1440

K

Kabot Byron L 1115 7th-----1179-J
 Kadinger Alex 520 Wilson av-----1534-M
 Kadinger Leo R 1-----156-R-1
 Kaiser John A 415 11th-----1109-J

| | | | |
|--|----------|--|--------------|
| Kaliher Lawrence 380 Elm | 577 | Klatt Norman W 1821 6th | 493-J |
| Kamish Edna Mrs 1221 Broadway | 1273-W | Klatt Paul R 1 Elk Mound | 221-R-2 |
| Kamrath Leo 301 Elm E | 1332-W | Klatt Richard R 3 | 1041-R-2 |
| Karin LeRoy 1317 10th | 1580-W | Klatt Walter R 1 | 798-J-1 |
| Karnatz Wm 1810 6th | 1172-M | Klatt Wm J R 5 | 569-J |
| Karnes Dorothy 416 13th av W | 323-J | Kleist Geo R 2 | 1079-R-1 |
| Katsuky Lloyd E 1320 Wilson | 998 | Kleist Orval R 2 | 780-R-1 |
| Kaunzner Lloyd V 221 13th av W | 1327-J | Klingenberg Ivan R 4 | 1091-R-3 |
| Kausrud Donald C Mrs 1014 Tainter | 472 | Klingman John W 103 2nd NW | 1346-M |
| Kausrud Helmer 931 Tainter | 971-W | Klosowski John 1314 Broadway N | 1502-M |
| Kausrud O C 903 Wilson av | 523 | Klosser Anna Mrs 1419 Stout | 1514-R |
| Kausrude Robert R 2 | 131-J-3 | Klug William 903 Main | 1230-W |
| Keck Don R 1 | 501-R-4 | Knaack Herbert 1632 Knapp | 561 |
| Keck Myrle F 1120 15th av | 129-W | Knaack Martha Mrs 920½ 11th | 923-W |
| Keck Ralph R 1 | 1054-R-1 | Knapp Cy 309 14th av W | 927-W |
| Keck Robert 1409 2nd | 1123-M | Knight Earl 713 11th | 253 |
| Keith Floyd L 1415 Broadway | 1273-J | KNIGHT INSURANCE AGENCY 708 2nd | 757 |
| Keller Algot B 321 3rd av W | 27-W | Knight L Pierce 718 13th | 616-J |
| Keller Anna Mrs 1320 2nd W | 21-J | Knippel Robert R 2 | 7-R-4 |
| Keller Donald 906 17th | 1511-J | Knoble Herbert 1220 7th | 1810-W |
| Keller George 1015 2nd | 1313 | Knoble Robert 509 15th av | 1541-J |
| Keller John R 105 12th av E | 1461-J | Knoll Peter 106 14th | 1357-W |
| Keller's Blacksmith Shop 511 Crescent | 335-W | Knopps Andrew C Store R 5 | 153-J-1 |
| Kelley Alice 902 7th | 489 | Knopps Arthur 816 5th | 1534-W |
| Kelley Arthur 508 10th av | 859-W | Knopps Ben R 1 | 1057-J-3 |
| Kelley James R 1 | 877-R-1 | Knopps Dan R 5 | 1084-J-2 |
| Kelley Thomas R 1 | 1054-R-3 | Knopps Frank 1900 2nd W | 627-J |
| Kelley Wm R 1 | 1045-R-3 | Knopps L J R 5 | 1095-J-1 |
| Kelley William Jr 1107 7th | 333-W | Knopps W G R 2 | 1506-J-1 |
| Kelling Albert R 3 | 892-R-2 | Knutson Andrew 1107 Tainter | 939-W |
| Kelling Geo 1618 Broadway | 1106-W | Knutson Anton 1216 10th | 1737-R |
| KELLY FURNITURE CO 603 Broadway | 1016 | Knutson Clifford 2720 5th | 773-W |
| Kelm William R 6 | 1044-J-2 | Knutson Dorothy 614½ Wilson av | 1636-W |
| Kelton Katherine Mrs 210 3rd av W | 494-W | Knutson James 1412 5th | 859-R |
| Kennedy A D R 6 | 780-J-2 | Knutson Robert 308 12th av W | 917-J |
| Kenney Alice 515½ 2nd | 512-W | Koch Robert H 615 11th | 1517-J |
| Ken's Barber Service 341 Main | 1734 | Kochendorfer James Ray 312 12th av W | 1211-W |
| Kent H W Rusk Wis | 336-J-3 | Kochendorfer Nellie 1308 Broadway | 1603 |
| Kent Margaret Rusk Wis | 336-J-3 | Kochendorfer Ricka Mrs 1008 2nd | 269-J |
| Kern Sidney 1615 8th | 964-J | Koehler Eleanor 503 13th | 739-W |
| Kersey Robert 1421 4th W | 1211-M | Koehler Herbert R 2 | 1017-J-1 |
| Kess Helen E 1215 14th av | 1266 | Koehler Raymond 1606 10th | 574-M |
| Kess Robert B 1215 14th av | 1266 | Koenig Ivan 1608 Knapp | 1359-R |
| Kessler Henry A 307 2nd W | 121-J | Koepnick Robert G 1209 10th | 591-J |
| Kettner Joe Jr R 2 | 1290-J-1 | Koepnick Willis 1209½ 10th | 521-J |
| Keyes Paul 115 17th N | 791-M | Koepsell Markus Rev R 2 | 1067-R-4 |
| Killian Clara 502 13th av | 386-J | Kohlman Lawrence 2400 Broadway S | 152-W |
| Kincade Bert 1632 Tainter | 841-J | Kohnke Ira R 2 | 306-R-4 |
| King Donovan S 1003 7th | 1003-R | Kolkind Andrew Estate R 5 | 1335-W |
| King Edna Mrs 2203 Broadway | 479 | Kolkind Anton E 1218½ 9th | 124-M |
| King Victor H 904 13th | 1238-J | Koranski Al 1420 Main | 1826-J |
| Kingsley L 1018 6th | 414-W | Korbein Anna Mrs 1213 Wilson | 1344-W |
| Kinney George Dairy Supply 1509 Main | 1367-J | Kordahl Edwin O 1302 Douglas | 1395-W |
| Kirby Mabel Mrs R 2 | 1073-J-1 | Korner Displays Of Menomonie | 965-J |
| Kirk Robert A 104 3rd av W | 747-W | | 533 Broadway |
| Kirk W R 421 Wilson av | 1706-W | Kosman John 1425 Tainter | 1514-W |
| Kirkland Wm R 3 | 892-J-2 | Kothlow Clarence R 2 | 985-R-2 |
| Kirscher Mary Mrs 1100½ 3rd | 884-M | Kothlow Herman Mrs 1216 4th av | 861-J |
| Kistner Delbert 1912½ Broadway | 1018-J | Kothlow Howard R 3 | 1041-R-1 |
| Kistner Donald 1021 10th | 1466-W | Kothlow James R 2 | 306-R-1 |
| Kistner Freeman R 5 | 1095-J-4 | Kothlow Kenneth R 2 | 1290-R-2 |
| Kistner Glenn R 5 | 1082-R-1 | Kothlow Lloyd R 2 | 1064-R-2 |
| Kistner Herbert R 5 | 1082-J-1 | Kothlow Russell R 6 | 799-R-4 |
| Kistner Phil 109 15th | 1154-R | Kothlow Victor R 2 | 534-J-3 |
| Kizer Eugene 2004 2nd | 1152-R | Kraemer Eugene R 6 | 1019-J-2 |
| Kizer Gustave 320 15th av W | 1727-W | Kraft Clarence 531 20th av W | 1276-J |
| Kizer Leonard 2203 2nd | 1524-J | Kraft Cyril 121 3rd W | 120-W |
| Klaenhammer Carl F 1514 8th | 402-R | Kraft John E ofc 618½ 3rd | 730 |
| Klamm Raymond A 310 13th | 924-J | Res 1006½ 7th | 858-W |
| Klatt Alfred R 1 | 798-R-3 | Kraft John S Mrs 1006 7th | 858-J |
| Klatt Christine Mrs 630½ Broadway | 1237-W | Kraft Lyle 2217 3rd | 184-W |
| Klatt Dick G R 5 | 1095-R-2 | Kraft Roger 1008 7th | 1606 |
| Klatt Emil 417 11th | 133-J | Kraft Sam P 1315 7th | 659 |
| Klatt Ernest 1402 Broadway | 940-R | KRAFT STATE BANK 516 Main | 380 |
| Klatt James B R 6 | 1403-J | Kraft W R 209 13th av W | 962 |

Kraft Wm F 521 Wilson av-----351
 Kranzusch Ray F Oakwood hts-----751
 Krause Otto 302 13th av-----1076-M
 Krause Richard W F 15 Fowler ct-----1702-R
 Krause Robert 1125 Wilson-----47-R
 Krause Roland R 3-----565-R-2
 Kregness Lillian Mrs 315 12th av W-----679-W
 Krenn Robert 202 14th S-----1477-J
 Kreutzer Melvin 921 6th-----1322-J
 Krogstad Clyde R 5-----1097-J-1
 Krogstad Martin N R 5-----1097-R-2
 Krueger Amandus 1002 14th av-----404-W
 Krueger Arthur R 5-----1934-J-1
 Krueger Fern 921 5th-----1718-W
 Krueger Harry R 6-----1042-J-1
 Krueger Henry R 3-----291-R-4
 Krueger Otto R 2-----791-J
 Krueger Paul Mrs 1008 Tainter-----134-R
 Krueger Paul R 414 9th av-----242-M
 Krumheuer Martin 1302 Knapp-----686-M
 Krumheuer Minnie M 1302 6th-----226-R
 Kubly O Clifford 1421½ 9th-----1420-J
 Kueneke Paul L 1410 Main-----598
 Kuester Allan 308 3rd W-----379-W
 Kuester Ed R 6-----1053-R-1
 Kuester Gust R 6-----1075-R-2
 Kuester Lyle R 6-----1060-J-2
 Kuester Mabel 521½ 2nd W-----922-R
KUESTER STANDARD SERVICE
 1231 Broadway N-----1573
 Kuester Walter R 6-----1042-R-3
 Kufahl Marvin 1510 Main-----297-W
 Kuhn Billy 1326 Wilson-----1039-W
 Kuhn Howard 1332 Mathew-----987-J
 Kvool H G R 6-----982-R-4
 Kyle Chas C R 4-----1068-J-3
KYLE CHAS T DR osteo phys 809 Wilson av-----116
 Kyle Harry L Riverview-----1251-W
 Kyle Margaret R 4-----891-J-2

L

LaBarre E W R 1-----1717
 Laberee Richard 1620 Wilson-----1257-R
 Labs Alfred R 3-----1099-R-1
 Labs Martin R 5-----1083-R-2
 Labs Robert 1220 2nd-----1927-W
 Labs William farm R 5-----1083-J-1
 Lackner Anton R 1-----425-J-1
 Lackner Simon L 500 Crescent-----916-W
 Lafond Robert 120 12th av W-----1422-W
 LaForte James R 6-----853-J-1
 Lakeside Bar 524 Main-----457
 Lakeview Floral & Greenhouses 1330 Stout rd-----824
 Nights Sundays and Holidays call-----690-W
 Lakeview Grocery 1220 4th av-----165
 Lambert R L 321 13th-----750
 Lammer James 708 North Shore dr-----258-J
 Lammer John F Shorewood dr-----666
 Lammer John L Sr 1408 9th-----87
LAMMERS GROCERY 1400 9th-----81
 Lande Willis R 1-----1054-J-3
 Lane Russel 1315 Broadway-----96-J
 Lane Tank Co 1315 Broadway-----96-J
 Lange Canning Corp 900 Tainter-----704
 Lange Canning Corp 900 Tainter-----2135
 Langford John G 2704 5th-----538-J
 LaPean Geo 1126 Knapp-----1330-R
LAPEAN IMPLEMENT CO R 2-----1416-J
 LaPean Tom R 2-----1619-W
 LaPointe George W Mrs Wilson ct-----519
 LaRose Lester 1301 Knapp-----1396-M
 Larsen Thomas 201 14th N-----272-W

Larson A J 120 24th av-----362-J
 Larson Andrew O 820 5th-----1533-W
 Larson Arnold M 1213 Broadway-----1271-M
 Larson Clarence 322 12th av W-----1289
 Larson Clarence R 6-----1058-R-4
 Larson Claude J 321 13th av W-----385-W
 Larson Eldon R 5-----1086-J-4
 Larson Elton 2109 2nd W-----1524-W
 Larson George 521 15th-----1005-J
LARSON HARLAN S acctnt 610 Broadway-----3
 Res 1701 Stout-----2111
 Larson Herman R 3-----979-J-1
 Larson Ivan 2016 Broadway-----1276-W
 Larson J C R 3-----1040-J-1
 Larson J William R 6-----1019-J-1
 Larson Karl 2409 Broadway S-----1223-J
 Larson Lavern E 1007 3rd-----1161-J
 Larson Lawrence M 2301 5th-----1448-J
 Larson Louis J 203 13th av W-----1211-J
 Larson Oscar A R 1 Knapp-----1090-J-1
 Larson Roy S 217 16th av W-----1250-M
 Larson Selmer R 1-----618-J-4
 Larson Sophie Mrs 1518 Broadway-----1123-J
 Larson Upholstering Shop 1003 3rd-----606-W
 Larson William M R 6-----1042-J-4
 Latham Florence Mrs 514½ 9th-----733-M
 Lauber Elizabeth Mrs 1717 4th-----842-M
 Lausted Ed 306 14th N-----1315-J
 Lausted Helen D 408 13th-----1154-M
 Lausted Norman R 2-----7-R-1
 Lausted Rob 420 12th-----861-R
 Lawrence Henry J 1420 2nd-----1013
 Lawson Carl R 1-----877-J-2
 Leach Darold R 2-----985-J-3
 Leach William 1120 8th-----1197-J
 Leavens Arthur 421 12th av E-----1739-W
 LeBrun Raphael 905 18th-----1107-W
 Lecander Vern 1211 Golf View dr-----1412
 Lecheler Geo A R 1-----177-J-2
 Lee Anna Mrs 320 13th av-----613-W
 Lee Clifford R 4-----891-R-3
 Lee J P 1001 13th-----10
 Lee Jephtha D Mrs 1119 3rd av-----1295-J
 Lee Joy R R 3-----979-R-4
 Lee Myrtle A 106 5th av W-----922-W
 Lee Robert W 2003 2nd-----1474
 Lee Sherman R Dr ofc 103 1st av W-----276
 If no answer call-----1100
 Res 1405 11th av-----975
 Leedom Mabel H 108 12th-----524-J
LEE'S DRUG STORE 149 Main-----100
LEE'S PHARMACY 103 3rd av W-----77
 Lehman Elmer O 203 2nd W-----121-W
 Lehman Herman 1114 North Shore dr-----1189-W
 Lehman Irvin 2609 9th-----328-W
 Lehman Paul 1607 7th-----1004-W
 Lehmann Eugene 503 18th av-----1482-J
 Lehmann Herbert 707 Locust-----1159
 Lehmann Kenneth 1403 9th-----137-R
 Lehmann Myrle R 5-----1083-J-3
 Leistico Albert 1214 Golf View dr-----1324-J
 Lemke Albert A 1625 Knapp-----686-J
 Lemke Emil 1102 14th av-----619
 Lemke Fred W 1132 Knapp-----592-W
 Lemke George 1307 Tainter-----966
 Lemke Gilbert 537 20th av-----1276-M
 Lemke Harold W 1416 8th-----226-M
 Lemke Harry 902 10th-----1732-J
 Lemke Julius W R 1-----1045-R-4
 Lemke Louis R 5-----1934-R-2
 Lemke Martin 1601 Knapp-----790-M
 Lemke Olga Mrs 809 19th av-----478-M
 Lemke Otto R 6-----1371-R
 Lemke Robert 1607 Wilson-----1359-W
 Lemke Romaine 1207 Tainter-----920

Lemler Fay 1332 Stout-----419-R
 Lemon Alvin 1908 3rd-----611-J
 Lengfeld Lorna Mrs 316 12th av-----976-W
 Len's Phillips 66 Station 815 6th av-----1129
 Lentz Gerald R 6-----1583-J-4
 Lentz Theodore W Jr 608 12th-----205-R
 Lentz William R R 2-----1073-R-3
 Leschensky E J Rev 915 7th-----183
 Lewis Mark R 1-----1318-J
 Lewis Ronald V R 6-----2109
 Lewis Wilbur 2216 Broadway S-----1819
 Liddy Marie Mrs 2020 2nd av N-----889-R
 Lien Andrew Mrs 608½ 9th-----261-J
 Lierman Carl 1414 10th-----312-R
 Lierman Chester R 1 Knapp-----1090-J-3
 Lierman Martin R 3-----565-R-4
 Lierman Milton R 2-----985-J-4
 Liermann Leo Mrs 1716 7th-----1172-R
 Liermann Walter R 1 Knapp-----1090-R-3
 Lind Donald 320 16th N-----1392-W
 Lindholm Ralph 303 Park-----358-J
 Lindow William 1114 Tainter-----134-J
 Lindsley Hattie Mrs 1304 Mathew-----541-W
 Link Carl 1307 Knapp-----437-R
 Link Chas 402 10th av-----1728-J
 Link Ernest J R 2-----1071-J-1
 Link Henry 1208 8th-----932-W
 Link Herb 2014 9th-----406
 Link Herbert R 2-----1067-R-3
 Link Leonard 1602 5th av E-----690-W
 Link Louis R 2-----1071-J-4
 Link Norbert 113½ Main-----1141-R
 Link Sherman R 1-----156-R-2
 Link Walter R 2-----1071-R-4
 Link Wm C 902 6th av-----1255-W
 Lippert Margaret Mrs 1421½ Stout rd-----260-W
 Liska John 905 9th-----1444-W
 Littlefield Ardala 1101 3rd-----1917
 Littlefield Sarah W 903 Wilson av-----148-R
 Litzkow Donald R 2 Colfax-----738-J-4
 Log Cabin 1407 Tainter-----440
 Lokken Arthur 308 12th av E-----1188
 Loomis Don J R 6-----1583-J-1
 Loomis James 904 Fair Oaks rd-----777-M
 Lotwin Hide & Fur Co 802 Main-----375-W
 Lotwin Sam 113 2nd N-----375-R
 Lotz Eloise 1100 3rd-----1136
 Lovaas Irvin 519 20th av W-----842-W
 Lowry E M 715 5th-----825-J
 Lowry Wallace L 1021½ 10th-----564-W
 Lumsden Wm Dr R 4-----607-J
 Lund Bert H 1703 8th-----1464-J
 Lund Edward 1421 8th-----1365-M
 Lund Einer P 340 Elm W-----1562
 Lund Garfield R 6-----853-J-3
 Lundberg Rose Mrs 1620 6th-----1034-J
 Lundin R U 1121½ 7th-----672-W
 Lundquist Ray 715 12th av-----148-M
LUND'S CLOTHING STORE 606 Broadway-----527-J
 Lunke Harvey 1519 Knapp-----585-R
 Luther Herman 1210 12th av-----1177-J
 Lutheran Student Foundation 708 2nd-----222
 Lutz Henry 515-10th-----1836-W
 Lynch Glen 1215 2nd-----769-J
 Lynch Marvin R 1-----533-R-2
 Lyon Harriett 843 Hopwood-----1713

M

M & L MOTOR SUPPLY CO 501 Broadway-----1827
 M & S Auto Parts 2403 Broadway-----488-J
MADSEN OLE jwlr 301 Main-----2-J
 Res 1020 7th-----187-W

Madson Melvin Mrs R 6-----1052-J
 Maier Paul E 915½ 2 Main-----350
 Major Cleaners 1323 Broadway N-----254
 Malhus Arnold R 2-----1094-R-1
 Malison O G 1821 Broadway S-----638-J
 Malzahn George 1314 Knapp-----392-R
 Mann Esther 1520 Main-----1104
 Mann Wm 509 12th-----395-J
 Manthie Thomas 2004 2nd av N-----524-W
MAPLE HILL FARMS DAIRY R 3-----481
 Marine Donald E 1614 Tainter-----1149-R
 Marine Harold R 1314 Broadway-----1147-J
 Marine Robert R 1220 Broadway-----634-W
MARION HOTEL 544 Broadway-----65
 Marion Hotel Restaurant 544 Broadway-----93
 Markham Emma Mrs 316 9th av-----695-M
 Marks Carl Wm 812½ 3rd-----1910
 Marlette Lloyd 503½ 18th av-----1009-J
 Marshall Abe 2701 5th-----931
 Marshall Anne 902 7th-----1362-W
 Marshall Stanley 1221 7th-----1928
 Martell Eldon 1508 8th-----1108-W
 Martin Galen 903 2nd-----422-W
 Martin Raymond 1318 7th-----1258-M
 Martinson Axel C 121 12th av W-----657-R
 Marunda Arnold R 6-----1044-R-2
 Mason Wm 1721 2nd-----1708-J
 Masonic Lodge 118 Main W-----707-J
 Massey George R 1221 1st av E-----1531-W
 Mathison O M 816 5th-----1248
 Matter Joseph 903 7th-----1037-M
 Mattison Alfred 202 13th av-----273-J
 Mattison Arnold R 2-----974-R-1
 Mattison Charles A 1526 Tainter-----939-M
 Mattison Clarence R 1-----1080-J-3
 Mattison Helmer 1816 5th-----207-W
 Mattison Irvin 1531 Stout-----829-W
 Mattison M A 716 15th-----4
 Mattison Oscar Mrs 1201 Wilson-----47-W
 Mattison Phillip 103 Pine av-----1384-R
 Mattison Russell L 501 20th av W-----184-R
 Maves Emil R 2-----1017-R-1
 Maves Herbert 1616 1st av E-----484-J
 Maves Melvin 1009 8th-----1203
 Maves Theresa R 2-----970-J-2
 Maves Wm H 1114 10th-----581-W
 May Douglas 403 13th av W-----1816
 May Kelly R 6-----1583-R-4
 May Russell 2303 3rd-----1431
 McCalmont Mary M Lakeview-----178-J
 McClellan Clarence F 1308 10th av-----578
 McClellan E L 2202 3rd-----1465-W
 McClellan John 1820 8th-----1310-J
 McClellan Marlin J 1115 3rd-----801-W
 McClellan O R 2001 3rd-----311-W
 McClellan Welding & Radiator Repairing
 512 5th av-----729-J
MCCLELLAN WHEEL ALIGNMENT SERVICE
 504 Broadway-----729-W
 McClelland Alvin R 3-----565-J-3
 McClelland Virgil R 3-----291-R-3
 McClellen Agnes Mrs 1021 6th av-----943-J
 McColpin Lynn R 1-----533-R-3
 McCreedy Ronald 620½ Main-----1455-J
 McCrum Wallace N 812½ 3rd-----1910
 McCulloch Oren 1314 Stout-----419-M
 McDonald Catherine Mrs 2001 4th E-----1710-J
 McDonald Edith Mrs 1308½ 9th-----124-R
 McDonald Keith 316 12th av E-----290-M
 McDonald Roy 1421 Main-----487-J
 McDougal George 616½ Broadway-----1237-J
 McEaney Thomas 1408 Douglas-----1714-M
 McIntyre Stanley 1415 4th W-----385-R
 McKahan Elizabeth Mrs 102 12th av W-----724-J
 McKanna Agnes 1121 6th-----926-M

McKanna Wm F 1002 Wilson av-----614-J
 McKay L G 1212 Broadway-----768-W
 McKillip Donald 115 15th N-----1508-W
 McLean F J Mrs 508 Wilson av-----1579
 McLean J P 611 2nd W-----9-W
 McLeod Dan Mrs 815 4th-----325-J
 McLeod G E 1217 5th av-----951
 McLeod M F 1002 Main-----706-J
 McLin Peter F R 6-----195-J-3
 McLin Sylvester 2420 Wilson-----1539-J
 McMahon A E Dr ofc 406 Main-----52
 If no answer call-----1100
 Res 1204 Wilson av-----1006
 McMartin T H R 5-----1096-R-1
 McMartin Willard L R 2-----1064-J-3
 McNaughton Gene probation ofcr
 603½ Broadway--1473
 Res 1515 Wilson av-----1445
 Medtlie Bud Oakwood hts-----882-J
 Medtlie Edna C Mrs 1220½ 4th av-----1292-J
 Cottage R 6-----1049-R-1
 Meier Alfred R 6-----438-J-4
 Meier Arthur R 6-----1075-J-4
 Meier Otto 1132 North Shore dr-----1516-W
 Meiller Ella Jane 814 4th-----1510-J
 Meisner C M atty 603½ Broadway-----284
 Res 1008½ 7th-----1411
 Meisner Rose Mrs 816 5th-----2131
 Melloh Dorothy 1316 Kausrude-----879-W
 Melloh Otto 1525 Knapp-----1375-R
 Melrose Robert 1416 6th av-----2115
 Melville Louis 108 13th-----698-M
MEMORIAL HOSPITAL 1209 12th av-----1100
 Memorial Library 205 Main-----45
MENOMIN BOWL INC R 1-----157
 Menomin Motel 1201 Broadway N-----1051
 Menomonie Abstract Co 133 Main-----969
MENOMONIE BAKING CO 222 Main-----469
 Menomonie Bottling Works 914 Broadway--248-W
 Menomonie Brick Co West Side-----41-J
MENOMONIE CABINET & MILLWORKS
 1220 Broadway N--952-J
 Menomonie Cash Egg Station 116 6th av---527-W
 Menomonie Chamber Of Commerce
 119 6th av W--340
 Menomonie City Of—
 Bldg Insp 205 Main-----58
 City Assessor 205 Main-----536
 City Clerk 205 Main-----51
 City Engineer City Hall-----434
 City Shops Riverside dr-----467-W
 City Treasurer 205 Main-----58
 Disposal Plnt Riverside dr-----467-J
 Dog Pound R 5-----1354-J
 Health Ofc 205 Main-----536
 Housing Authority 643 Broadway-----667
 Main Pump Sta 518 Crescent-----1491
 Police Dept 222 Crescent-----17
 Wakanda Park-----870
 Water Dept 518 Crescent-----1491
MENOMONIE CLINIC phys & surg 406 Main---52
 If no answer call-----1100
 Menomonie Club Cafe 545 Broadway-----894
 Menomonie Country Club 608 Elm W-----1234-W
MENOMONIE DYE HOUSE 617 Broadway-----439
 Menomonie Factory Furniture Outlet
 438 Main--1612
MENOMONIE FARMERS CREDIT UNION—
 Ofc 712 5th-----1302-W
 Mgr 712 5th-----1802
MENOMONIE GREENHOUSE 817 Broadway-----520
MENOMONIE HUDSON INC
 2021 Broadway S--1300-J
MENOMONIE INSURANCE AGENCY 343 Main---46

MENOMONIE LIQUOR STORE 545 Broadway--64-W
MENOMONIE LOAN & SALES AGENCY INC
 533 Broadway--648
MENOMONIE MARINE SALES INC
 1102 Broadway N--952-W
 Menomonie Oil Co 1909 Stout rd-----1277-W
MENOMONIE PAINT & WALLPAPER CO
 718 5th--1131
 Menomonie Pharmacy 400 Main-----68
MENOMONIE PRODUCE CO 512 Crescent-----1442
MENOMONIE READY MIX DIV OF EAU CLAIRE
SAND & GRAVEL CO R 5-----1303
MENOMONIE REFRIGERATED LOCKER CO
 121 6th av W--727
MENOMONIE SCHOOL OF MUSIC & DANCE
 517½ Broadway--965-W
MENOMONIE SHELL SERVICE 501 Crescent---452
 Menomonie Slaughtering Service R 2-----993-W
MENOMONIE SOUTH SIDE BODY SHOP
 2021 Broadway S--1300-J
 Mense Ed 1621 9th-----823-M
 Mense Fred H 1309 Kausrude-----800-J
 Mense Herman 1115 13th av-----867-M
 Mense Hugo 1609 9th-----676-J
 Mense James F 1621 6th-----857-J
 Mense Robert 1709 7th-----603-W
 Menster Albert 711 8th-----1078-W
MERLE NORMAN COSMETIC STUDIO
 710 2nd--1115
 Mertes Floyd E R 1 Knapp-----1090-J-4
 Methodist Church 604 Wilson av-----1105-J
 Metling Clarence 409 13th av-----493-W
 Metling Irene K 1614 5th-----1374
 Metling Paul T 1614 5th-----1374
 Metling Wm 421 13th av E-----1542-R
 Mettome Margaret 1319 Wilson-----251-W
 Metzger George 1720 12th-----1246-R
 Metzger Hazel R 6-----1043-R-2
 Metzger Leonard 1609 8th-----964-W
 Metzger Walter Mrs 1609 10th-----956-J
 Meyer Music 417 S Barstow Eau Claire Wis
 Call long distance Eau Claire--Temple 5-3614
 Michael Lloyd 831 Hopwood av-----1337-J
 Micheels H F Mrs 260 Elm W-----1472-W
 Michelbook F S 819½ 6th-----1533-M
 Michelbook L J 703 Wilson av-----1363-R
 Cottage R 2-----974-J-2
 Michelbook M E 614 Wilson av-----575
 Cottage R 6-----558-R-4
MICHELBOOK MARINA 716 Main-----1363-W
 Michelbook Nick 703 Wilson av-----1363-R
MICHELBOOK SERVICE CO 720 Main-----123
 Mickelson Merlin R 6-----1488-J-4
 Mickelson Stanley 1620 Knapp-----803
MIDWESTERN BLOCK CO West Side-----41-W
 Mikesell Landis R 6-----1019-R-4
 Mikesell Ray 1232 Tainter-----829-M
 Milady's Beauty Shop 610 Broadway-----845
 Milavitz Lloyd Dr optmtrst 330 Main---1430-W
 Res 1308 3rd-----1430-R
MILDRED'S BRIDAL SHOP 718 5th-----160-J
 Miles H W 1109 3rd-----1526-W
 Millar Gordon D R 2-----1064-R-1
 Millar Jephtha R 2-----534-J-4
 Millar Jerry R 2-----534-R-4
 Millar William A R 1 Elk Mound-----534-R-1
 Miller Arnold R 4-----1091-J-1
 Miller Aug 1308 7th-----148-W
 Miller Elmer R 3-----1098-R-1
 Miller F E 510 12th-----180-J
 Miller George 115 3rd W-----549-R
 Miller Guy A 1702 8th-----1108-J
 Miller Harold T R 3-----1098-J-3
 Miller Herman G 808 Broadway N-----1451-W

| | |
|---|----------|
| Miller James 203 13th----- | 744-M |
| MILLER JAMES ofc 533 Broadway----- | 648 |
| Farm R 3----- | 986-R-3 |
| Miller James R R 3----- | 565-J-4 |
| Miller LaVern 2021 3rd----- | 1110-W |
| Miller Lester 220 21st av E----- | 1524-M |
| Miller Louis 1114 13th av----- | 92-W |
| Miller Loyd W 1019 9th----- | 942-J |
| Miller Lyle R 1 Elk Mound----- | 1077-R-4 |
| Miller Mabel Mrs 403 12th----- | 568-M |
| Miller Norman M 1702 10th----- | 1012-W |
| Miller Otto R 1----- | 916-J |
| Miller Robert H 602 Elm av W----- | 839-W |
| Miller Ronald 1321 2nd W----- | 696-M |
| Miller Walter R 3----- | 1040-R-1 |
| Miller's Electronic Supply 1329 Broadway N----- | 1820 |
| Miller's Texaco Service 1016 4th av----- | 1165 |
| Milliren Caryll 700 Broadway N----- | 1904-W |
| Milliren George 804 9th av----- | 885-M |
| Milnes H C 1115 3rd av----- | 740-J |
| Milsted Louis 511½ Broadway----- | 1634-W |
| Miner Thomas 507 20th av W----- | 530-W |
| Minert K Ray 1702 11th----- | 2138-R |
| Mitchell Robert 815½ Main----- | 261-M |
| Mitchell Vera Mrs 1225 Knapp----- | 1913-W |
| Mitchell Walter A R 2----- | 1062-J-1 |
| Mitlyng Arnt R 1----- | 425-R-3 |
| Mitlyng Axel R 1----- | 84-J-4 |
| Mittelstadt Albert Rusk Wis----- | 336-J-1 |
| Mittelstadt E G Lakeview----- | 1521-W |
| Mittelstadt Robert 411 12th----- | 568-W |
| Mittlestadt Laurel 101 Cedar----- | 1239-M |
| MOBIL OIL CO INC 1714 8th----- | 647 |
| Mobley Ben H 921 4th----- | 1457-W |
| MODERN BEAUTY SHOP 710 2nd----- | 1115 |
| Moe Anne 420 13th av----- | 386-W |
| Moe Carl R 6----- | 1053-J-2 |
| Moe Henry C R 1----- | 533-J-4 |
| Moe Herman 1408 Stout----- | 141-J |
| Moe Louie 1413 Wilson----- | 1714-R |
| Moe Manville R 6----- | 1043-J-4 |
| Moe Maynard 515 9th----- | 261-W |
| Moen Ernest J Rev 218 3rd av W----- | 1834 |
| Moessner Arnold 821 Main----- | 733-R |
| Moessner Rudolph 1420 10th----- | 418-J |
| Moffat Catherine 1515 6th----- | 817-W |
| Molner Lillian 2814 Mathews----- | 1043-J-1 |
| Monahan Frank F 209 3rd W----- | 79-J |
| MONTGOMERY WARD & CO— | |
| Catalogue Order Dept 500 Main----- | 702 |
| Dept Stores 500 Main----- | 760 |
| Tire Serv Dept 143 6th av----- | 1355 |
| Moore Calvin 1018 11th----- | 888-J |
| Moore Milton 223 4th W----- | 549-M |
| Moore Veronica Mrs 115 13th----- | 636 |
| Morgan Chester R 1----- | 1729-J-1 |
| Morgan Henry R 5----- | 1902-W |
| Morical Edward 1221 2nd----- | 72-W |
| Moritz Alfred R 1----- | 1088-J-4 |
| Moritz LeRoy R 1----- | 177-R-4 |
| Moritz Louis J 1203 9th----- | 926-W |
| Moritz Vernon R 5----- | 1085-R-4 |
| Mork Arnold 1501 Wilson----- | 841-M |
| Mork Harold 1221½ 3rd----- | 1468-J |
| Morner J D 1615 10th----- | 1002-J |
| Moroni Charles 909 18th----- | 1438-W |
| Morris M L R 2----- | 131-R-2 |
| Morrison Fred 1503 Stout rd----- | 247-W |
| Morschek Emma 1103 11th av----- | 213-J |
| Mortwedt Don Oakwood hghts----- | 506-W |
| MOTEL MENOMIN 1201 Broadway N----- | 1051 |
| Mowers J Arthur 407 12th av W----- | 354-W |
| Mowers Jake 115 12th av E----- | 663-J |

MUELLER WAREHOUSE CO INC movrs

| | |
|--|----------|
| 910 Broadway Eau Claire Wis----- | |
| Call long distance Eau Claire--TEmple 2-1394 | |
| Muenich L O 1220 13th av----- | 1142-J |
| Mulheron James 1715 8th----- | 1172-J |
| Murray Frank T 1501 5th av E----- | 14 |
| Mutual Of Omaha ins agcy----- | |
| 603½ Broadway----- | 466-W |
| Mutual Service Insurance Co 712 5th----- | 1302-W |
| Muza Robert F atty 347 Main----- | 189 |
| Res 1320 10th av----- | 687 |
| Myers Dolard W 523 2nd W----- | 1905-J |
| Myers John W 1313 Tainter----- | 1343-W |
| Myers Joseph E R 2----- | 1079-J-2 |
| Myers W W 1200 Broadway----- | 768-J |
| Myers William J R 2 Colfax----- | 738-R-3 |

N

| | |
|---|----------|
| Nathness Albert 320 13th av W----- | 323-W |
| Natl Tea Co 1118 Broadway S----- | 1485 |
| Neldner Kenneth H Dr ofc 103 1st av W----- | 276 |
| If no answer call----- | 1100 |
| Res 1407 Main----- | 1598 |
| Nelson Alice Mrs 219 14th----- | 1372-R |
| Nelson Arthur 855 Tainter----- | 540-M |
| Nelson Don R 2----- | 547-W |
| Nelson E L Dr dentst 143 Main----- | 649 |
| Res 902 13th----- | 346 |
| Nelson George W 1508 Knapp----- | 1402 |
| Nelson Irvin J 814 10th----- | 1545-J |
| Neison Mart R 1----- | 1072-J-3 |
| Nelson Nels P 1210 15th av----- | 1336-W |
| Nelson Orville L 2208 Wilson----- | 1388-M |
| Nelson Richard W-21 Wakanda ct----- | 223-M |
| Nelson Stanton 1432 Wilcox----- | 833-J |
| NELSON'S AUTO ELECTRIC SERVICE | |
| 504 2nd W----- | 599 |
| Nerby Gilbert 208 Shorewood dr----- | 918-J |
| Nerison Helmer 321 18th av----- | 367-J |
| Nesser I W 514 9th----- | 670-J |
| Nesser Minnie A 1407 6th----- | 782-J |
| Nesseth Anna C 918 10th av----- | 571-J |
| Neubauer August H R 5----- | 1083-R-4 |
| Neubauer Clara Mrs 214 14th----- | 836-W |
| Neubauer Dean R 5----- | 153-R-2 |
| Neubauer Emil G 1012 7th----- | 283-W |
| Neubauer Harold L R 5----- | 1072-R-1 |
| Neubauer Wm 1309 9th----- | 1548-W |
| Neverdahl Alfred Mrs 920 Stout----- | 650 |
| Neverdahl James 1126 North Shore dr----- | 1516-J |
| Nevin Anthony 1125 Stout----- | 1214 |
| Nevin Dwayne A 1432 Stout----- | 580-J |
| Nevin Donald L 1501 Tainter----- | 1735 |
| Nevins Home Beautifiers 1501 Tainter----- | 1120 |
| Newman Albert F 1402 Tainter----- | 1207-J |
| Newman Fred 1407 Knapp----- | 585-W |
| Ney Frank 1020 Main----- | 1146-J |
| Ney John 1209 7th----- | 672-J |
| Ney Leo 1214 15th av----- | 349-W |
| Ney Leonard 526 20th av W----- | 1483-J |
| Nielsen Herluf 1420 11th av----- | 923-M |
| Nihart Fred W 1402 Stout----- | 16-W |
| Ninas Charles 2214 Wilson----- | 901-M |
| Ninas Floyd 1709 6th----- | 1530 |
| Ninas Harry A 1703 6th----- | 552 |
| Ninas Harry Service Station 300 Crescent----- | 74 |
| Ninas Valjean 1802 12th----- | 2138-W |
| Nitz O W 1103 3rd av----- | 178-W |
| Nixon John R 5----- | 780-R-4 |
| Nolan James L Dr ofc 103 1st av W----- | 276 |
| If no answer call----- | 1100 |
| Res 202 12th----- | 1813 |

Noll Donald 211 Broadway-----1501-J
 Noreen John 315 13th-----788
NORTH SIDE BEAUTY SHOP 1308 Knapp-----1394
NORTHERN STATES POWER CO—
 Ofc 102 Main W-----1
 Gas & Elec Serv 102 Main W-----32
 Construction Dept R 6-----874
 Gas Plnt West Side-----270-W
 Power Hse Menomonie Broadway N-----188
 Power Hse Cedar Falls R 2-----720
 Northside Liquor Store 1321 Broadway N-----1921
 Northside Paint & Wall Paper Store
 1325 Broadway N-----1401
 Northwest Realty 133 Main-----969
 Northwestern Credit Bureaus
 1 S Barstow Eau Claire Wis
 Call long distance Eau Claire--TEmp 5-3185
 Norton E 8 R 5-----1081-R-4
 Norton Jack R 1-----1933
 Norton Ransom R 1-----654-J-4
 Novotney Robert 214 4th W-----1286
 Nussbaum G P 803 Wilson av-----427-W
 Nute Charles R 6-----1378-M
 Nutter L L 504 10th-----900-W
 Nygaard O P 603 13th-----365-W

O & N LUMBER CO

Retail Yard 712 Broadway N-----117
 North Menomonie Yard 712 Broadway N-----685
 Genl Ofc 718 Broadway N-----722
 Oas Emma Mrs 414½ 13th-----1475-J
 Oas Leonard 1102 15th av-----1145-J
 Oas Lucile R 2 Colfax-----1583-R-3
 Oberle A R 1-----1150-J
 Oberle James R 1-----654-J-3
 Oberle Susan R 1-----502-W
 Oberpriller John 1021 2nd-----816-J
 O'Brien Geo H 1020 9th-----127-J
 Ockler Sam R 5-----1087-R-1
 O'Connell 8 F 514 15th-----716
 O'Connell Francis G R 1-----618-R-1

O'CONNELL'S T V & RADIO SERVICE

210 Main-----1133
 Odden C T 2302 Broadway S-----1586
 Odegard Edfield A 1314 Wilson-----790-R
 Odness Herman R 1-----654-R-1
 Odness James R 1 Elk Mound-----1077-J-2
 Oebser Emma Mrs R 1-----1089-R-2
 Oebser Ervin 322 14th N-----1026-J
 Oebser Herman J R 2-----1017-J-2
 Oebser Marlin R 5-----1081-R-1
OEBSER ROOFING & SIDING CO R 2-----1017-J-2
 Oebser Walter R 5-----1081-R-3
 Oelke Floyd R 1-----1726-W
 Oetting E R 224 13th-----304-J
 O'Flanagan Stuart 1301 9th-----1546-W
 Ofstie Isaac S 1411 Main-----690-J
 Ohnstad Manilla Mrs 1014 Wilson av-----1732-W
 Okazaki Ronald 1020½ 4th-----295-R
 Oldaker Thelma 1002 Tainter-----141-W
 Olds Alvin 1105 Main-----317-R
 Olsen Equipment Co Wash hqts Eau Claire Wis
 Call long distance Eau Claire--TEmp 2-4122
 Olsen K T 208 12th-----711-J
 Olsen Lars Rev 108 15th-----638-M
 Olson Alton 1210 6th-----343-J
 Olson Alvin O 1513 Wilson-----392-M
OLSON AMBULANCE SERVICE 615 Wilson av-----154
 Olson Arnold 220 3rd W-----1351-W
 Olson Arnold E R 3-----1099-R-3
 Olson Arnold E Rev 905 Tainter-----876-R

Olson Carl 701 Wilson av-----1035
 Olson Clarence 516 11th-----1823-W
 Olson Dennis 2502 Wilson N-----837-J
 Olson Edw 1021 Main-----695-R
 Olson Edward A 350 20th av W-----152-J
 Olson Elmer R 3-----1041-R-4
OLSON FUNERAL HOME 615 Wilson av-----154
 Olson H C 515 12th av W-----1251-J
 Olson Henry R 1-----364-R-4
 Olson James A R 5-----1081-J-4
 Olson John 908 Stout-----1518-J
 Olson Joseph C 1120 11th av-----728-J
 Olson Kenneth M 1720 9th-----1012-R
 Olson Lawrence 1120½ Tainter-----580-W

OLSON MOBIL SERVICE STATION

430 Crescent-----442
 Olson Raymond R 3-----892-R-3
 Olson Richard D 615 Wilson av-----840
 Olson Richard L R 5-----1097-J-2
 Olson Roger 1026 Northshore dr-----592-J
 Olson Simon A 1121 Broadway-----499-W
 Olson Walter 1116 11th-----1140-W
 Olson Wilfred 309 15th av W-----385-J
 Olson Willis R 2-----7-J-1
 Olsted Fred 1818 Broadway S-----862-J
 O'Neill Jean H Mrs 421 12th-----348-W
 Onstad L E R 2-----1601
 Ooley William H R 6-----576-R-1
 Opsal Doris 1413 6th-----859-J
 Ordeman Chas T 1513 7th-----339-J
 Ormson Dean 1520 Wilson-----1348-W
 Orth Raymond 1121½ 7th-----1455-W
 Osborn Herbert R 2-----642-J-4
 Oscar's Direct Service 114 Pine-----1128
 Otis William 1104 7th-----2137-W
 Ott Wm R 304 13th-----924-W
 Otto Elmer R 6-----1075-J-1
 Otto Fred Mrs 408 13th av W-----1702-M
 Our Saviour Lutheran Church 920 9th-----249-R
 Overby Eugene W 2308 Broadway S-----1483-W
 Overby George R 2-----306-R-2
 Overby LaMoyné 1710 2nd-----572-W
 Overby Marlin R 2-----1017-J-4
 Overby Simon R 6-----438-R-2
 Owen Ralph W Jr 601 12th av W-----602
 Owen W E 205 14th-----638-R
 Owens Carl 316 13th N-----485-W

Packer M A R 2-----424-J-4
 Palmer James R 2 Colfax-----558-R-3
 Palmer William R 1-----961-W
 Pankow H A Rev 1120 9th-----474
 Pape Catherine 1021 Wilson av-----1590-J
PARAMOUNT CLEANERS DYERS & RENOVATORS 535 Broadway-----22
 Parker Edw E 1420 Tainter-----1332-M
 Parker Lee H Construction Co Inc
 Rusk Wis-----421-R-4
 Parker Pen Co Broadway N-----865
 Parkview Skelly Service 902 Broadway N-----1479
 Patridge Nellie Mrs R 4-----890-J-4
 Patterson Edyth 1308 8th-----1547-W
 Patterson L F ofc 343 Main-----46
 Res 109 13th-----1132
 Pauly Fred C 1011 Broadway-----1272-M
 Pax Ted R 1-----533-J-2
 Peabody Laurence R 6-----1066-R-4
 Peace Lutheran Church 915 7th-----115
 Pearson Robert 1001 Wilson av-----1590-W
 Pease W H 1803 6th-----1247-R
 Pechmiller Donald R 2-----1071-J-3

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|---|----------|
| Pechmiller Lawrence R 2----- | 1073-J-3 |
| Pechmiller Louis 1300 10th----- | 1737-W |
| Peck Delbert 813 Tainter----- | 1383-W |
| Pecore John 1202 4th av----- | 861-W |
| Peddycoart E L 614 11th----- | 1256-W |
| Peden Howard Rev 832 Broadway N----- | 1337-R |
| Pell Wilmer H 111 3rd av W----- | 959-R |
| Pellett Paul R 6----- | 780-J-2 |
| PELTO MOTORS 1032 Broadway N----- | 1029 |
| Pelto T A Golf View Acres----- | 1224 |
| Perman Margaret 614½ Wilson av----- | 1636-W |
| Perry Carl 117 14th----- | 698-R |
| Pete & Mandy Fun Bowl 544 Broadway----- | 448 |
| Petel Joseph 2107 4th----- | 814-M |
| Peter Carl A 1507 Tainter----- | 525-R |
| Peters Robert 1402 2nd----- | 1911-W |
| Petersen Martha Mrs 2021 Stout rd----- | 786-W |
| Petersen P T 1221 3rd----- | 801-J |
| Peterson A Edward Rev 2126 Wilson----- | 1274-J |
| Peterson Bert 1112 19th av E----- | 538-W |
| Peterson Carl E judge Oakwood hts----- | 401 |
| Peterson Carl L atty 224½ Main----- | 353 |
| Res 1414 10th av----- | 1319 |
| Peterson Curtis 1602 Douglas----- | 797-J |
| Peterson Edward R 1----- | 1729-J-3 |
| Peterson Fred 1314 8th----- | 529-W |
| Peterson Glenn L 509 15th----- | 262-J |
| Peterson H Arthur 2221 2nd----- | 1311-J |
| Peterson Herman 610 9th av----- | 167-J |
| Peterson John R 816 17th----- | 1033-W |
| Peterson Louie P 1101 4th----- | 290-R |
| PETERSON LUMBER CO Stout rd----- | 366 |
| Peterson Lyle R 1501 9th av E----- | 1511-W |
| Peterson Morris 1225 Stout----- | 1700-J |
| Peterson Myrle Mrs 613 13th----- | 205-M |
| Peterson Nettie 1205 8th----- | 216-W |
| Peterson R Kent 520 12th----- | 205-J |
| Peterson Ray R 3----- | 1098-J-4 |
| Peterson Robert Mrs 619½ 13th av----- | 1529-M |
| Peterson Russel 1921 3rd----- | 1152-M |
| Peterson Violet R 2----- | 306-J-1 |
| Peterson Walter B 215 14th S----- | 1357-M |
| Peterson Walter J 114 14th N----- | 813-W |
| Pettibone F G Mrs 411 Wilson av----- | 210-J |
| Pevan Transfer & Storage Co 320 S Main Chippewa Falls Wis Call long distance Chippewa Falls--Park 3-6851 | |
| Phelan Edward 1125 Broadway N----- | 1183 |
| Phi Sigma Epsilon Fraternity 915 6th----- | 1608 |
| Phillips Jess R 5----- | 1081-R-2 |
| Piatkiewicz Marjorie Mrs 1320½ Broadway----- | 1147-W |
| Pieper Frank 1120 7th----- | 643-W |
| Pierce Ora R 6----- | 1066-J-1 |
| Pierce Robert L 1217 9th av----- | 766 |
| Pierson Robert 1708 10th----- | 1195-W |
| Pinch Howard 820 18th av----- | 582-M |
| PINE POINT LODGE R 2----- | 1079-R-1 |
| Pinkepank Elizabeth 1114 6th----- | 983-W |
| Pinkepank Fred 722 14th av----- | 1365-J |
| Plantiko Walter R 2----- | 1071-R-2 |
| Plemmon James R 6----- | 641-J-2 |
| Plutshack A H 501½ Broadway----- | 412-J |
| Plutshack Robert F 402 12th av W----- | 1436-W |
| Podoll Richard R 1----- | 84-R-3 |
| Pollock Lyle C 707 10th av----- | 63-J |
| Ponto Gerhardt R 5----- | 1085-J-3 |
| Ponto Gilbert 121 4th W----- | 1305-M |
| Ponto Lawrence E 414 12th av W----- | 286 |
| Ponto Wm 1621 8th----- | 486-J |
| Poole Gertrude 1021½ 7th----- | 1226-J |
| Popple Gordon 409½ Wilson av----- | 1349-W |
| Post Office 235 Main----- | 416 |
| Potter Fred Jr R 5----- | 1087-R-2 |
| Potter Harry R 5----- | 1087-J-3 |

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|--|----------|
| Potthast H C 308 11th----- | 531 |
| Pracht August E 1408 Knapp----- | 1837-W |
| Presler A F 2820 Wilson----- | 369-J |
| Price Arthur 179 Elm W----- | 1347-J |
| Price Donna J 409 13th av W----- | 1148 |
| Price Emma Mrs 1627 Broadway N----- | 1239-R |
| Price Fred Jr 414 13th av----- | 1542-W |
| Price Gerald R 2----- | 642-J-1 |
| Price Henry A 820 10th----- | 181-J |
| Price Irene 1502 7th----- | 107-W |
| Price Jewelers 216 Main----- | 967-W |
| Price M M 1203 4th av----- | 776 |
| Price Robert 1220 15th av----- | 349-J |
| Price Willard A 122 11th av----- | 663-W |
| Prince Mildred 1220 6th av----- | 205-W |
| Probst A E ofc 133 Main----- | 969 |
| Res 1237 Golf View dr----- | 1181 |
| Prochaska Douglas 1310 Kausrude----- | 1936-J |
| Prochnow A F Rusk Wis----- | 336-R-1 |
| Prochnow Alfred H Rusk Wis----- | 393-J-2 |
| Prochnow Alvin 408½ 13th----- | 1154-W |
| Prochnow Ben J R 2----- | 948-R-3 |
| Prochnow Elmer G R 2----- | 393-R-4 |
| Prochnow Elsie Mrs Rusk Wis----- | 421-J-4 |
| Prochnow Leonard R 2----- | 948-R-4 |
| Prochnow Ray R 2----- | 1092-J-2 |
| Prochnow Stanley R 2----- | 948-J-2 |
| Prochnow Walter R 2----- | 305-R-2 |
| Prong Alfred Mrs 1215 13th av----- | 632-W |
| Proper May Mrs 533 Broadway----- | 1333 |
| Proudlock Delma 1603 2nd av N----- | 1624-W |
| Proudlock Thad J 1201 3rd----- | 1526-J |
| Proudlock Walter R 1----- | 1045-J-4 |
| Pryor Marjorie Mrs 915 Main----- | 2129 |
| Puhl Howard V Dr dentst 224½ Main----- | 973-W |
| Res 215 Shorewood dr----- | 973-R |
| Puhl Robert D 1401 Stout----- | 185-W |
| Pythian Building Assn 434 Main----- | 429-J |

Q

| | |
|---|----------|
| Quaderer Clyde A 407 Cedar----- | 615-M |
| QUALITY BOX CO R 2----- | 1387-W |
| Quality Rug Co 507 S Barstow Eau Claire Wis Call long distance Eau Claire--Temple 2-3845 | |
| Quevillon Wilfred 2401 Knapp----- | 1121-J |
| Quilling Alvin L R 1 Elk Mound----- | 1070-R-4 |
| Quilling Arnold 1616 6th----- | 1004-J |
| Quilling Clinton 2320 5th----- | 245-J |
| Quilling Earl C R 3----- | 303-R-4 |
| Quilling Earl J 1121 4th----- | 368-W |
| Quilling Erwin A Oakwood----- | 586-R |
| Quilling F A 918 5th----- | 296-J |
| Quilling Gary 109 14th----- | 1357-R |
| Quilling Harold 120 Cherry----- | 1498-W |
| Quilling James D Oakwood----- | 586-W |
| Quilling John R 3----- | 291-J-1 |
| Quilling Larry F17 Fowler ct----- | 1702-W |
| Quilling Lawrence 1109 4th----- | 331-W |
| Quilling Leonard R 1 Elk Mound----- | 221-J-1 |
| Quilling Marshall L R 2----- | 393-R-1 |
| Quilling Martha Mrs 609 11th----- | 516 |
| Quilling Marvin R 1----- | 84-R-2 |
| Quilling Orville Mrs 215 3rd av W----- | 1254-W |
| Quilling Otto R 3----- | 291-J-2 |
| QUILLING PHIL A DR ofc 710 2nd----- | 637 |
| Res 1114 11th av----- | 43 |
| Quilling Ralph W R 2----- | 221-R-4 |
| Quilling Richard 111 2nd W----- | 1804 |
| Quilling V W 1703 9th----- | 954-J |
| QUILLING'S DAIRY dairy prod Oakwood--- | 586-W |

R

Radke Earl 1432 Wilson-----1301-J
 Radke George W 1313 Wilson-----251-J
 Radle Kenneth R 4-----1068-J-4
 Rafferty Vernon G 1301 Mathews-----1726-J
 Raile Hermann J Dr optmtrst 327 Main-----1323
 Res 229 Elm av W-----1122
 Railway Express Agency Inc 815 Crescent-----250-W
 Rajotte Frank 318 12th av W-----1008-M
 Randall Katharine M 609 13th-----838
 Ranke Edward 302 12th av W-----909-W
 Ranney Morris J 1515 2nd-----550-W
 Ranney Oil Co 300 Crescent-----74
 Ranney Roy L 710 12th av-----854-J
 Raprager Richard R 1-----177-R-2
 Rasmusen O B 115 12th av W-----1227
 Rasmussen Nellie Mrs 408 20th av-----1710-M
 Rasmusson Harry E hatchry R 3-----979-J-3
 Rassbach Arthur Mrs 1201 Tainter-----1519-J
 Rassbach Fred A 1132 Douglas-----1329-J
 Rassbach Gerald C R 2-----642-R-1
 Rassbach Rudolph 302 12th av-----960-J
 Rathke Mary Jo 421 Wilson av-----1929-J
 Ray J E Oakwood hts-----822-W
 Reckin Floyd 1211 5th av-----324-J
RED CEDAR CLINIC 103 1st av W-----276
 If no answer call-----1100
RED CEDAR SAND & GRAVEL CO—
 Ofc 1426 Wilson-----318-W
 Yd R 6-----318-R
 Red Cross Dunn Co Chapter Court House-----640
RED OWL AGENCY GROCERY
 1311 Broadway N-----1393
 Redgren Jim 717 12th av-----283-M
RED'S TV SALES & SERVICE 705 Broadway-----674
 Reed's Shoe Store 320 Main-----160-W
REGISTER J W DR ofc 1513 5th av-----1144
 Reid Wm R 3-----891-R-1
 Reidt Galen R 1-----257-J-4
 Reidt Jack R 1-----654-R-3
 Reidt Janice Mrs 1419 3rd-----1939-W
 Reikowski Fred R 6-----635-W
 Reinecke Bernie 1231 Tainter-----1398
 Reinecke Christ 208 14th-----813-J
 Reinecke Edna 1003 6th-----1728-W
 Reinecke Martin R 2-----948-R-2
 Reminder 104 3rd av W-----747-W
 Rendezvous Room 631 Broadway-----464
 Resonon Matthew W 1315 11th av-----515-R
 Renz Harold R 6-----1403-W
 Reppe Ingwald 1520 Douglas-----1375-W
 Reppe Palmer 1626 Tainter-----841-W
 Reppe Peter 1220 Knapp-----921-W
 Retelstorf Alma L 1608 9th-----843-J
 Retzlöff Arnold M 1603 7th-----976-J
 Retzlöff Carl R 6-----671-J-3
 Retzlöff Earl 1714 8th-----647
 Retzlöff Fred Jr R 6-----853-R-1
 Retzlöff Gordon J 1026 Stout-----939-J
 Retzlöff Harry R 6-----853-R-2
 Retzlöff Harry Rusk Wis-----421-R-2
 Retzlöff Lorn R 2-----1290-J-2
 Retzlöff Melvin Rusk Wis-----421-R-3
RETZLOFF & RYDER 1120 Broadway N-----968
 Reynolds Lucille Mrs 109 Cedar-----763-M
RHEAD CANDY CO 2235 Broadway-----1027-W
 Rhead E M 2235 Broadway-----1027-W
 Rhead N I R 2-----1094-J-1
 Rhead Ross R 2-----970-R-3
 Rhodes Edward 1320 Knapp-----731
 Rhodes Lawrence 1325 Wilson-----903
 Rhodes Victor 319 Cedar-----1447

Rich C L R 6-----576-J-3
 Richardson L A 1109 3rd av-----584
RICHARTZ IMPLEMENT CO—
 Ofc 118 Main W-----707-W
 Parts Dept 118 Main W-----1733
 Whse R 2-----562
 Richartz Ted Jr 404 11th-----1241
 Riley C L 320 3rd av-----342
 Riley John E 909 9th-----255
 Ritter Lloyd R 6-----1044-J-3
 Ritter Siegfried R 5-----153-J-2
 Ritzaur Chas 855 Stout-----767-J
 Riverview Bar R 5-----435-J-2
 Roach Alta R 2 Colfax-----1061-R-2
 Roach F R R 2-----641-J-3
 Roach G S R 2-----641-R-2
 Robelia Francis R 3-----303-R-2
 Robelia Richard R 6-----1019-R-1
 Robinson Earl R 1 Knapp-----501-J-3
 Robinson Morris L 1708 9th-----1832
 Rodell Margaret 1103 8th-----394-J
 Rodey David C 504 10th av-----1541-W
 Rodey Lloyd H 1516 2nd-----1076-J
 Rodey Louis R 2-----1062-R-4
 Rodey Willis R 6-----1059-R-1
 Roen Arthur J 1314 2nd W-----397-W
 Roen Rudolph 215 12th av W-----341-J
 Rogers Edith 703 3rd-----1460-W
 Rogers Harold E 1203 14th av-----863-W
 Rogers Le Roy R 1-----177-R-1
 Rogers Lloyd H 1202 12th av-----1432
 Rogness Imbert 1608 Douglas-----310-J
 Rognstad Clarence R 4-----289-J-1
 Rogstad Earl 1107½ 7th-----734-W
 Rogstad Maurice 116 16th av W-----714-J
 Rogstad Oscar 423 2nd W-----412-W
ROGSTAD STANDARD SERVICE
 426 Broadway-----453
 Rohde Fred 1318 11th av-----1446
 Roland John G 1508 2nd-----1076-R
 Roland Walter 400 18th av-----1524-R
 Rollay A K 1820 11th-----2139-R
 Rollay Clayton 508 15th-----777-J
 Rollay Paul R 1 Elk Mound-----305-R-3
 Rommelmeyer Emil R 6-----869
 Rommelmeyer R A ofc 603½ Broadway-----338
 Rone Norman 1901 Broadway S-----627-R
 Rossetter Delbert R 1-----1054-R-4
 Rossler F W Jr R 2-----1069-J-2
 Rossler Frank J Sr 1414 7th-----204-W
 Roth Martin 1507 Stout-----691-W
 Rothbarth Walter 102 13th S-----698-W
 Rotnem Dorothea Mrs 504 11th-----57
 Rowe F W Mrs 1321 Wilson av-----1111-J
 Rowe W J 312 13th av-----613-J
 Rowley Albert L 1232 Broadway N-----1557-J
 Rowley Lyle 914 13th-----1538-W
RUBY'S BEAUTY SHOP 544 Broadway-----66
 Rude Henry L R 1-----172-W
 Rudiger Arthur 412 10th av-----296-W
 Rudiger Eugene R 1-----143-J
 Rudiger Harvey R 1-----625-J
 Rudiger L R 1-----103-J
 Rudiger Robert R 3-----327-W
 Rudow H W 1121 12th-----608
 Rue K L 815 7th-----1138-J
 Ruehl Philip W Oakwood hgs-----1838
 Ruff Irving 503½ 11th-----900-J
 Running Lemoine 1216 Douglas-----1839
Rusk Farmer's Store & Locker Plant
 Rusk Wis-----993-J
 Russ Neil 1307 Kausrude-----1291-W
 Russell C M 505 12th av W-----852-J

Russell John M R 2-----974-R-4
RUSSELL JOHN M PHOTOGRAPHER 708 2nd--1243
 Ruud Edw 1508 7th-----256-W
 Ruud Helmer R 3-----979-R-2
 Ryan Perry 2302 Wilson-----1433-J
 Ryder Ralph W 1215 1st av N-----1215
 Rye Paul 1508 2nd W-----1014

S

Sabatke Donald 110B 1st av W-----879-J
 Sabatke Lloyd 1331 Stout-----543-W
 Sager Alfred 2019 5th-----1522
 Sagstetter Matt R 3-----224-M
ST CLAIR-BILLEHUS CLOTHING CO

326 Main--1578

St Joseph Rectory 910 Wilson av-----278
 St Joseph's School 813 9th-----1558-W
 St Paul's Lutheran School 1114 9th-----1803
 Salow Roy 802 Broadway N-----1383-M
 Salyer Guy 401 2nd W-----176-M
 Samdahl Allan E 501 Cherry av E-----437-W
 Samdahl Arthur Mrs 1219 Wilson-----1344-J
 Samdahl Carl R 2 Colfax-----758-R-3
 Samdahl Selmer R 3-----1098-J-2
 Sampson Jack 901 8th-----652-W
 Sampson Julius Mrs 1121 10th-----1364-W
 Sanasac R L Rev 1420 Broadway S-----1497
 Sand John M 1504 Main-----1513
 Sanderson Donald 208 12th av W-----280-W
 Sandvig Arthur P 1509 2nd-----550-J
 Sandvig Carl G 1021 8th-----1362-J
 Sandvig Leonard 214 21st av-----937-M
 Sanna Bartel J 1412 Oakwood av-----742
 Sanna Chas A Oakwood hts-----905

Cottage R 2 Colfax-----758-R-2
SANNA DAIRIES INC ofc West Side-----202
 Sargent Robert N 1321 6th-----140
 Sarvis J T Mrs Oakwood hts-----822-J
 Scapple Maurice R 6-----901-R
 Scapple Myron 513 11th-----395-W
 Scapple Nels 1326 Douglas-----1395-J
 Schadney Harold 1902 Broadway-----1826-W
 Schaefer Arthur C 708 10th av-----503-M
 Schaefer Ben R 3-----1040-R-4
 Schaefer Edgar O 1015 6th-----553-W
 Schaefer Edwin 1115 9th-----1523-J
 Schaefer Fern 209 4th W-----549-W
 Schaefer Francis W R 3-----1040-R-2
 Schaefer Lawrence R 3-----303-J-1
 Schaefer Marshall 1015 Main-----1705-J
 Schafer Arthur W Mrs 609 12th-----511-J
 Schanen Harry R 1 Elk Mound-----1077-J-4
 Scharlau William 1818 6th-----301-J
 Scharr Irvin 511 2nd W-----1478-J
 Schauer Wm R 2-----1017-R-3
 Schauf Edward R 6-----1058-R-2
 Schauf Ronald 2120 Broadway-----377
 Scheel Edward 1208 9th-----1191-J
 Scheel Ernest 1609 6th-----857-W
 Scheel Gearld R 6-----799-R-3
 Scheel Harland 1410 8th-----1158-M
 Scheel Waldo R 1-----1089-J-1
 Schellin John 2013 Wilson-----1471-W
 Schemansky Gerald 715 Wilson av-----219-W
 Schendel Dan T 209 Shorewood dr-----426-W
 Schill Matt 1502 Knapp-----837-M
 Schilling J E 1015 10th-----1622
 Schive Charles 620½ Main-----1525-J
 Schladweiler Melvin 1508 Douglas-----1922-J
 Schlegelmilch Donald 1426 Mathews-----1480-W
 Schleusner Ernest R 2-----1062-J-4
 Schleusner Frank R 2-----221-J-3

Schleusner Ray 1714 9th-----294
 Schleusner Rudolph R 2-----1488-R-3
 Schlosser Matt R 2-----1488-R-4
 Schlottman Louren R 1 Boyceville-----1065-R-3
 Schlottman Norman 1031 Stout-----899-M
 Schlottman Raymond 2314 Broadway S-----1421-W
 Schlottman Richard R 6-----1065-J-4
 Schlottman Wm J 1014 9th-----1364-R
 Schlough Edwin R 1-----1080-R-2
 Schlough Howard 501 12th-----900-R
 Schlough Jerome R 6-----1044-J-4
 Schlough John R 1-----1080-J-1
 Schlough Sam R 1 Elk Mound-----1077-J-3
 Schlueter Otto 1525 Stout-----829-R
 Schlytter Carl 321 16th N-----1494-W
 Schlytter Everett 2220 5th-----1102-M
 Schmalz Lois 514 20th W-----994-W
 Schmidt Henry L R 6-----1049-J-3
 Schmidt Richard 914 17th-----1293-R
 Schmutz Robert 1209 14th av-----2100
 Schneck Geo A 112 2nd NW-----763-R
 Schneck Herbert P R 2-----1073-J-4
 Schneeberg Melvin 816 Fair Oaks-----1112-W
 Schneider E L 1308 7th-----148-W
 Schneider Frances Mrs 603 12th-----511-W
 Schneider Peter 111 Cedar-----1389-W
 Schnieder Richard R 6-----1058-R-1
 Schoenoff Alfred E 1103 10th-----76-R
 Schoenoff John 1012½ 10th-----347-R
 Schoenoff Norman W R 2-----1069-J-3

SCHOENOFF PLUMBING & HEATING CO

515 2nd E--76-W

Schoepp E J 415 12th av W-----1008-R
 Schoepper Charles 318 12th av E-----290-J
 Shoknecht Paul W 1102 14th av-----619
 Scholfield Wayne E 214 16th av W-----1268-J
 Schools Public

Supt Ofc Main-----232
 High School Principals Ofc Main-----1815
 Vocational School Main-----1815
 Nurses Ofc Main-----218
 Music Dept Main-----218
 Gym High School 820 Broadway-----950
 Elementary Schools
 Central 820 Broadway-----950
 Coddington 6th-----497
 East Main-----495
 North North Menomonie-----496

Schrader C O R 6-----1378-W
 Schrader R W 502 14th av-----295-W
 Schrader Robert R 6-----1378-J
 Schreiner Frank 1009 Wilson av-----95
 Schreiner Glenn Jr R 2-----985-J-1
 Schroeder Donald R 4-----1068-R-3
 Schroeder E C 1307 11th-----545-W
 Schroeder Fred W R 2-----986-R-1
 Schroeder Gailon Point Comfort rd-----1453-J
 Schroeder Gordon 321 16th av W-----1233-R
 Schroeder Lawrence R 2-----641-R-3
 Schroeder Richard R 3-----1040-R-3
 Schroeder Ted Jr 1212 4th av-----1225
 Schroeter Frank F 1403 12th-----1177-R
 Schultz Albert W 1202 13th av-----633-R
 Schultz Bros Co 306 Main-----1167
 Schultz Carl O 1221 7th-----1529-J
 Schultz Eldon R 1-----938-M
 Schultz Elizabeth Mrs 524½ Broadway-----668-W
 Schultz Elmer 1402 Main-----755-M
 Schultz Emma Mrs R 5-----371-J
 Schultz Eugene 420 13th av W-----268-M
 Schultz Gerald J R 2-----1074-J-2
 Schultz Harold 615 17th-----791-R
 Schultz Herbert R 1-----103-R
 Schultz Herman F 1132 Stout-----899-J

| | | | |
|---|----------|---|----------|
| Schultz Hugo 608 2nd W | 1593 | Siefert Edwin W R 6 | 558-R-1 |
| Schultz John R 1515 8th | 107-R | Sievert Ray W 2009 Wilson | 691-J |
| Schultz Leonard 1512 9th | 1607-W | Sievert Rudolph R 6 | 1388-W |
| Schultz Louie R 5 | 371-W | Sigma Tau Gamma Fraternity 118 4th av W | 1809 |
| Schultz Lyle W R 4 | 890-R-4 | Siler Harry 122 23rd av | 184-M |
| Schultz Merlin 2014 3rd | 391-J | Silver Dollar Tavern 315 Main | 460 |
| Schultz Nellie I 1008 Stout | 908 | Silverberg Leland 601½ 2nd W | 2133 |
| Schultz Robert Sr 1415 3rd | 572-J | Simmons Albert R 1 | 257-J-2 |
| Schultz Robert F 1103 8th | 187-J | Simmons William W R 1 | 143-M |
| Schultz Robert L 312½ 12th av W | 909-J | Simonson A O R 6 | 982-R-3 |
| Schultz Roy A 1008 Stout | 908 | Simonson Martin R 6 | 1058-R-3 |
| Schultz Wayne 1119 Stout | 1614-J | Simonson Oscar H R 1 | 1729-R-1 |
| Schultz Willard R 2 | 1073-R-1 | Sims Charlotte Mrs 421½ Wilson | 1706-J |
| Schultz Wm R 6 | 1488-R-2 | Singerhouse Alfred W R 5 | 1084-J-1 |
| Schumacher Joseph R 2 Colfax | 738-R-1 | Singerhouse Hugo R 5 | 1085-J-4 |
| Schuster Charles A 1316 Main | 1543-J | Singerhouse Ronald F21 Fowler ct | 1457-J |
| Schutt Gardiner R 6 | 799-J-2 | Sinz Jerry R 2 | 641-R-1 |
| Schutt Roger R 6 | 799-J-2 | Sinz LaVerne 1714 2nd | 960-W |
| Schutte Wm 332 11th | 568-J | Sipple Earl R 2 | 221-J-2 |
| Schutts Joseph 1415 Stout rd | 514-R | Sipple Fred 1014 5th av | 1109-M |
| Schutz Herb D 1214 6th av | 147 | Sipple G E 620 Wilson av | 715 |
| Schwartz Ben 1702 6th | 603-J | SIPPLE INSURANCE AGENCY 331 Main | 789 |
| Schwartz Clarence W R 2 | 642-R-2 | Sipple Jerry R 2 | 1071-R-3 |
| Schwartz Joe 1320 2nd | 60-R | Sipple Melvin 502 10th | 900-M |
| Schwartz William 1002 9th | 171-J | Sipple William H 308 12th | 1119 |
| Schweger Marvin R 6 | 1075-R-4 | SIRIANNI FRED A | |
| Scoggins Distributors Inc | | 204 S Barstow Eau Claire Wis | |
| 606 Lake dr Eau Claire Wis | | Call long distance Eau Claire--TEmp | 4-4141 |
| Call long distance Eau Claire--TEmp | 5-9011 | Sitzman Edna Mrs 1220 Wilson av | 683-J |
| Score Jerry 1315 9th | 1546-J | Sluggerud Milton 607 13th av | 1554-W |
| Score Leland M 1427 Mathew | 914 | Skaare James R 6 | 195-R-1 |
| Score Sig 1514 Stout | 525-W | Skelgas Sales & Service 837 Tainter | 596-W |
| SCORE'S PONTIAC CO 119 6th av W | 340 | Skelton Eugene 1101 Main E | 681 |
| Scott Dale 1326 Knapp | 1217-J | Skjogstad Eugene R 6 | 369-W |
| Scott Henry 1620 Tainter | 1433-W | Skogmo Store 230 Main | 1263 |
| Scott Robert 1814 Wilson | 1388-J | Skouge Carol L 1210 Wilson av | 135 |
| Searles Hugh D 1125 Tainter | 1437-J | Slade Charles R 1509 10th | 1835-W |
| SEARS ROEBUCK & CO catalog sales ofc | | Sloan L H R 1 | 1090-R-1 |
| 305 Main-- | 1551 | Slocum S B 1221 Main | 1604 |
| Secraw Casper R 3 | 1099-J-2 | Cottage R 6 | 853-J-2 |
| Seger Walter R 5 | 371-R | Slocumb Bundy Carey & Solberg 147 Main | 11 |
| Seipel Charles 1909 3rd | 611-W | Slocumb Ira O 706 11th av | 63-W |
| Seiser Otto 1407 12th av E | 515-J | Smeltzer Russell R 2 | 642-J-3 |
| Seiser Otto Jr 1401 12th av E | 515-M | Smeltzer Wilmer 1331 Kausrude | 1472-J |
| Seitz Earl 1109 6th | 226-J | Smetana Wallace 527 12th av W | 1727-J |
| Seitz Gerald E 211 Shorewood dr | 1521-J | Smith Alfred R 1 Elk Mound | 1070-J-3 |
| Sell Dora Mrs R 1 Elk Mound | 305-R-1 | Smith Amos R 5 | 1082-J-4 |
| Sell Louie A R 2 | 1064-J-4 | Smith Arthur 504 Wilson av | 44 |
| Senn Mark 105 16th av W | 1236 | Smith Benita G 816 5th | 82 |
| Severson Helmer 1513 Knapp | 1314-W | Smith Bernard C R 4 | 1096-J-4 |
| Shafer Archie A 502 12th | 215-W | Smith Byron 921 5th | 109 |
| Shafer Elmer R 5 | 1096-R-4 | Smith C E R 6 | 576-J-2 |
| Shafer Jerry 920 Main | 1924-R | Smith Charles E 1509 8th | 256-R |
| Shafer Lloyd 1522 9th | 954-W | Smith Clara Mrs R 6 | 1074-R-2 |
| Shafer Robert R 5 | 1086-R-4 | Smith Clarence E atty 143 Main | 99 |
| Shafer Victor E R 1 | 501-J-1 | Res 1215 3rd av | 697 |
| Shane Elmer R 2 | 7-R-2 | Smith Clifford R 4 | 1096-J-1 |
| Shay Delbert R 6 | 1042-R-4 | Smith Donald G R 5 | 1087-J-1 |
| Shearer Richard R 2 | 1071-J-2 | Smith Douglas 2103 5th | 1028-J |
| Shelley Harold R 2 | 1385-J | Smith Floyd R 6 | 1042-J-3 |
| Shellhouse Lawrence R 2 | 1069-R-4 | Smith Geo F 2233 Broadway S | 1311-R |
| Shellhouse Reuben R 2 | 534-R-3 | Smith Gilbert R 4 | 1096-R-3 |
| Sherburne V K Rusk Wis | 1092-J-3 | Smith Gunda Mrs 216 14th N | 423-M |
| Shern C A 1420 7th | 1427-W | Smith Henry J R 2 | 1079-R-4 |
| Sherry John 320 Wilson av | 1151-W | Smith Howard 1521 8th | 1113-W |
| Shervey Alfred 1213 Tainter | 543-M | Smith LaVern 117 Cedar | 1389-J |
| Shock Frederick 1222 12th av | 1177-W | Smith Lawrence R 5 | 1081-J-1 |
| Shoemaker Otto 814 11th | 526-J | Smith Leona Mrs 414 11th | 363 |
| Shranklen F C 1214 Tainter | 59-W | Smith Louis A 222 15th N | 1814-J |
| SHRANKLEN INSURANCE AGENCY 715 5th | 382-W | Smith Mabel Mrs 721½ Wilson av | 263-M |
| Shranklen William W 1302 2nd | 229-J | Smith Marshall 508 20th av | 1223-W |
| Shranklen William W Jr 902½ 6th | 1544-J | Smith Marvin R 1519 Broadway N | 1205-R |
| Siedenberg H J Mrs Rusk Wis | 336-R-2 | Smith Neil 1225 Tainter | 1498-J |
| Cottage R 6 | 982-J-4 | Smith Olga Mrs 1320 9th | 1538-J |

| | | | |
|--|----------|--|-------------|
| Smith Robert E 215 15th N----- | 1296-J | Stark Ed 114 4th W----- | 1305-R |
| Smith Robert H 503 20th av W----- | 483-J | Stark Eileen C R 2----- | 534-J-2 |
| Smith Robert R R 2 Colfax----- | 758-J-2 | Stark George 1514 Tainter----- | 1338-W |
| Smith Wilbur G 913 Tainter----- | 540-J | Stark Walter H R 2----- | 534-J-2 |
| Smith Willis E 505 16th av----- | 574-R | Stark William 1621 10th----- | 402-J |
| Smith Willis O 110 3rd W----- | 1346-J | State Farm Insurance Agency 517 Broadway-- | 61-J |
| Sneen Anna L 1222 6th av----- | 1240 | State Theatre 639 Broadway----- | 1169 |
| Sneen Emil A 1202 Golf View dr----- | 1381-W | Staverlok A Mrs 218½ 3rd av W----- | 27-J |
| Sneen Leonard 606 15th av----- | 290-W | Stavholt Mabel 204 3rd W----- | 176-R |
| Sneen Louis A R 3----- | 1041-J-1 | Steies Elizabeth 803 Wilson av----- | 834-J |
| Sneen Louis L 1601 Broadway----- | 883-J | Stein Ed 1808 5th----- | 725-W |
| Sneesby J T Dr dentst 224 Main----- | 1500 | Steinbring Martin W 1203 10th----- | 591-W |
| Res Oakwood hts----- | 1504 | Steinbring Robert 914 6th----- | 1536-W |
| Snider Leonard 815 Main----- | 482-W | Steinke Alfred R 1----- | 798-J-2 |
| SNIVELY SEWING CENTER 600 Main----- | 90 | Steinke Carl 1022 15th av E----- | 1145-W |
| SNO-CAP DRIVE-IN 1401 Broadway N----- | 1736 | Steinke Elvin R 2----- | 303-R-3 |
| SNO-FLAKE FOODS 1519 Broadway N----- | 1205-W | Steinke Herbert R 1----- | 1088-J-3 |
| Snodie Charles J 816 5th----- | 1532-J | Steinke Otto R 1----- | 1088-R-2 |
| Snow P C R 2----- | 642-R-3 | Steinke Robert 1609 5th----- | 544-J |
| Snow Roland 1321 Broadway----- | 1271-R | Steinmeyer Einer R 5----- | 1081-J-2 |
| Snyder Isaac 2208 3rd----- | 773-J | Steinmeyer Ernest R 5----- | 1086-J-3 |
| Snyder Joe 208 10th av----- | 927-J | Steinmeyer Lena Mrs 1218 9th----- | 124-W |
| Socony Mobil Oil Co Inc Wadham Div----- | | Steinmeyer Telmer R 5----- | 1081-J-3 |
| See Mobil Oil Co Inc | | Stene Norvald 1619 Broadway N----- | 1384-M |
| Soderberg George 1020 13th----- | 703-J | Stensland Anna Lee 413 Wilson av----- | 470-J |
| SODERBERG'S DECORATING CENTER | | Stentz Oren 611 2nd W----- | 2116 |
| 525 Broadway----- | 2110 | Stephens Arthur 2121 2nd W----- | 1270-R |
| Soil Conservation Service 517 Broadway----- | 835 | Sterry John R 1----- | 1723-J |
| Solberg Carl 1408 Main----- | 755-J | Sterry Ronald J 1520 6th av E----- | 1033-J |
| Solberg James G atty 147 Main----- | 11 | Stetler Ida J R 6----- | 1093-R-4 |
| Res Shorewood dr----- | 1260 | Stetzer Helen 1202 14th av----- | 609 |
| Solberg Louis R 2----- | 305-J-3 | Stevens Alice 1506 6th----- | 368-M |
| Solberg Oscar 220 13th----- | 836-J | Stevens Blodwen Mrs 703 3rd----- | 144 |
| Solem Herman 1615 7th----- | 332-W | Cottage R 2----- | 131-J-2 |
| Solem Jeannette Mrs 106 5th av W----- | 1634-J | Stevens Earl E 303 15th N----- | 1315-W |
| Solie David 1001 Wilson av----- | 2128-W | Stevens Elmer R 6----- | 1066-R-2 |
| Solie Dean 348 20th av W----- | 1229-J | Stevens Odell 1514 Mathews----- | 567-J |
| Solie Marie 1514 Wilson----- | 1375-M | Stevlenson M A 825 Hopwood----- | 1360 |
| Solstad E 213 14th N----- | 272-R | Stewart Alvin 305 14th N----- | 1296-W |
| Sommerfeld Keith 1413 Mathew----- | 1039-J | Stewart Frank R 1----- | 1055-J-3 |
| Sommers Wesley 705 Wilson av----- | 394-W | Stewart Frank L Jr R 1----- | 1057-R-1 |
| Sommervold Melvin J 222 11th av W----- | 1588-W | Stewart Fred 120 Main W----- | 938-J |
| Somsen Melvin 319 Elm av----- | 1456 | Stewart Thomas H 414 13th----- | 1475-W |
| Sorenson Arnold R 1----- | 431-R-2 | Stocks C R Electric Co | |
| Sorenson George B 1214 Knapp----- | 921-J | 1303 Western av Eau Claire Wis | |
| Sorenson Nels 2303 3rd----- | 1431 | Call long distance Eau Claire-- | TEmp 2-1676 |
| Southend Grocery 2103 Broadway----- | 1300-W | Stoeklen Lloyd R 3----- | 1098-J-1 |
| SOUTHSIDE MOTORS 2021 Broadway S----- | 415 | Stoeklen Louie R 5----- | 1083-R-3 |
| Sparger Max 1011 7th----- | 167-W | Stoffer Frances R 2----- | 970-J-3 |
| Spartan Trailer Sales 1102 Broadway N----- | 952-W | Stokes Joseph W Rusk Wis----- | 336-R-3 |
| Sperstad Bert 1103 2nd W----- | 826-J | Stokes Levi F 1801 Stout rd----- | 110 |
| Sperstad Marlowe 107 Cedar----- | 763-J | Stokke Carl R 6----- | 1065-J-1 |
| Spielman Richard 1426 Douglas----- | 585-M | Stokke Edwin R 3----- | 1041-R-3 |
| Spindler Robert 1532 Knapp----- | 392-J | Stoll Angie Mrs 113½ Main----- | 1822-J |
| Spinti Robert 1422 11th----- | 633-J | Stoll Clara Mrs 402 13th av----- | 1542-J |
| Spot The tavn 414 Main----- | 873 | Stoll Dan R 1----- | 533-R-1 |
| Sprague K G 221 12th av W----- | 1253 | Stoll Donald R 1----- | 1358 |
| Spreiter Chas J 303½ 12th av W----- | 934-W | Stoll James 844 Broadway N----- | 1829-J |
| Springer Alex 721 Wilson av----- | 158-W | Stoll John R 5----- | 1085-R-1 |
| SPRINGER AUTO SUPPLY 620 Main----- | 1925-W | Stoll Pete R 5----- | 1934-R-1 |
| Springer C A 721 Wilson av----- | 1925-R | Stoll Walter 2913 Wilson N----- | 1053-J-1 |
| Springer Duane Rev 420 17th av----- | 594 | Stori A M 212 Crescent----- | 512-J |
| Staffon Sandra 1402½ 2nd----- | 1901-W | Storing Frances Mae Mrs 2021 2nd----- | 1232-R |
| Stafford John Jr 812½ 3rd----- | 1910 | Stouff Pearl Mrs 1521 7th----- | 1004-M |
| Staggs Roy W 720 15th----- | 1428-J | Stouff Sam R 5----- | 1086-J-2 |
| Stai Allen 1301 Broadway S----- | 499-J | Stout State College----- | |
| Stai Olaf 823 Broadway----- | 1361-W | Audio-Visual Center 2nd----- | 808 |
| Stai William R 1----- | 177-J-4 | Burton E Nelson Field House 13th av----- | 1806 |
| Stainer Charles R R 5----- | 1083-R-1 | Bowman Hall----- | |
| Stamper Silas S 400 9th av----- | 1182 | Stoutonia Wilson av----- | 746 |
| Standard Oil Co 624 Main----- | 871 | Supervisor Of Student Teaching | |
| Stansbury Gordon C R 6----- | 901-W | Wilson av----- | 746 |
| STANTON FUNERAL HOME 1104 6th----- | 542 | Chief Engrn Wilson av----- | 352 |
| Stanton Robert F funrl dir 1104 6th----- | 542 | Dean Industrl Education Wilson av----- | 302 |

Stout State College—Continued

| | |
|--|----------|
| Eichelberger Hall 316 Broadway----- | 866 |
| Gymnasium Wilson av----- | 161 |
| Student Center 812 2nd----- | 1900 |
| Harvey Hall----- | |
| Pres Ofc Wilson av----- | 173 |
| Bus Ofc Wilson av----- | 546 |
| Student Assn Ofc Wilson av----- | 656-J |
| Dean Home Economics Wilson av----- | 535 |
| Dean of Men Wilson av----- | 925 |
| Dean Of Women Wilson av----- | 925 |
| Dir of Student Personnel Wilson av----- | 925 |
| Food Labtry Wilson av----- | 199 |
| Graduate Studies Wilson av----- | 925 |
| Nurse Wilson av----- | 989 |
| Registrar Wilson av----- | 30 |
| Pub Relations Dept Wilson av----- | 199 |
| Home Management Res | |
| 903 6th----- | 246-J |
| 908 5th----- | 1635-J |
| Library 900 2nd----- | 1011 |
| Lynwood Hall 311 Wilson av----- | 548 |
| Tainter Hall 214 Broadway----- | 1625 |
| Strand Harold 921 8th----- | 1178-J |
| Strand Myrtle 1108 8th----- | 593-W |
| Strand Vernon 1905 9th----- | 620-R |
| Strand William 1203 Main----- | 1139-W |
| Stratton C J 112 12th av W----- | 168 |
| Stratton Clarence R 5----- | 1087-J-4 |
| Stratton Francis 209 2nd W----- | 1611-J |
| Stratton Harold 612 2nd W----- | 9-J |
| Stratton Laverne R 5----- | 1083-J-4 |
| Stratton Lyle 1302 Mathews----- | 567-W |
| Stratton Milton A 1238 Golf View dr----- | 97-J |
| Stratton's D-X Service 444 Main----- | 864 |
| Stratton's Radio & TV 527 Broadway----- | 972 |
| Strawn Nellolean Ross 606 9th av----- | 282 |
| Strehlau Adolph R 1 Elk Mound----- | 305-J-4 |
| Strehlau Arnold R 1 Elk Mound----- | 1070-R-1 |
| Stringer Ed 1021 4th----- | 274-W |
| Strom Almer M 502 20th av W----- | 762-M |
| Strozinsky H O 1620 8th----- | 1002-W |
| Stubb Oscar R 2----- | 1094-J-3 |
| Studebaker Garages 1120 Broadway N----- | 968 |
| Styer Bernard 121 16th av W----- | 1553-J |
| Styer Ernest V R 1----- | 84-R-1 |
| Styer Eugene R 1----- | 1054-R-2 |
| Styer Grant C R 1 Knapp----- | 364-J-2 |
| Styer John R 2 Colfax----- | 1506-J-2 |
| Styer Joseph R 4----- | 289-R-2 |
| Styer Leonard R 5----- | 1085-R-2 |
| Style Shop 332 Main----- | 359-J |
| Suckow A W 1431 Tainter----- | 134-M |
| Suckow Alfred R 2 Colfax----- | 1061-R-1 |
| Suckow Edward C 1502 10th----- | 521-W |
| Suckow Leonard C 1613 Stout----- | 1274-W |
| Suckow Norman 1620 7th----- | 794 |
| Suckow Patricia M 101 16th N----- | 589 |
| Suckow Phillip 1721 6th----- | 1571-J |
| Suckow Volney 416 21st av----- | 814-R |
| Suckow William 202 18th----- | 547-R |
| SUCKOW'S SHEET METAL SHOP | |
| 110 6th av W----- | 847 |
| Sumter Otto Mrs 1203 7th----- | 734-J |
| Sundby Caleb 1015 4th----- | 1153-R |
| Sundby Willis R 1----- | 84-R-4 |
| Sunderlin Dorothy E 1323 3rd----- | 483-W |
| Swan Edwin R 6----- | 1066-R-3 |
| Swank John W R 5----- | 978-R-1 |
| Swanson A F 1107 2nd----- | 314-W |
| Swanson Robert S Oakwood hgts----- | 601 |
| Swartz Clarence L 1301 Broadway----- | 1637 |
| Sweeney Lester 123 Cedar----- | 1389-R |
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| Swenson Caroline 1020 9th av----- | 104 |
| Swenson Thos 1109 Broadway----- | 70-W |
| Swonger Ralph W R 1 Elk Mound----- | 1069-R-2 |
| Sylvester John R 6----- | 671-R-3 |

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| Talbot Bernard R 6----- | 1093-R-3 |
| Talen C 1220 Golf View dr----- | 1370 |
| Talen William C Oakwood hts----- | 1307 |
| Tande Floyd W-31 Wakanda ct----- | 1114-J |
| Tande Orin 307 18th av----- | 1448-W |
| Tangen Ivan 1420 2nd----- | 1450-J |
| Tangen Roy 1603 8th----- | 817-J |
| Tappon Milo 1520 5th av----- | 1353-W |
| Taufman Harvey 1003 Main----- | 644 |
| Taufman Robert Mrs 1003 Main----- | 644 |
| Taylor B K ins 708½ 2nd----- | 197 |
| Taylor Maurice 115 Cedar----- | 635-J |
| Taylor Pearl Mrs 1126 19th av----- | 1246-M |
| TEEGARDEN CO-OP CHEESE FACTORY | |
| R 6----- | 1056-J-3 |
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| Teen Enterprises LaPointe Park----- | 2122 |
| Teeters Una Mrs 1502 Broadway----- | 1123-R |
| Teigen Oscar 1514 Douglas----- | 1375-J |
| TELEPHONE PIONEERS OF AMERICA 307 Main----- | 935 |
| Terkelsen John 2310 2nd----- | 1311-M |
| Terrill William L 2701 9th----- | 775 |
| Test Donald 814 3rd----- | 593-J |
| Tetzloff Elizabeth Mrs 805 Wilson av----- | 834-W |
| Tetzloff Herman Mrs R 2 Colfax----- | 758-J-4 |
| Tetzloff W A 116 Main W----- | 308 |
| Thedinga Clara 814 3rd----- | 522-J |
| Thedinga Howard F atty 224½ Main----- | 353 |
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| Thedinga & Peterson attys 224½ Main----- | 353 |
| Therrien David 1209 Broadway----- | 1550-J |
| Thibado Grace Mrs 908 11th----- | 1220-W |
| Thibado Leroy R 4----- | 289-J-3 |
| Thibado Max Mrs 718 18th av----- | 582-R |
| Thoeny Ed 1509 6th----- | 107-J |
| Thomas C V 103 2nd W----- | 682-J |
| Thomas Harry W R 1----- | 906 |
| Thompson Adolph R 5----- | 289-J-2 |
| Thompson Arland J 1226 Golf View dr----- | 1015 |
| Thompson Don 1314 11th----- | 778-J |
| Thompson E Kathleen Mrs | |
| 1321 Kausrude----- | 1540-W |
| Thompson Eugene 1020 Tainter----- | 182-W |
| Thompson Irma 921 5th----- | 1718-W |
| Thompson James D 1416 11th----- | 1409 |
| Thompson Myrtle Mrs 1020 Stout----- | 939-R |
| Thompson Oscar R 6----- | 1471-J |
| Thompson Reuben R 4----- | 289-J-4 |
| Thompson Rosie Mrs 1903 1st av N----- | 547-M |
| Thoreson Irvine 114 14th av W----- | 904 |
| Thorne Edgar 1709 5th----- | 1439-J |
| THORP FINANCE CORP 719 Broadway----- | 1730 |
| Thorson Alfred R 6----- | 1019-J-3 |
| Thorson Arthur W 1226 Stout----- | 1518-W |
| Thorson Axel Mrs 1202 Stout----- | 1519-W |
| Thorson Morris 855 Hopwood----- | 1486 |
| Thorud Odin R 3----- | 1099-R-2 |
| Three Sister's Cafe 511 Broadway----- | 444 |
| Tibbetts Charles A R 1----- | 103-W |
| Tibbetts Edward 509 16th av----- | 819-W |
| Tibbetts Elmer 502 18th av----- | 1482-W |
| TIBBETTS FURNACE & OIL BURNER | |
| SERVICE 509 16th av----- | 819-W |
| Tietz Albert R 1----- | 1729-R-3 |
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| Tietz Donald 111 2nd av W----- | 1176-W |
| Tietz Paul Mrs 1420 Wilson----- | 1476-W |

Tietz Robert R 5-----1086-J-1
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 Tilleson Kenneth A R 2-----970-J-1
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 Tilseth Allen R 2-----1506-R-4
 Tilseth Louis R 6-----1488-J-1
 Timmerman CA 1216 12th av-----298
 Today James 620½ Main-----1525-J
 Topdahl O H 1503 2nd-----737-J
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 Torgerson John E R 3-----1041-J-3
 Torgerson Norman L 115 16th-----1824-R
 Torrey F A 1108 Wilson av-----271
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 518 Broadway--335-J

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 Trainor Elbert R 1-----1088-R-4
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 Trask Maurice R 1-----164-J
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 Traxler Eugene R 6-----1056-R-1
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 Traxler Leona 1107 7th-----1037-W
 Traxler Leonard R 6-----438-J-3
 Trelstad Jerome Rev R 3-----1800
 Tremble John E 1409 Broadway-----252
 Trinko Carl R 1-----877-J-4
 Trinko Edward R 420 10th av-----326-W
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 Trinko Frank 1502 7th-----256-J
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TRI-STATE BREEDERS CO-OP
 541 Broadway--1326

Trullinger Gladys 411 Wilson av-----470-W
 Truskowski Bob 912 Fair Oaks rd-----1353-J
 Tubbs Harold J 1616 8th-----843-W
 Tunks Lloyd R 2-----424-J-3
 Turek Frank A 2021 2nd W-----1270-M
 Turner Martin 1520 8th-----823-W
 Tustison F E 308 Wilson av-----1316-J
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 Res 1502 Mathews-----1621
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 Vasey Bertha Mrs R 3-----92-J
 Vasey Chas K Shorewood dr-----1434
 Vasey Clarence Jr 2015 3rd av N-----889-M
 Vasey Clarence Sr 1614 10th-----1576-W
 Vasey Paul L 323 Park-----384
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 Vriesacker Albert 607 Pine-----753
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 Wagner Albert J R 3-----1041-J-4
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 Wagner Donald Rusk Wis-----421-J-3
 Wagner Elmer J 1014 15th av-----418-W
 Wagner F F 220 12th av W-----655-W
 Wagner George R 2-----985-R-1
 Wagner Harlan R 2-----424-R-4
 Wagner Henry 1820 9th-----478-R
 Wagner Hugo H 1220 10th-----312-J
 Wagner James R 2-----1071-R-1
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 Wagner Lloyd R 3-----1180-J
 Wagner Martin R 4-----289-R-1
 Wagner Phil A 420 13th-----1154-J
 Wagner Willard R 2-----306-R-3
 Wahl A H 508 15th av-----1113-J
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| Waite Stanley 206 24th av E | 898-M |
| Wakefield S R 2315 2nd | 299-J |
| Wald Eastern 1520 Tainter | 1338-M |
| Wald William 1408 2nd | 1507-W |
| Walhood Sanford 216 19th av W | 898-J |
| Walker Donald M 1520 2nd av S | 1919 |
| Walker Shirley R 6 | 1060-J-1 |
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| Waller Curtis R 5 | 978-J-4 |
| Waller Gene 1909 Broadway | 1493 |
| Waller John 1326 1/2 Stout | 185-J |
| Waller Kate Mrs 111 14th N | 1026-M |
| Waller Norman E 1120 Wilson | 1330-J |
| Waller Otto H 1120 13th av | 621-R |
| Waller Rosella Mrs 502 2nd W | 922-M |
| Wallis I Dwelle 105 11th | 793 |
| Walsh John F Jr 1120 1/2 11th | 1212-W |
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| Walter Christine A 1015 Broadway | 208 |
| Walter Clarence C 1015 Broadway | 208 |
| Cottage R 3 | 758-R-1 |
| Walters Martin 301 20th av W | 299-M |
| Ward Flossie Mrs 1216 14th av | 710-R |
| Waterman Connie 1113 Wilson N | 1189-J |
| Waydick James 700 Broadway N | 2113-J |
| Weaver Harold 1114 3rd | 1492 |
| Weaver Nick 802 6th av | 482-R |
| Webb Donovan 1121 15th av S | 129-J |
| Webb Lester 1209 9th | 893-R |
| Weber Eugene F-3 Fowler ct | 981 |
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| Weiking Mary 422 9th av E | 878 |
| Weikle Gordon A 1319 Kausrude | 1540-R |
| Weinkauf G E 1116 4th | 396-W |
| Weinke Advertising Co | |
| 1305 Woodland av Eau Claire Wis | |
| Call long distance Eau Claire--Temple 5-6189 | |
| Weiss J Newell 611 2nd W | 995-R |
| Weiss John 221 3rd W | 1423-J |
| Weiss Julius F-11 Fowler ct | 887-J |
| Welch Alma Mrs 1203 7th | 983-J |
| Welch Boyd 1007 Tainter | 1317-J |
| Welch Lyman 313 13th av W | 1022-W |
| Welch T E 710 10th | 1380-W |
| Welcome Florence 1614 Tainter | 1149-R |
| Welcome James 1131 Knapp | 1329-W |
| Welk Ed 515 Wilson av | 855-W |
| Welke Frank 1414 2nd | 537-W |
| WELL-DONE CLEANERS | |
| 1028 N6 Eau Claire Wis | |
| Call long distance Eau Claire--Temple 2-4731 | |
| Wendt Clifford 1815 12th | 1246-W |
| Wendt Evelyn M 1512 6th | 957 |
| Wendt Roy R 3 | 764-R-2 |
| Wendt S J 1012 10th | 1566-J |
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| Wenner Pat 921 5th | 1718-W |
| Wensel John R 6 | 797-R |
| Wenstadt J L 1108 13th | 882-W |

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| Wentlandt Herman 812 6th | 885-W |
| Werner Loretta Mrs 606 1/2 9th av | 344-J |
| Werner R J Dr dentist 643 Broadway | 1275 |
| Res 203 Wilson ct | 682-W |
| Werth Henry 1003 11th | 102 |
| Westberg John 819 6th | 2127-J |
| Westerlund Don Oakwood hts | 390-W |
| Western Union Telegraph Co 117 Main | |
| To Send a Telegram Cablegram or | |
| Radiogram Ask Operator for | Western Union |
| Westphal John E R 1 Elk Mound | 1070-R-3 |
| Wheeler Ervin 1801 12th | 708-W |
| Whinnery Everett 913 8th | 503-J |
| Whinnery Galend R 4 | 890-J-3 |
| White Alonzo R 1 | 938-R |
| White Eddie R 1 | 425-R-2 |
| White Glass Co 315 Eau Claire Eau Claire Wis | |
| Call long distance Eau Claire--Temple 2-8323 | |
| White Herbert 1409 9th | 1420-W |
| White John R 1 | 84-J-1 |
| Whittier David A R 1 | 1262 |
| Whydolski Lloyd 1400 11th av | 923-J |
| Wick Gerald 915 Fair Oaks rd | 1424-J |
| Wiehe Theodore E 325 12th | 1382-J |
| Wieland Ardell R 2 Colfax | 738-R-4 |
| Wieland F W R 2 | 1290-R-3 |
| Wieman Arthur H 1301 Stout | 543-J |
| Wieman Emil R 1 | 1055-R-2 |
| Wieman Lawrence 2002 Broadway | 1102-J |
| Wieman Roger 321 Cherry av | 1390-R |
| Wigdahl Henry 1508 Wilson | 896-J |
| Wigen Ray A Oakwood hts | 390-J |
| Wilcox Harry R 2 | 7-J-3 |
| Wildner James F R 3 | 1452 |
| Williams David 1002 1/2 2nd | 1458 |
| Williams Donald 818 1/2 9th av | 1444-J |
| Williams Eugene G R 6 | 982-R-1 |
| Williams Fred E Mrs 1415 8th | 932-J |
| Williams Leo L 909 Wilson av | 345-W |
| Williams Lizzie Mrs 1001 6th av | 1368 |
| Williams Mary Belva Mrs Oakwood hts | 822-J |
| Williams S A Point Comfort rd | 355-W |
| Wilsey Donald O R 2 | 948-R-1 |
| Wilsey E H 1303 Main | 330-W |
| Wilson J T R 2 | 1506-R-2 |
| Wilson Robert 520 20th av W | 229-W |
| Wing Bert R 2 | 970-R-1 |
| Wingert Mike J 122 13th N | 1531-R |
| Winoske Arnold 1311 Broadway | 724-W |
| Winston Rose E 1310 Main | 844 |
| WIS CO-OP DAIRIES INC Wilson av W | 1170 |
| Wis Conservation Dept District Hdq 710 5th | 1495 |
| Wis Crop Improvement Assn Seed | |
| Certification Service 815 6th av | 1350 |
| WIS MILLING CO INC feed mill Broadway N | 313 |
| WIS MILLING CO INC ofc Broadway N | 292 |
| Wis Natl Guard Armory 901 Broadway | 1168 |
| WIS TELEPHONE CO | |
| Bus Ofc 208 Main | 490 |
| To report operating irregularities or a telephone out of order call Chief Operator | |
| Ask the operator for telephone numbers of subscribers not listed | |
| Wiseman Dean 1703 1st av E | 1280-W |
| Wiseman Earl 1307 Broadway | 1575-J |
| Wiseman G E 401 12th av W | 1249-W |
| Wisher Lewis 1107 8th | 557-J |
| Wisner Donald 1207 Stout | 16-J |
| Wisner Otto Construction Co Inc R 6 | 1049-R-2 |
| Wisner Vernon C 715 19th av | 1321-R |
| Woerth John Mrs 1020 6th av | 1705-W |
| Woinowski Harold 1202 Douglas | 39-W |
| Wolbert Fred R 1 Knapp | 1090-J-2 |
| Wolbert Leo R 1 | 618-R-2 |

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| Wolbert Russell R 6----- | 236-J-1 |
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| Wold Bessie 1426 Knapp----- | 1443-W |
| Wold Chas 300 18th av----- | 367-W |
| Wold Corinne 1414 Knapp----- | 1714-W |
| Wold Doris E 402 Locust E----- | 47-J |
| Wold Emil 1020 5th----- | 792-R |
| Wold Florence Mrs 405 17th av----- | 1160-R |
| Wold Helmer 1620 5th----- | 857-R |
| Wold Loren 119 13th av W----- | 21-R |
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| Wolf Everett R 1----- | 257-J-1 |
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| Wolfgram Alfred A 910 6th----- | 1179-W |
| Wolfgram Aug 210 14th----- | 272-M |
| Wolfgram Don 1320 Kausrude----- | 1936-W |
| Wolfgram Ed 307 Wilson av----- | 389-W |
| Wolfgram Emil 819 Broadway----- | 1361-J |
| Wolford Eva Mae 815 4th----- | 1197-R |
| Wolske Fred R 1----- | 654-J-1 |
| Wolske Reinold 1513 Stout----- | 388-J |
| Wolske Rudolph D 602 Locust E----- | 1330-M |
| Wood Carl 321 20th av----- | 1111-W |
| Wood Joseph B 208 13th----- | 2119 |
| WOODWARD REFRIGERATION & ELECTRIC | |
| SERVICE 131 Main----- | 953 |
| After 6:00 Sundays & Holidays | |
| Call long distance Knapp Wis-Morris 5-2563 | |
| Wormet Donna 1003 3rd----- | 806-W |
| Woychik LeRoy 1516 Main----- | 2136 |
| Wrobel Charles 112-C 2nd W----- | 1324-W |
| Wyss Alfred 203 4th W----- | 781-J |
| Wyss Carl R 1----- | 1057-J-1 |

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| Yaeger Raymond R 2----- | 424-J-1 |
| Yamasaki Rex 215 Broadway S----- | 1723-W |
| Yaun Fred R 1----- | 1045-J-2 |

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| Yaun Nettie Mrs 615 11th av----- | 1037-R |
| Yeager Kenneth 806 17th----- | 1438-J |
| Yoder Delbert 1815 5th----- | 1232-W |
| Yoder Floyd 920 Main----- | 1924-W |
| Yoder Hattie 721 19th av----- | 620-M |
| Young Benjamin 712 15th----- | 262-W |
| Young Budd 1417 Main----- | 297-J |
| Young Delmar R 6----- | 671-R-2 |
| Young Perry 315 12th----- | 348-J |
| Young R D 1400 12th av----- | 378 |
| Farm R 2----- | 424-R-3 |
| Farm R 2 Colfax----- | 1506-J-3 |
| Young Rachel Mrs 1320 6th----- | 772-J |
| Young Shirley 209 14th N----- | 1531-J |
| Younger R A 1317 Main----- | 984-J |
| Youngren Clarence 216 Crescent----- | 631-W |

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| Zalewski Sigmund Rev 1131½ Main----- | 1822-W |
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| Ziehl Harry R 1 Elk Mound----- | 1077-R-1 |
| Ziehl Henry W 1505 8th----- | 486-W |
| Ziehl Herman 1721 8th----- | 301-M |
| Ziehl Reuben B 868 Stout----- | 540-W |
| Ziehme Glenn 1614 Wilson----- | 1257-W |
| Ziehme Harold 2003 9th----- | 478-J |
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| ZIEHME'S SINCLAIR SERVICE 400 13th----- | 1805 |
| Zielieke Arthur R 5----- | 1084-R-2 |
| Ziemann Norman C 1110 6th av----- | 1510-W |
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| Zitelman Harry 209 Wilson ct----- | 596-R |
| Zitlow Gloria 715½ Wilson av----- | 1632 |
| Zittel Elton R 6----- | 671-J-2 |
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| Zuehlke Emil R 2----- | 7-R-3 |
| Zuehlke Mary Mrs 1008 Main----- | 706-W |
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| Zwicker E W Dr dentst 516½ Main----- | 1909-W |
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MENOMONIE YELLOW PAGES

Classified Telephone Directory

November, 1959

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Menomonie Abstract Co 133 Main-----969

Accordions--See Musical Instruments

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Acetylene Apparatus

See Welding Equipment & Supplies

Adding & Calculating Machines

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Korner Displays Of Menomonie 533 Broadway--965-J

Advertising--Radio

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See Homes; Also Nursing Homes

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See Farm Equipment

Air Conditioning Contractors

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420 14th av W-----612

Suckow's Sheet Metal Shop 110 6th av W-----847

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Keeps the whole household within earshot of the telephone whether they're indoors or out. The loud-ringing bell is best for patios, work-shops and garages. An extension bell of normal volume is usually suitable for indoor locations.

Air Conditioning Systems

FRIGIDAIRE CONDITIONING

Packaged Air Conditioners
for Commercial Use. Full-
Home Conditioners.
Cooling Systems.
Room Conditioners.



"WHERE TO CALL"

**HOSFORD REFRIGERATION &
ELECTRIC CO** 420 14th av W-----612

Airline Ticket Agencies

Higgins' Travel Service

See Ad at Travel Bureaus

314 E Grand av Eau Claire Wis

Call long distance Eau Claire--TEmp 2-5403

Airports

BADGER AVIATION SERVICE

AIR TAXI

"LET US TEACH YOU TO FLY"

STUDENT INSTRUCTIONS

Cessna Sales and Service

Starr av Eau Claire Wis Call long

distance Eau Claire--TEmp 5-3396

Ale--See Beer & Ale

Alteration Contractors

See Contractors--General

Ambulance Service

OLSON AMBULANCE SERVICE

615 Wilson av--154

STANTON FUNERAL HOME

Oxygen Equipped

1104 6th -----542

Animal Hospitals--See Veterinarians

Antennas--Television

See Television Antenna Systems

Apartments

Averill Apartments 4th-----1174

It's share-and-share alike on a party-line.

Appliances-Electric

See Electric Appliances-Household

Archery Supplies

Caturia's Food Market 1920 Broadway-----2104-W

Architectural Iron

See Iron-Ornamental

Artificial Breeding-See Livestock Breeders**Associations**

Masonic Lodge 118 Main W-----707-J
 Menomonie Chamber Of Commerce 119 6th av W-340
 Menomonie Country Club 608 Elm W-----1234-W
 Pythian Building Assn 434 Main-----429-J

Attorneys-At-Law

Bundy W H 147 Main-----11
 Carey Ronald J 147 Main-----11
 Clark Farnham A 643 Broadway-----667
 Donley-Muza D J 347 Main-----189
 Donley Willis E 347 Main-----189
 Galvin Aloysius W 224 Main-----787
 Meisner C M 603 1/2 Broadway-----284
 Muza Robert F 347 Main-----189
 Peterson Carl L 224 1/2 Main-----353
 Slocumb Bundy Carey & Solberg 147 Main-----11
 Smith Clarence E 143 Main-----99
 Solberg James G 147 Main-----11
 Thedinga Howard F 224 1/2 Main-----353
 Thedinga & Peterson 224 1/2 Main-----353

Auctioneers

Hansen Col Martin 321 2nd W-----413

**Automobile Agencies & Dealers-
New Cars**

Berg Chevrolet Co Inc 716 5th-----230

**CHEVROLET AUTHORIZED SALES
AND SERVICE**

More people drive
 Chevrolets than any
 other car!
 More value . . . that's why!

**"WHERE TO BUY IT"**

Berg Chevrolet Co Inc 716 5th-----230

Cox Ford Motors 444 Broadway-----1930

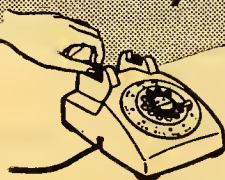
DODGE-PLYMOUTH SALES & SERVICE

FLICK MOTOR SALES 422 Crescent-----996-W

Flick Motor Sales 422 Crescent-----996-W

Privacy?

you
 can
 cut-off



extension
 phones
 with

the Privacy Switch

for details call
 your Telephone Business Office

**Automobile Agencies & Dealers-
New Cars-(Cont'd)****FORD AUTHORIZED SALES & SERVICE**

BRING YOUR
 FORD
 BACK HOME
 FOR SERVICE

**"WHERE TO BUY IT"**

COX FORD MOTORS 444 Broadway-----1930

OLDSMOBILE

ROCKET!
 HYDRA-MATIC!
 OLDSMOBILE



HAS BOTH!

"WHERE TO CALL"

Berg Chevrolet Co Inc 716 5th-----230

Pelto Motors 1032 Broadway N-----1029

PONTIAC SALES AND SERVICE

AMERICA'S
 NUMBER 1
 ROAD
 CAR!

PONTIAC!**"WHERE TO BUY THEM"**

Score's Pontiac Co 119 6th av W-----340

RAMBLER SALES AND SERVICE

RAMBLER
 6 or V-8
 *
 AMBASSADOR
 *
 METROPOLITAN

RAMBLER**"FOR INFORMATION CALL"**

PELTO MOTORS 1032 Broadway N-----1029

STUDEBAKER

—for your new dimension
 In motoring,
 The LARK
 —for sports car fun
 for the family,
 The SILVER HAWK

**"WHERE TO BUY THEM"****AUTHORIZED SALES & SERVICE**

RETZLOFF & RYDER 1120 Broadway N-----968

WESTGATE CYCLE & MOTORS AGENCY

Authorized Sales & Service

Maico Sport Cars

210B Cameron Eau Claire Wis

Call long distance Eau Claire--TEmple 2-3194

One thing about the telephone, it
 plays no favorites. Everybody gets
 the same kind of telephone service
 —the only kind we have—the
 best we can provide. And it's
 second to none.

Automobile Agencies & Dealers— Used Cars

SOUTHSIDE MOTORS 2021 Broadway S-----415
(See Advertisement This Page)

Automobile Bodies—Repairing

DUDLEY'S AUTO BODY SERVICE

1202 Tainter--856
(See Advertisement This Page)

MENOMONIE HUDSON INC

2021 Broadway S--1300-J

MENOMONIE SOUTH SIDE BODY SHOP

2021 Broadway S--1300-J

(See Advertisement This Page)

Automobile Electrical Service

Nelson's Auto Electric Service 504 2nd W-----599
(See Advertisement This Page)

MENOMONIE

South Side Body Shop

- Painting
- Glass Installation
- Welding

Complete Body Shop

24 HOUR

WRECKER SERVICE

2021 Broadway S.

PHONE 1300-J

NELSON'S AUTO ELECTRIC

COMPLETE AUTO ELECTRIC SERVICE

Tune Up

Specialist in Carburetion

Magneto - Speedometers

Small Engines

Briggs and Clinton

Auto Supplies

Auto Lite - Delco Remy

Holley and Carter

Retail and Wholesale

599

504 2nd W St.

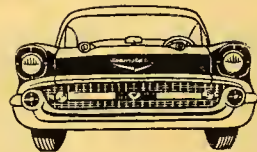
SOUTH SIDE



MOTORS

"DOUG"

MAY



- WE BUY
USED CARS

- HIGHEST
PRICES
PAID

- We Buy Coffee Anytime

- All Cars Personally
Selected By Us

CALL

415

2021 BROADWAY S.

29 YEARS EXPERIENCE

*If We Do It
It's Done Right*

COMPLETE BODY and FENDER REPAIRING

GLASS

**AUTO and TRUCK
PAINTING**

Free Estimates

Call 856

**DUDLEY'S
AUTO BODY SERVICE**

1202 Tainter St.

Automobile Fender Repairing
See Automobile Bodies-Repairing

Automobile Finishes-See Paint

Automobile Garages-See Garages

Automobile Insurance-See Insurance

Automobile Key Service
See Keys; Also Locksmiths

Automobile Paint-See Paint

Automobile Painting

DUDLEY'S AUTO BODY SERVICE

1202 Tainter--856

MENOMONIE SOUTH SIDE BODY SHOP

2021 Broadway S--1300-J

Automobile Parts & Supplies

M & L MOTOR SUPPLY CO 501 Broadway----1827

M & S AUTO PARTS 2403 Broadway-----488-J

Springer Auto Supply 620 Main-----1925-W

(See Advertisement This Page)

**Automobile Parts & Supplies--
Used**

KARON AUTO PARTS CO

1167 Menomonie Eau Claire Wis

Call long distance Eau Claire--Temple 2-5419

NORM'S WEST SIDE AUTO PARTS

Late Wrecks - Parts - Bought - Sold

591 Concord St Paul Minn

Call long distance St Paul--Capitol 4-9449

SPRINGER AUTO SUPPLY

*"Quality is Remembered
Long After Price is Forgotten"*

SOME OF OUR BRANDS ARE:

- McQuay Norris Automobile Parts
- Champion, AC, Auto-Lite Spark Plugs
- Master Fuel and Water Pumps
- National Batteries
- Ditzler Auto Paints
- Automobile Glass
- Grizzly Brake Shoes
- A. P. Mufflers
- G. P. Ignition
- Pedrick Piston Rings
- Perfection Gears
- McCord Gaskets
- Wagner Brake Parts

CALL

1925-W

NEW LOCATION - 620 MAIN ST.

Automobile Rental

RENTAL SERVICE CO

505 S Dewey Eau Claire Wis

Call long distance Eau Claire--Temple 2-3493

Automobile Seat Covers

Larson Upholstering Shop

Custom Made Covers

1003 3rd -----606-W

Nevis Home Beautifiers 1501 Tainter-----1120

Automobile Towing Service

See Towing Service; Also Garages

Automobile Transmission Service

See Garages

Automobile Truck Agencies & Dealers

See Truck Agencies & Dealers-New

Automobile Truck Rental

See Truck Rental & Lease Service

Automobile Wheel Service

McClellan Wheel Alignment Service

504 Broadway--729-W

Awnings

C W H CO 112 13th-----75

WEINKE ADVERTISING CO

1305 Woodland av Eau Claire Wis

Call long distance Eau Claire--Temple 5-6189

ZEPHYR REDWOOD & ALUMINUM AWNINGS--

NEVINS HOME BEAUTIFIERS

1501 Tainter--1120

Baby Chicks-See Hatcheries

Baby Wear

See Children & Infant's Wear

Baggage Transfer-See Transfer Companies

Bail Bonds-See Bonding Companies

Every telephone in this city is a permanent clerk for you, Mr. Merchant, if the subscribers know you welcome telephone orders. You can welcome them in your advertising.



*Tonight--make that
Long Distance call
to someone special*

Rates are lower after
6 o'clock every night
and all day Sunday.

**DON'T WONDER
DON'T WORRY**

Call and Be Sure

Bakers

BARK'S BAKE SHOPPE 228 Main-----500
Menomonie Baking Co 222 Main-----469
(See Advertisement This Page)

Band Instruments

See Musical Instruments

Banks

BANK OF MENOMONIE 630 Broadway-----1555

FIRST NATIONAL BANK

Call for Personal Service

CLARE TALEN, President
BILL TALEN, Ex. Vice Pres.
TOM WELCH, Vice Pres.
JIM BREITZMAN, Cashier

200 Main-----37

KRAFT STATE BANK 516 Main-----380
(See Advertisement This Page)

Barbers

Don's Barber Shop
Appointments Six Days a Week
420 Main-----429-W

Hammond's Barber Shop
Open 8-5:30 Fri to 9:00
Phone for Appointment
139 Main-----436-W

Ken's Barber Service 341 Main-----1734

Bathroom Fixtures--See Plumbing Supplies

KRAFT STATE BANK "ALL BANK SERVICES"

OVER 45 YEARS OF SERVICE

**Convenient Nite-N-Day Depository
With Envelope Drop**

- Savings - Loans
- Safe Deposit Boxes
- Checking Accounts for
 - Individuals and
 - Business
- Traveler's Checks
- Money Orders
- Bank by Mail

— PHONE 380 —

516 Main St.

MEMBER F.D.I.C.



Quality BAKING

Call **469**

'Good baking speaks for itself'

Jaeger's

**MENOMONIE
BAKING CO.**



Arcade Bldg.

222 Main St.

Beauty Shops

Carole's Beauty Salon 603 1/2 Wilson av-----1903
 Crystal Beauty Shop 917 5th-----475
 MILADY'S BEAUTY SHOP 610 Broadway-----845
 MODERN BEAUTY SHOP 710 2nd-----1115
 NORTH SIDE BEAUTY SHOP 1308 Knapp-----1394
 RUBY'S BEAUTY SHOP 544 Broadway-----66
 VANITY BEAUTY SALON 909 9th-----255

Beer & Ale**BROWN & LEHMANN**

Leinenkugel's - Miller - Old Style Distributors

814 14th av-----137-W

Campbell's Daylite Store 1101 7th-----118

Menomonie Bottling Works

Hamm's Beer - Royal Crown - Nehi

914 Broadway-----248-W

Menomonie Liquor Store 545 Broadway-----64-W

Northside Liquor Store 1321 Broadway N-----1921

SCHLITZ BEER

SCOGGINS DISTRIBUTORS INC

606 Lake dr Eau Claire Wis

Call long distance Eau Claire-TEmpLe 5-9011

Beverage Dispensers

See Vending Machines

Beverages-Non-Alcoholic

MAPLE HILL FARMS DAIRY R 3-----481

Bicycle Repairing

Hermann's Sales & Service 1508 Stout-----1379-W

Stranger in town? The Yellow Pages will help you in your buying.

Billboard Advertising

See Advertising-Outdoor

Blacksmiths

Breiztman's Blacksmith Shop R 2-----1069-J-1

Blinds-Venetian-See Venetian Blinds**Boat Motors**

See Outboard Motors; Also Engines-Gasoline

Boat Trailers-See Trailers-Boat**Boats**

MENOMONIE MARINE SALES INC

1102 Broadway N--952-W

(See Advertisement This Page)

MICHELBOOK MARINA 716 Main-----1363-W

(See Advertisement This Page)

Boiler Lining-See Fire Brick**Bonding Companies**

VASEY & VASEY AGENCY 616 Broadway-----275

Bonds-Investment

See Investment Securities; Also Brokers-Stock & Bond

Bonds-Surety-See Bonding Companies**Bookkeeping Service**

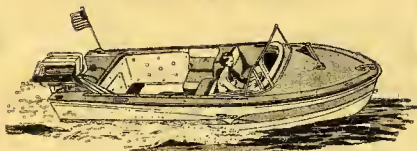
LARSON HARLAN S

11 Years Experience
in Public Accounting

610 Broadway -----3

Bottled Gas-See Gas-Bottled**Bottlers-See Beverages-Non-Alcoholic**

Practical builders have proved that built-in telephone service makes homes more salable and livable. Before building, call our "architects' and builders' service." They'll cooperate without charge.

MICHELBOOK MARINA**LARSON****DORSETT - STAR CRAFT**

Complete Marine Supplies
Tee Nee and Litte Dude Trailers

**EVINRUDE MOTORS**

Sale and Service

PHONE

1363-W

716 Main St.

BOATS

★ CRESTLINER

★ THOMPSON

Outboard Motors

MERCURY - SCOTT ATWATER

Sales and Service

MENOMONIE

MARINE SALES INC.

952-W — 1102 Broadway N.

Bowling Lanes

HOTEL MARION 544 Broadway-----65

MENOMIN BOWL INC

**AUTOMATIC PINSPOTTERS
UNDERGROUND BALL RETURNS**

Air Conditioned

HAROLD ERICKSON, Mgr.

R 1 -----157

Pete & Mandy Fun Bowl 544 Broadway-----448

Boxes-Wooden

Hubbard Folding Box Co 603½ Broadway-----821
Quality Box Co R 2-----1387-W

Brazing-See Welding

Brazing Alloys

See Welding Equipment & Supplies

Brick-Fire-See Fire Brick

Brick-Manufacturers

Menomonie Brick Co West -----41-J

Brick-Used-See Building Material-Used

Bridal Shops

Mildred's Bridal Shop 718 5th-----160-J
(See Advertisement This Page)

Briquets-See Coal

Brokers-Investment

BLAIR & CO INC

204 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmp 2-1633

JAMIESON & COMPANY

204 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmp 4-4141
(See Advertisement This Page)

Brokers-Real Estate-See Real Estate

Brokers-Stock & Bond

BLAIR & CO INC

204 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmp 2-1633

Advertisers in these pages get telephone trade.

JAMIESON & COMPANY

**STOCKS — BONDS
COMMODITIES**

Private Wire System

*"Member New York Stock Exchange
and Other Principal Exchanges"*

E. W. Diven, Mgr. — Fred A. Sirianni, Rep.

Call Long Distance Eau Claire

TEmp 4-4141

204 So. Barstow St. — Eau Claire, Wis.

Mildred's Bridal Shop

MILDRED BOYLE
Mgr.

**Wedding Parties Custom Made
To Suit Your Requirements**



"Menomonie's Only Exclusive Bridal Shop"
Complete Line of Advertised Bridal and Formal Wear

160-J

Open Evenings by Appointment

• 718 5th •

Builders

HANSON CONSTRUCTION CO
Commercial Builders
2020 2nd -----566

Building & Loan Associations
See Savings & Loan Assns

Building Material**BADGER STATE YARD**

Building Materials - Lumber
Mule Hide Roofing & Shingles
Sherwin Williams Paints
Builder's Hardware

717 Main -----149

CARTER LUMBER & FUEL CO

Weyerheuser Lumber - Redwood
Ruberoid Roofing - USG Siding
Zonolite Insulation - Paneling
Gold Bond Sheetrock - All Building Materials
"Build with Carter's and Save!"

108 6th av-----34

O & N LUMBER CO

Complete Building Service
JOHNS-MANVILLE ROOFING
Flooring - Siding - Insulation - Sheeting
Lumber - Paint - Builders' Hardware
Coal

712 Broadway N-----{ 117
or 685

PETERSON LUMBER CO

LUMBER
CURTIS MILLWORK
ROOFING
INSULATION
WALLBOARDS

Stout rd -----366

Building Material-Used

Moskewitz Co 11 S Bridge Chippewa Falls Wis
Call long distance Chippewa Falls--Park 3-5466

Buildings-See Apartments**Bus Lines****GREYHOUND LINES**

CHARTER
SERVICE



"FOR INFORMATION CALL"
GREYHOUND BUS DEPOT
At Marion Hotel
544 Broadway -----288

Greyhound Bus Depot 544 Broadway-----288
HALVORSON BUS LINE 1302 Broadway N---476

Buses-Charter Service**HALVORSON BUS LINE****CHARTER SERVICE**

Fully Insured

1302 Broadway N-----476

Butchering-Custom

Menomonie Slaughtering Service R 2-----993-W

Cabarets

See Restaurants; Also Night Clubs

Cabinet Makers**MENOMONIE CABINET & MILLWORKS**

1220 Broadway N--952-J

Cabs-See Taxicabs**Cafes-See Restaurants; Also Night Clubs****Cafeterias-See Restaurants****Calculating Machines**

See Adding & Calculating Machines

Camps-Tourist

See Tourist & Trailer Parks

Candy-Whlse**Rhead Candy Co**

Candies - Cigarettes - Popcorn - Chips

2235 Broadway -----1027-W

SNO-FLAKE FOODS

Boxes - Packages & Candy Bars

1519 Broadway N-----1205-W

Canners**Lange Canning Corp**

900 Tainter -----704

900 Tainter -----2135

Canopies-See Awnings**Cards-Greeting-See Greeting Cards****Carpet Cleaners**

See Rug & Carpet Cleaners

Carpet Dealers-See Rug & Carpet Dealers**Carpet Laying**

Nevins Home Beautifiers 1501 Tainter-----1120

Carpets-See Rug & Carpet Dealers**Cartage**

See Trucking; Also Transfer Companies

Cash Registers**ADDING MACHINE & CASH REGISTER CO**

McCaskey Cash Registers

1421 State Eau Claire Wis

Call long distance Eau Claire--TEmp 5-9108

Castings-See Foundries-Iron

Cellulose Film & Products

See Plastics & Plastic Products

Cement Blocks—See Concrete Blocks

Cemeteries

Evergreen Cemetery Assn Cemetery rd-----980

Cesspool Cleaning

BECKWITH OSCAR

See Ad at Septic

Tank Cleaning

R 6-----1019-J-4

Chain Saws—See Saws

Chairs—Office—See Furniture

Chambers of Commerce—See Associations

Cheese—Retail

Teegarden Co-Op Cheese Factory R 6----1056-J-3
(See Advertisement This Page)

Chemical Toilets—See Septic Tanks

Chicken—Ready to Serve

See Foods—Ready To Serve; Also Restaurants

Children & Infants Wear

TOT'N TEEN TOGS 214 Main-----967-J

Chinaware

MADSEN OLE

See Ad at Jewelers

301 Main-----2-J

Chiropractors

ALLEN RALPH O CHIROPRACTIC OFFICE

HOURS

9 A.M. to 12 Noon - 1 to 5 P.M.

Open Tuesday and Friday Evenings

614 9th-----48

HAGEN EARL T CHIROPRACTIC OFFICES

HOURS - 9 TO 5

Closed Afternoons Thurs. and Sat.

Tues. and Fri. Eve. by Appointment

CALL 300

614 Main-----300

Hildebrandt R W 524 Broadway-----403

Choir Gowns—See Church Goods

Church Goods

MARIAN CENTER

209 N Barstow Eau Claire Wis

Call long distance Eau Claire--TEmpfle 2-3033

Church Organizations

Lutheran Student Foundation 708 2nd-----222

Check the Yellow Pages for WHO
sells WHAT.

Churches

Christ Lutheran Church 1601 Tainter-----876-W

Congregational Church 420 Wilson av-----709-W

Immanuel Baptist Church 1420 Broadway S---1497

Methodist Church

Sunday Services Sept Thru May 10:45 AM

June Thru August 10:00 AM

Rev Archie R Henry - Pastor

604 Wilson av-----1105-J

Our Savior Lutheran Church 920 9th-----249-R

Peace Lutheran Church

Rev E J Leschensky - Pastor

Sept Thru May Worship

8:30 AM & 11 AM

Sunday School 9:45 AM - June - August

Worship 8:30 AM & 10 AM

915 7th-----115

Cinder Blocks

See Concrete Blocks; Also Building Material

CHEESE

Gift Wrapped for Mailing

COLBY CHEESE

WHOLESALE - RETAIL

Teegarden Co-op Cheese Factory

Located 7 Miles West of Menomonie on Hy. 12

R. 6

1056-J-3

A New Look



Telephones in Color

to match, harmonize, or contrast with home decorations are available in nine smart shades — yellow, blue, ivory, red, beige, gray, green, pink and white.

*for details call your
Telephone Business Office*

Cleaners & Dyers**ANDERSON CLEANERS**

Alterations - Free Pick-Up - Delivery

713 3rd -----597

DUFFY ROBERT J CLEANERS 535 Broadway-----22**DUFFY'S DRY CLEANERS** 1015 2nd-----1313

(See Advertisement This Page)

Major Cleaners 1323 Broadway N-----254

(See Advertisement This Page)

MENOMONIE DYE HOUSE 617 Broadway-----439**PARAMOUNT CLEANERS DYERS &****RENOVATORS** 535 Broadway-----22

(See Advertisement This Page)

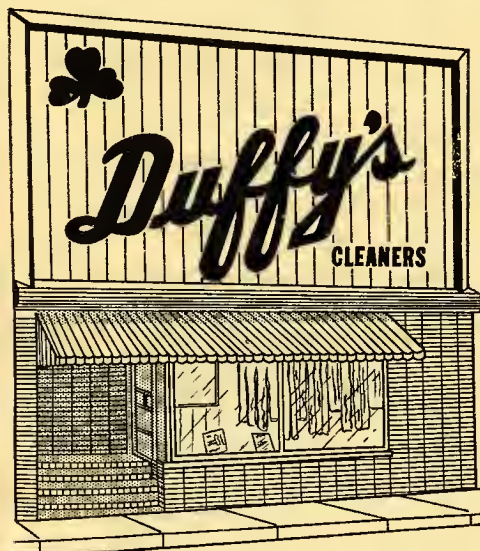
Clinics**MENOMONIE CLINIC** 406 Main-----52**RED CEDAR CLINIC** 103 1st av W-----276**Clothes Dryers-See Dryers-Clothes****Clothing-Men's****LUND'S CLOTHING STORE** 606 Broadway--527-J

St Clair-Billehus Clothing Co 326 Main-----1578

Clothing-Women's-See Women's Apparel**Clubs****Menomonic Country Club** 608 Elm W-----1234-W

V F W Memorial Clubhouse R 6-----1125

This country is entitled, in good times and bad, to the best possible telephone service at the lowest possible cost. A great factor in accomplishing this is the real spirit of service that has become a tradition among telephone men and women. Courtesy and efficiency are important words in the telephone business.

If It Looks Like New—It's Been Cleaned at . . .*"A Distinctive Cleaning Service"*

★ Hat Blocking Done on Premises

★ Alterations and Repairs

★ Mothproofing and Waterproofing

★ Butler Gentle, Odor Free Cleaning Process

HARRY E. DUFFY, Owner

1015 2nd St.

Menomonie

*Plant Located in Spring Valley***1313****MAJOR CLEANERS****3 HOUR****CLEANING**

SHIRT SERVICE

CALL 254*Or Drive to the Door*

On the Miracle Mile N. Menomonie

BOB
DUFFYBOB
DUFFY535 BROADWAY
Across from Hotel Marion**FREE PICK-UP and DELIVERY**
*Free Moth Proofing***PHONE ANYTIME 22**

Nights Call 1490

Coal

BADGER STATE YARD 717 Main-----149

GREAT HEART COAL

"LESS THAN A
BUSHEL OF ASH
TO THE TON"

For Hand or Stoker Firing

"WHERE TO BUY IT"

CARTER LUMBER & FUEL CO 10B 6th av---34



SAHARA COAL

A high grade fuel
for all purposes.
Unexcelled for
stokers.



"WHERE TO BUY IT"

O & N LUMBER CO 712 Broadway N-----117
O & N Lumber Co 712 Broadway N-----685

Coffee Shops--See Restaurants

Coin Machines--See Vending Machines

Cold Storage

See Freezers--Food Locker Plants

Cold Storage Insulation

See Insulation Materials

Collection Agencies

Bonded Collections 70B 2nd-----1137

Colleges--See Schools

Commercial Agencies

See Credit Reporting Agencies

Concrete Blocks

CARTER LUMBER & FUEL CO 10B 6th av-----34
Midwestern Block Co West Side-----41-W

Concrete--Ready Mixed

EAU CLAIRE SAND & GRAVEL CO

READY MIXED CONCRETE

Heated in Winter

Deliveries Up to 50 Miles

General Industrial Abrasives

BLAST SAND

104 Gibson Eau Claire Wis

Call long distance

Eau Claire--Temple 4-4164

**MENOMONIE READY MIX DIV OF EAU
CLAIRE SAND & GRAVEL CO R 5-----1303**
(See Advertisement This Page)

Conservatories--Musical

See Music Instruction--Instrumental

Contact Lenses--See Lenses--Contact

Contractors

See Contractors--General; Also Specific Headings
Such as Excavating Contractors; Also Masonry
Contractors; Etc.

Contractors' Equipment--Movers

See Movers--Heavy Hauling

Contractors--General

Donaldson Engineering Co Point Comfort rd----815

FREDERICK CLARENCE D

GENERAL CONTRACTOR

Residential and Farm

Building - Remodeling - Repairing

1413 Stout -----1916-W

Hanson Construction Co

Commercial Builders

2020 2nd -----566

Johnson Nels Construction Co Inc

215 Broadway--2124

LANE TANK CO

Russel Lane - Contractor - Erector - Repairing
Wood and Steel Elevated Water Tanks and Towers
Municipal Water Systems
Cork Insulated Frost Casings
Painting - Flushing and Overflow Devices

1315 Broadway -----96-J

Parker Lee H Construction Co Inc

Rusk Wis--421-R-4

Tilseth A E 816 5th-----705

Wisner Otto Construction Co Inc R 6-----1049-R-2

Shopping is as simple as A-B-C if
you use the Yellow Pages.

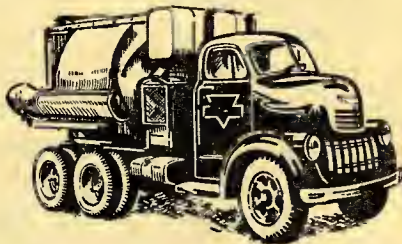
MENOMONIE READY MIX DIV. EAU CLAIRE SAND & GRAVEL CO.

Ready Mixed Concrete

Economical--

Higher Strength

Better Workability



Deliveries Up to 50 Miles

Regular and Air Entrained Concrete

Washed Sand and Gravel

PHONE

1303

MAIN OFFICE

Call Long Distance Eau Claire Temple 4-4164

Convalescent Homes—See Homes

Cookies—See Bakers

Core Drilling Contractors
See Drilling Contractors

Cork Insulation
See Insulation Materials

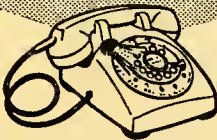
Corn Huskers—See Farm Equipment

Cosmetics

MERLE NORMAN COSMETIC STUDIO
710 2nd--1115
Modern Beauty Shop 710 2nd-----1115

Costume Jewelry—See Jewelers

Dial Easier
in dimly-lit locations



and at night with an
Illuminated Dial Phone
for details call
your Telephone Business Office

Crating Service

See Packing & Crating Service

Creameries

See Dairies; Also Dairy Products

Credit Reporting Agencies

Credit Bureau Of Menomonie 708 2nd-----1137

Credit Unions

MENOMONIE FARMERS CREDIT UNION
712 5th--1302-W

Curtains—See Draperies & Curtains

Dairies

CRESCENT CREAMERY CO

HOME DELIVERY of
MILK - CREAM - CHEESE
BUTTER - EGGS - HALF and HALF
CHOCOLATE MILK - BUTTERMILK
SKIM MILK and SOUR CREAM

516 Broadway -----430

MAPLE HILL FARMS DAIRY

Serving the Community 60 Years

Grade "A" Dairy Products
Milk - Cream - Cottage Cheese
Sun-Ray Orange - Buttermilk - Choc. Milk
Wholesale - Retail

R 3 -----481

PASTEURIZED

and quality

MILK
DAIRY PRODUCTS

- MILK
- COTTAGE CHEESE
- COFFEE CREAM
- HALF and HALF
- CHOCOLATE
- ORANGE
- WHIPPING CREAM

for **WHOLESALE** and
RETAIL HOME DELIVERY

Call **586-W**

14th Ave. East - Route 3
Oakwood

QUILLING'S
DAIRY



Dairies-(Cont'd)

QUILLING'S DAIRY Oakwood-----586-W
(See Advertisement Opposite Page)
Wis Co-op Dairies Inc Wilson av W-----1170
(See Advertisement This Page)

Dairy Equipment & Supplies

Farm Dairy Supplies 710 6th-----1003-W
(See Advertisement This Page)
JAMESWAY BULK MILK TANKS-----
HOSFORD REFRIGERATION &
ELECTRIC CO 420 14th av W-----612

Kinney George Dairy Supply 1509 Main-----1367-J

Dairy Products

WIS CO-OP DAIRIES INC Wilson av W-----1170

Dairy Products-Wholesale

SANNA DAIRIES INC West Side-----202

Dancing Schools

ARTHUR MURRAY DANCE STUDIO
316½ Eau Claire Eau Claire Wis
Call long distance Eau Claire--TEmple 4-1571

Free: handy telephone-list book-
lets in two sizes—one for pocket
or handbag—one for home or
office. To get your copies, call the
Business Office.

FARM DAIRY SUPPLIES

710 6th St.

FULL LINE OF DAIRY SUPPLIES
and REPLACEMENT PARTS

DE LAVAL DAIRY EQUIPMENT

- ★ Combine Pipe
- ★ Bulk Tanks
- Line Systems
- ★ Clay Barn
- ★ Milking Parlors
- Equipment

Don King

Res. Phone

1003-R

Call 1003-W

Ed. Hermann

Res. Phone

194



Someone you love
would love to hear
your voice--right now

Long Distance rates are lower after
6 o'clock every night and all day Sunday.

**DON'T WONDER
DON'T WORRY**

Call Today and Be Sure

WISCONSIN CO-OP DAIRIES, INC.

Manufacturers and Shippers of
"Pride of Wisconsin"

- ★ CONDENSED and DRIED MILK
- ★ SWEET CREAM BUTTER
- ★ SWEET CREAM
- ★ FLUID MILK
- ★ COTTAGE CHEESE

Phone 1170

**FACTORIES AT
MENOMONIE**

**Elmwood - Elk Mound - Downsville
Spring Valley**



WANTED DEAD STOCK

Dead or Disabled Horses and Cows

We Also Pick-Up
CALVES, HOGS and SHEEP, Etc.

**COURTEOUS
EFFICIENT
DRIVERS**

**NEW SANITARY
TRUCKS
ALL STEEL**

*We Pay Telephone Charges
and Give Immediate Service*

Prompt - Sanitary - Courteous

24-Hour Service Including Sundays

Chippewa Falls Rendering Co.

Local Station—1302 Broadway

PHONE 94

Main Office at Chippewa Falls, Wis.

(call long distance)

Chippewa Falls Park 3-5759

Dead Animal Stock Removers

CHIPPEWA FALLS RENDERING CO

1302 Broadway--94

(See Advertisement This Page)

JOPKE BROS MINK FARM

R 5 Eau Claire Wis

Call long distance Eau Claire--TEmpLe 2-3388

(See Advertisement This Page)

Delivery Service

CENTRAL CAB CO 544 Broadway-----33

Dentists

Frank Glenn R 400½ Main-----1244

Fuller C A 330 Main-----748-J

Gauvin John J 414½ Main-----990

Harrington W W 603½ Broadway-----947

Nelson E L 143 Main-----649

Puhl Howard V 224½ Main-----973-W

Sneesby J T 224 Main-----1500

Vanek H J 330 Main-----142

Werner R J 643 Broadway-----1275

Zwicker E W 516½ Main-----1909-W

Department Stores

Fair Dept Store 644 Broadway-----736

Montgomery Ward & Co 500 Main-----760

Depots

See Bus Lines; Also Railroad Lines

Diamonds—See Jewelers

Diffusers—Air

See Air Conditioning Systems



DEAD STOCK

HIGH PRICES

For Dead or Down Horses and Cows
Suitable for Mink Food

We Also

BUY LIVE HORSES

Horses Killed on Premises if Desired

If Dead Call at Once

JOPKE BROS. MINK FARMS

—PHONE COLLECT—

MENOMONIE FARMERS UNION SERVICE STATION

521 2nd Street E.

Phone 673

Call Long Distance Collect

Eau Claire TEmpLe 2-3388 or TEmpLe 2-7303

R. 5—EAU CLAIRE, WIS.

Do-It-Yourself

See Specific Headings; i.e. Hardware; Also Insulation Materials; Linoleum; Also Lumber; Also Paint; Etc.

Doctors

See Specific Headings—"Chiropractors"; "Dentists"; "Optometrists (OD)"; "Physicians & Surgeons (MD)"; "Physicians & Surgeons—Osteopathic"; "Veterinarians"; etc.

Doors—Combination

C W H CO 112 13th-----75
Nevis Home Beautifiers 1501 Tainter-----1120

Doors—Wood—See Millwork

Dramatic Instruction—See Schools

Draperies & Curtains

KEEGAN'S DRAPERY SHOP

DECORATIVE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
CARPETS and VENETIAN BLINDS
UPHOLSTERING

105 E Grand av Eau Claire Wis
Call long distance

Eau Claire--TEmple 5-8029

NEVINS HOME BEAUTIFIERS 1501 Tainter--1120

Drying—See Trucking

Shopping is as simple as A-B-C if you use
the Yellow Pages.

Dress Suit Rental

INDEPENDENT DRESS SUIT RENTAL— INDEPENDENT CLEANERS & DYERS

For Weddings - Dances - Etc
402 Bellinger Eau Claire Wis
Call long distance

Eau Claire--TEmple 2-2392

Drilling Contractors

WISCONSIN TESTING LABORATORIES INC

Caison Drilling - Soil Boring
101 W Abert pl Milwaukee Wis
Call long distance Milw--EDgewood 2-1682

Drug Stores

City Drug Store 214 Main-----600
Jones Lawrence P 400 Main-----400

JONES MEMOMONIE PHARMACY

Drugs - Photo and Veterinary Supplies

EMERGENCY PRESCRIPTION SERVICE - CALL

L. J. Jones-----556

L. John-----677

O. B. Rasmusen----1227

400 Main -----68

LEE'S DRUG STORE 149 Main-----100

(See Advertisement This Page)

(Continued Next Page)

Your sales message in this Classified Telephone Directory will have
24 hours a day selling power the
year round.



PRESCRIPTION HEADQUARTERS - SICK ROOM SUPPLIES

Drugs
Sundries
Camera Supplies
School Supplies
Stationery
Cosmetics

CALL

100

149 Main St.

Now

A New Service . . .

LEE'S PHARMACY

Located in the Red Cedar

Clinic Building

COMPLETE PRESCRIPTION FACILITIES

CALL

77

103 3rd Ave. W.

Drug Stories--(Cont'd)**LEE'S PHARMACY***A New Service For Our Customers*

A LEE PHARMACY
IN THE RED CEDAR CLINIC BUILDING
Complete Prescription Service

103 3rd av W-----77

Dry Cleaners--See Cleaners & Dyers**Dryers--Clothes**

Schauls Gas Co 212 W Main Durand Wis
Call long distance Durand--0Range 2-8658

Dyers & Cleaners--See Cleaners & Dyers**Dynamos--See Electric Contractors****Ear Phones For The Deaf--See Hearing Aids****Eggs**

Menomonie Cash Egg Station 116 6th av-----527-W
Menomonie Produce Co 512 Crescent-----1442

Electric Appliances--Household

See Also Specific Headings, Dishwashing
Machines; Ranges; Refrigerators; Sewing
Machines; Washing Machines; Etc.

ADMIRAL ELECTRIC APPLIANCES**SALES & SERVICE--**

RED'S TV SALES & SERVICE

See Ad - Television Antenna Systems

705 Broadway-----674

FRIGIDAIRE APPLIANCES

New Cyclo-matic Frigidaires
with famous Meter-Miser.
Also Frigidaire electric
ranges, food freezers, water
heaters, automatic washers,
dryers, ironers, dehumidi-
fiers, and room air condi-
tioners.

**"WHERE TO CALL"**

Van's Appliance Store 316 Main-----645

GAMBLE'S 436 Main-----639-W

HALVERSON BROS PLUMBING & HEATING CONTRACTORS

1020 Broadway N--169

Montgomery Ward & Co 500 Main-----760

NORGE APPLIANCES

REFRIGERATORS

RANGES

WASHERS

DRYERS

NORGE**"WHERE TO CALL"****O'CONNELL'S TV & RADIO SERVICE**

210 Main--1133

Why not check into the sales-
building possibilities of the YEL-
LOW PAGES? Call the Business
Office for information on Classified
Directory advertising.

Electric Contractors

Baland Ivan B R 6-----828-J

Hosford Refrigeration & Electric Co 420 14th av W--612

WOODWARD REFRIGERATION & ELECTRIC SERVICE 131 Main-----953If no answer call long distance
Knapp Wis--M0rris 5-2563**Electric Light & Power Companies****DUNN COUNTY ELECTRIC COOPERATIVE****COMMERCIAL - RESIDENTIAL****RURAL - ELECTRIC POWER**

AFTER HOURS CALL

Wilbur Hake --- 573

912 Crescent-----809

NORTHERN STATES POWER CO 102 Main W---1

Office 102 Main W-----32

Construction Dept R 6-----874

Hydro Plant Broadway N-----188

Power House R 2-----720

Electric Motors

Hansen's Electric Shop 206 6th av-----436-J

MALLUM ELECTRIC MOTOR SERVICE**ELECTRIC MOTORS****SOLD - INSTALLED****REPAIRED - REWOUND****"24 Hour Emergency Service"**

5 E Canal Chippewa Falls Wis Call long
distance Chippewa Falls--PArk 3-6766

Electric Motors--Repairing**BOLEY K H ELECTRIC CO**

Electric Motors Repairing
Rewinding - Repairing - Rebuilding
Electrical Contractors

Washington Heights Eau Claire Wis

Call long distance

Eau Claire--TEmpLe 5-8171

STOCKS C R ELECTRIC CO**Complete Electric Motor****Repair Department****Electric Contractors**

1303 Western av Eau Claire Wis

Call long distance

Eau Claire--TEmpLe 2-1676

Electric Refrigerators--See Refrigerators**Electric Service**

Woodward Refrigeration & Electric Service

131 Main--953

Electric Wiring--See Electric Contractors**Electricians--See Electric Service****Enamels--See Paint****Engineers--Consulting**

Donaldson James R Point Comfort rd-----815

Engines-Gasoline

BRIGGS & STRATTON GASOLINE ENGINES

FACTORY APPROVED

SALES-SERVICE

Easy starting — Extra Reliability
1 to 9 hp. For farm, home, and industry
NO. 1 IN THE WORLD

"FOR INFORMATION CALL"

SERVICE DEALERS

McCLELLAN WHEEL ALIGNMENT
SERVICE 504 Broadway-----729-W
MICHELBOOK SERVICE CO 720 Main----123-W

CLINTON GASOLINE—
MICHELBOOK SERVICE CO 720 Main-----123



Farm Equipment

Ashleson Farm Service 2417 Broadway-----1048
Farmers Equipment Co 2121 Broadway S-----105-W
Farmers Machine Co

Your J I Case Dealer

301 5th av W Durand Wis

Call long distance Durand--0Range 2-4255

FARMERS UNION CO-OP 709 Main-----712
(See Advertisement Following Page)

LAPEAN IMPLEMENT CO R 2-----1416-J
(See Advertisement Following Page)

MINNEAPOLIS-MOLINE FARM MACHINERY—
RUSK FARMER'S STORE & LOCKER
PLANT Rusk Wis-----993-J

NEW HOLLAND FARM MACHINERY—
RUSK FARMER'S STORE &
LOCKER PLANT Rusk Wis-----993-J

(Continued Next Page)

Engravers-Jewelry

Chastan Jewelers 420 Main-----1620-W

Excavating Contractors

Donaldson & Schmutz Point Comfort rd-----815
If no answer call-----2100
Fletcher Construction Co R 6-----217
Fletcher Construction Co Shop R 6-----3-W

Express Companies

Railway Express Agency Inc 815 Crescent----250-W

Express Delivery—See Delivery Service

Eyeglasses—See Optometrists O.D.

Fan Belts—See Automobile Parts & Supplies



Visiting someone
soon? Make your
plans right now by
Long Distance

Rates are lower after 6 o'clock
every night and all day Sunday.

**DON'T WONDER
DON'T WORRY**

Call Today and Be Sure



"Everything for Modern Farm Life"

FARM IMPLEMENTS

COMMERCIAL **TRUCKS** FARM



TRUCK and IMPLEMENT PARTS and SERVICE

**SPECIALISTS IN OVERHAULING
YOUR FARM EQUIPMENT**

Jamesway Barn - Poultry - Hog Equipment

McCulloch Power Chain Saws

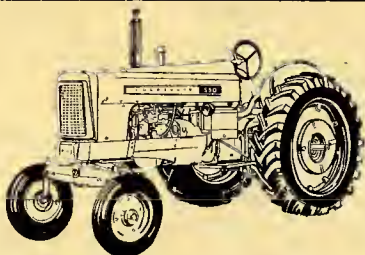
Full Line of Batteries

RICHARTZ IMPLEMENT CO.

707-W

118 Main St. W.

Menomonie



Authorized **COCKSHUTT**
FARM IMPLEMENT

Sales and Service

MENOMONIE
FARMERS UNION
CO-OP

709 MAIN ST.

phone **712**

LA PEAN
IMPLEMENT CO.
CASE FARM MACHINERY



Sales and Service

WISCONSIN MOTORS
BADGER BARN CLEANERS

1416-J

R. 2

Farm Equipment—(Cont'd)

OLIVER FARM MACHINERY

Tractor—All Types Plows - Harrows
Cultivators - Grain and Fertilizer
Drills - Planters - Combines -
Mowers - Rakes - Crawler Tractors



"Finest in Farm Machinery"

"WHERE TO CALL"

Ashleson Farm Service 2417 Broadway---1048

RICHARTZ IMPLEMENT CO 118 Main W---707-W
(See Advertisement Preceding Page)

Richartz Implement Co 118 Main W-----1733

Farm Machinery—See Farm Equipment

Farm Supplies

Farm Dairy Supplies

See Advertisement at Dairy Equipment

710 6th-----1003-W

FARMERS UNION CO-OP 709 Main-----712

RICHARTZ IMPLEMENT CO 118 Main W---707-W

Faucets—See Plumbing Supplies

Feed Stores

BEGUHN'S FEED MILL 1620 Stout rd-----944

DODGE'S ELEVATOR West Side-----880

Farmers Union Co-op 403 1st av W-----1134

(See Advertisement This Page)

HOFLAND'S MILL R 1-----28

Irrington Feed Mill R 5-----153-R-1

Wisconsin Milling Co Inc

Office Broadway N-----292

Feed Mill Broadway N-----313

Zutter Albert Elevators Rusk Wis-----421-J-2

FARMERS UNION CO-OP

FEED - SEED

FERTILIZER

Custom Grinding - Mixing

Corn Shelling - Cracking

Grading - Seed Cleaning

LET US SOLVE
ALL OF YOUR
FEED and SEED
PROBLEMS



403 1st Ave. W.

Phone
1134

Fertilizers

DODGE'S ELEVATOR West Side-----880
Hofland's Mill R 1-----28
WISCONSIN MILLING CO INC Broadway N----313

Filling Stations

Amberg's Service Station 1431 Broadway N---1515
Carter Lumber & Fuel Co West Side-----186
Cities Service Oil Co 7th-----646

CONOCO GASOLINE

N-Tane Gasoline has
that z-z-z-zip
Conoco Nth Oil Oil-
Plates Your Engine
Conoco Touralide.



"WHERE TO BUY THEM"

CARTER LUMBER & FUEL CO West Side--186

DX PRODUCTS

LUBRICATING
GASOLINES

SUPERIOR
MOTOR OILS



"WHERE TO BUY THEM"

OUTCH'S D-X STATION 1302 Broadway---94

DUTCH'S D-X STATION

LUBRICATION

TIRES — WASHING

Your Friendly Dealer for 10 Years

1302 Broadway -----94

ERICKSON SERVICE STATION

319 Broadway---462
Farmers Union Co-op 521 2nd E-----673
HAGESETH OIL CO 815 6th av-----1129

(See Advertisement This Page)

JOHNSON PHIL STANDARD SERVICE

624 Main---871
Johnson Sinclair Service 850 Broadway N-----1124
Kuester Standard Service 1231 Broadway N---1573
Menomonie Shell Service 501 Crescent-----452

MICHELBOOK SERVICE CO

FIRESTONE TIRES and BATTERIES
Brake Service - Wheel Balancing
Muffler and Tail Pipe Service
Motor Tune-Up - Minor Repairs

720 Main -----123

Miller's Texaco Service 1016 4th av-----1165

NINAS HARRY SERVICE STATION

300 Crescent---74
Olson Mobil Service Station 430 Crescent-----442
(See Advertisement This Page)

Oscar's Direct Service

Motor Tune-Up - Hwy 12 North
114 Pine -----1128

Parkview Skelly Service 902 Broadway N-----1479

RANNEY OIL CO 300 Crescent-----74

Rogstad Standard Service 426 Broadway-----453

SHELL OIL PRODUCTS

MENOMONIE SHELL SERVICE

Bob Novotney - Owner & Operator
501 Crescent -----452

Filling Stations--(Cont'd)

Parkview Skelly Service 902 Broadway N----1479

STANDARD OIL PRODUCTS

SOLD WHERE
YOU SEE
THIS SIGN



Conveniently Located Dealers

"WHERE TO FIND THEM"

KUESTER STANOARD SERVICE

1231 Broadway N--1573

Stratton's D-X Service 444 Main-----864
(See Advertisement This Page)

(Continued Next Page)

FUEL OIL

GAS



OIL

FUEL OIL
DISTRIBUTORS
PHILLIPS PETROLEUM PRODS.
HAGESETH OIL CO.

Call 1129

815 6th AVE.

OLSON MOBIL SERVICE STATION

DENNIS R. OLSON, Prop.



- ★ Brake Service and Motor Tune Ups
- ★ Complete Mobil Lubrication
- ★ Mobil Batteries and Tires
- ★ Washing and Polishing

Phone 442

Junction Hwy. 12 and 25

430 CRESCENT ST.

STRATTON'S D-X SERVICE

CARROL J. STRATTON, Prop.

COMPLETE

AUTOMOTIVE

SERVICE

PHONE

864

444 Main St.

Filling Stations—(Cont'd)

Topdahl's Standard Service 1024 Broadway S---999

ZIEHME'S SINCLAIR SERVICE

TIRES - BATTERIES

BRAKE SERVICE - WHEEL BALANCING
MUFFLER and TAIL PIPE SERVICE
MOTOR TUNE-UP
MINOR REPAIRS

400 13th -----1805

Financing

Dunn County Loan & Service Co Inc

618½ 3rd---730

Menomonie Farmers Credit Union

Ofc 712 5th-----1302-W

Mgr 712 5th-----1802

MENOMONIE LOAN & SALES AGENCY INC

533 Broadway---648

Thorp Finance Corp 719 Broadway-----1730

Fire Brick**GREEN A P REFRACTORY PRODUCTS---****GREEN A P FIRE BRICK CO OF WIS**

INC Ogden Marinette Wis

Call long distance

Marinette--Redwood 2-2640

Fish--Ready To Serve

See Foods--Ready To Serve; Also Restaurants

Five Cent to One Dollar Stores

Ben Franklin Variety Store 220 Main-----191

Schultz Bros Co 306 Main-----1167

LAKEVIEW FLORAL

and GREENHOUSES

1330 Stout Rd.

FLOWERS

for Every Occasion

WE TELEGRAPH
FLOWERS ANYWHERE

Phone

8 2 4

Nights - Sun. - Holidays

Call 1836-J

Floors--Materials & Laying**ARMSTRONG TILE & LINOLEUM---****NEVINS HOME BEAUTIFIERS**

1501 Tainter---1120

CARTER LUMBER & FUEL CO

JOHNS-MANVILLE - ARMSTRONG

GOODYEAR - MATICO

Vinyl - Vinyl Asbestos

Cork and Asphalt Tiles

108 6th av-----34

Nevins Home Beautifiers 1501 Tainter-----1120

O & N LUMBER CO

ARMSTRONG

and JOHNS-MANVILLE PRODUCTS

*Complete Linoleum
and Floor Tile Service*712 Broadway N----- } 117
or 685**ROBBINS FLOOR PRODUCTS****ROBBINS' FABULOUS FLOOR TILES**Choice of leading decorators! Vinyl,
Rubber, Cork tiles in modern colors,
famous designs--Terra-tile, Geometile,
Ceramatile, Polkatile, Chipstone, Met-
altones, Pompeian -- with Peel 'n
Stick backs (no adhesive needed).

Robbins

"FOR INFORMATION CALL"

DEALERS

Nevins Home Beautifiers 1501 Tainter-----1120

PETERSON LUMBER CO Stout rd-----366

Florists**FTD-FLORISTS' TELEGRAPH DELIVERY**WHEN YOU WANT
TO WIRE FLOWERSThese FTD florists deliver flowers
world-wide. Absolute satisfaction
guaranteed or your money cheerfully
refunded.**"WHERE TO CALL"**

Lakeview Floral & Greenhouses

1330 Stout rd---824

Menomonie Greenhouse 817 Broadway-----520

Lakeview Floral & Greenhouses 1330 Stout rd---824

(See Advertisement This Page)

MENOMONIE GREENHOUSE 817 Broadway---520

(See Advertisement This Page)

Food Lockers--Refrigerated

See Freezers--Food Locker Plants

Food Preservation Equip & Supplies

See Freezers--Food Storage Units

Food Products**SNO-FLAKE FOODS**

Complete Line for Restaurants and Taverns

Cigarettes - Tobaccos - Candles - Toppings

Non-Alcoholic Beverages - Potato Chips

Carded Specialties - Popcorn - French Dressings

"What You Can't See-Ask For-We Have It"

1519 Broadway N-----1205-W

**MENOMONIE
GREENHOUSE***"Say It With Flowers"***FLOWERS TELEGRAPHED
ANYWHERE**

DAY OR NIGHT

CALL 520*"Flowers for All Occasions"*

817 Broadway

Across from High School

Food Supplement-See Vitamins

Foods-Ready to Serve

Erv's Cafe 416 Main-----988

Foundation Soundings

See Drilling Contractors

Foundries-Iron

BADGER IRON WORKS

Manhole Tops - Catch Basins Etc
915 Broadway-----463-R

Fraternities-See Associations

Freezers-Food Locker Plants

FIFTH ST LOCKER PLANT

Smoking - Wrapping - Home Made Sausage
1105 5th-----5

MENOMONIE REFRIGERATED LOCKER CO

PROCESSING MEATS - SMOKING
HOME MADE ICE CREAM

Lockers For Rent

SNOW CROP FROZEN FOODS
Custom Slaughtering - 993-W

121 6th av W-----727

RUSK FARMER'S STORE & LOCKER PLANT

FOOD LOCKERS

Meat Curing - Groceries
Fruits - Meats - Dry Goods
Hardware

"Everything From a Needle to a Silo"

Rusk Wis -----993-J

Freezers-Food Storage Units

Schaals Gas Co 212 W Main Durand Wis
Call long distance Durand--0Range 2-8658

Frozen Food Locker Plants

See Freezers-Food Locker Plants

Fuel-See Coal; Also Oils-Fuel

Fuel Oil-See Oils-Fuel

Funeral Directors

GOODRICH FUNERAL HOME

RELIABLE
- COURTEOUS SERVICE

321 Wilson Av.

342 Main-----40-W

OLSON FUNERAL HOME

40 Years of
Dignified Service
24 HR. AMBULANCE SERVICE
Oxygen Equipped

PHONE 154

615 Wilson av-----154

Funeral Directors-(Cont'd)

STANTON FUNERAL HOME

Robert F. Stanton, Director

"A Service for All Faiths"

24 HOUR

Oxygen Equipped Ambulance Service

1104 6th-----542

Furnace Lining Materials-See Fire Brick

Furnaces-Cleaning

Tibbetts Furnace & Oil Burner Service

509 16th av--819-W

(See Advertisement This Page)

Furnace Trouble
OIL - COAL - GAS
24 HR. SERVICE

Anywhere



CLEANING - REPAIRING - INSTALLATIONS

Sales and Service

TIBBETTS

FURNACE & OIL BURNER SERVICE

Call 819-W

509 16th Ave.



Visiting someone
soon? Make your
plans right now by
Long Distance

Rates are lower after 6 o'clock
every night and all day Sunday.

DON'T WONDER
DON'T WORRY

Call Today and Be Sure

Furnaces-Heating**ARMSTRONG FURNACES**

COAL—GAS—OIL

A complete line of warm
air heating—oil and gas
burners for every need.

One of the world's largest furnace manufacturers.

*"WHERE TO BUY THEM"***SUCKOW'S SHEET METAL SHOP**

110 6th av W--847

**LENNOX AIRE-FLO HEATING SYSTEMS—
CIRKL HARDWARE & SHEET METAL**

633 Broadway--958

RHEEM CENTRAL HEATING EQUIPMENT

RELY ON RHEEM

for fully automatic warm air heat.

Rheem "Fire-Tested" furnaces
filter and circulate warmth to
every room.

Available for all gases.

*"WHERE TO BUY THEM"*

Schaals Gas Co 212 W Main Durand Wis

Call long distance Durand--ORange 2-8658

Schaals Gas Co

212 W Main Durand Wis

Call long distance Durand--ORange 2-8658

TORIDHEET FURNACES

No home is complete
without TORIDHEET

Pioneer of
GAS and OIL
WALLFLAME HEATING

Toridheet*"WHERE TO BUY THEM"***HOMME PLUMBING & HEATING CO**

R 2--1079-R-2

Distance, once a barrier to spoken words,
has lost its power to limit the human voice.
Today words defy intervening miles, and
two friends with an ocean or continent be-
tween them talk as if face to face. In thus
extending the range of man's voice, the
telephone performs a modern miracle. It is
a part of the miracle that this is done so
swiftly, so easily and so cheaply.

CUSTOM WINCH SERVICE**24 HOUR TOWING****CARS - TRUCKS - SEMI-TRAILERS**

ANYWHERE - ANY TIME

*We Specialize in Handling Heavy Equipment***STUMP REMOVAL and HAULING***Call Lang Distance Eau Claire*

Day Phone

**TEmpLe
5-3956**

Night Phone

**TEmpLe
2-2796****MUELLER SERVICE**

818 BROADWAY

EAU CLAIRE, WIS.

Furniture

Bargain House

Unclaimed Freight - Factory Close-Outs

Surplus Items of All Kinds

Trackside at Menomonie Junction

R 6 -----828-W

GOODRICH FURNITURE STORE

Complete Household Furnishings

Featuring Bigelow and

Mohawk Carpeting

Wall Paper

342 Main -----40-W

KELLY FURNITURE CO*Where Quality Is King***COMPLETE HOME FURNISHINGS**

FURNITURE - RUGS

BEDDING - APPLIANCES

"You'll Do Better at Kelly's"

603 Broadway -----1016

Menomonie Factory Furniture Outlet 438 Main--1612

Montgomery Ward & Co 500 Main-----760

Furniture Movers-See Movers**Furniture Upholstering-See Upholsterers****Garages****AAA EMERGENCY ROAD SERVICE—****SCORE'S PONTIAC CO 119 6th av W-----340**

Cincoski Garage 1902 Wilson-----570-W

COX FORD MOTORS 444 Broadway-----1930

IRVINGTON GARAGE R 5-----1097-R-1

Kuester Standard Service 1231 Broadway N---1573

McCLELLAN WHEEL ALIGNMENT**SERVICE 504 Broadway-----729-W****MENOMONIE SHELL SERVICE**ENGINE TUNE-UP and OVERHAUL
CARBURETOR and IGNITION WORK*Specializing in
Automatic Transmission Repairing*

WRECKER SERVICE

501 Crescent -----452

MENOMONIE SOUTH SIDE BODY SHOP**24 HOUR****WRECKER SERVICE***Complete Body Shop*

At Night Call 753

2021 Broadway S-----1300-J

MUELLER SERVICE

818 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmpLe 5-3956

(See Advertisement This Page)

Nelson's Auto Electric Service 504 2nd W-----599

Oscar's Direct Service 114 Pine-----1128

PELTO MOTORS 1032 Broadway N-----1029

Retzlaff & Ryder 1120 Broadway N-----968

Score's Pontiac Co 119 6th av W-----340

Garden Implements-See Farm Equipment

Advertisers in these pages get telephone
trade.

Gas Appliances

NORTHERN STATES POWER CO 102 Main W---1

Gas-Bottled

Farmers Union Co-op 709 Main-----712

(See Advertisement This Page)

MENOGAS BOTTLED GAS—

NORTHERN STATES POWER CO 102 Main W---1

Northern States Power Co 102 Main W-----32

(See Advertisement This Page)

SCHAULS BOTTLED GAS

BULK OR BOTTLED

FOR COOKING,

HOT WATER,

HEATING and

TRACTOR FUEL

20 YRS. CONTINUOUS SERVICE



"WHERE TO CALL"

Schauls Gas Co 212 W Main Durand Wis

Call long distance Durand--Orange 2-8658

SKELGAS SALES & SERVICE 837 Tainter--596-W

(See Advertisement This Page)

SKELGAS SERVICE

Over 30 Years Specializing In:
CYLINDER & BULK SYSTEMS

Ranges, Water Heaters, Freezers, Refrigerators, Furnaces, Heaters For Skelgas and Natural Gas. . . Engineering Services; Industrial Propane-Motor Fuel.



"WHERE TO CALL"

SKELGAS DIV-SKELLY OIL CO

4695 S108 Hales Corners Wis

Call long distance Milw--Garden 5-3600

LP GAS HEADQUARTERS



FOR
WATER HEATING - COOKING
HOME HEATING - BROODERING
CLOTHES DRYING

COMPLETE LINE OF GAS APPLIANCES

Free Service - Free Hook Ups

DAY OR NIGHT SERVICE

CALL 596-W

HARRY ZITELMAN - Owner

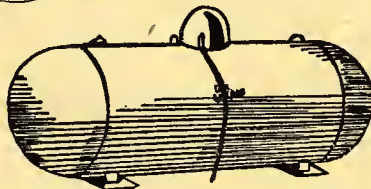
SKELGAS
SALES & SERVICE

837 TAINTER ST.

FARMERS UNION CO-OP



GAS
BOTTLED
OR
BULK



CALL
712

709 MAIN ST.

LP GAS

USE GAS

BULK, BOTTLED OR CITY GAS

Cooking

Space Heating

Water Heating

Refrigeration

24 HR. FREE SERVICE

(To Our Customers)

APPLIANCE SALE OFFICE PHONE 1

PHONE

32

FOR SERVICE

Emergency Service from 5 P.M. to 8 A.M.
and Sundays - Holidays Call

294 - 129-W - 80 - 1148

NORTHERN STATES
POWER CO.

"Gas Is Our Specialty Not a Sideline"

Gas Companies

Northern States Power Co 102 Main W-----1

Gas Engines—See Engines—Gasoline**Gasoline—Retail—See Filling Stations****Gasoline—Wholesale**CONOCO GASOLINE & OIL PRODUCTS—
CARTER LUMBER & FUEL CO 108 6th av-----34**General Merchandise**Farmers Store Co
Office 441 Broadway-----373
Grocery Dept 441 Broadway-----810
Farmers Store Co 534 Main-----830
Skogmo Store 230 Main-----1263**Gift Shops**Lakeview Floral & Greenhouses 1330 Stout rd---824
Lee's Drug Store 149 Main-----100
MENOMONIE GREENHOUSE
Say It With A Gift Of Flowers
817 Broadway-----520
VAN'S APPLIANCE STORE 316 Main-----645**Ginger Ale—See Beverages—Non-Alcoholic****Government Offices****CITY**City Shops Riverside dr-----467-W
Clerk 205 Main-----51
Engineer City Hall-----434
Fire Dept
Crescent-----399
W Crescent-----1602
Health Office 205 Main-----536
Housing Authority 643 Broadway-----667
Police Dept 222 Crescent-----17
Treasurer 205 Main-----58**COUNTY**Agent Court House-----849
Circuit Court Court House-----42
Clerk Court House-----55
District Attorney 603½ Broadway-----284
Highway Commission Court House-----91
Highway Machine Shop 621 17th-----717
Hospital R 2-----6
Jail 903 10th-----25
Judge Court House-----132
Juvenile Court Worker Court House-----675
Nurse Court House-----29
Public Welfare & Pension Depts
603 Wilson av-----770Register of Deeds Court House-----56
Supt of Schools Court House-----24
Treasurer Court House-----1308
Veterans' Service Office Court House-----665**FEDERAL**Agricultural Stabilization & Conservation Ofc
515 Broadway-----78
Farmers Home Administration 517 Broadway-----89
Post Office 235 Main-----416
Selective Service Board 143 Main-----911
Soil Conservation Service 517 Broadway-----835**STATE**McNaughton Gene 603½ Broadway-----1473
Wisconsin National Guard 901 Broadway-----1168
Wisconsin National Guard Armory
901 Broadway-----1168**Gravel—See Sand & Gravel**

Free: handy telephone-list booklets in two sizes—one for pocket or handbag—one for home or office. To get your copies, call the Business Office.

GreenhousesGREENHOUSE OF MENOMONIE 817 Broadway---520
Lakeview Floral & Greenhouses 1330 Stout rd---824
MENOMONIE GREENHOUSE 817 Broadway---520**Greeting Cards**

Lee's Drug Store 149 Main-----100

GrocersBen's Corner Market 1124 Broadway-----196
Brad's Highway Grocery
Open Evenings - Sundays & Holidays
Complete Line - Groceries & Meats
R 6-----1042-R-2
Broadway Food Market
Open Evenings - Sundays & Holidays
541 Broadway-----1912-J
Brown O L 1220 6th-----630
Campbell's Daylite Store
Delivery - Open Evenings - Sundays - Holidays
1101 7th-----118**CATURIA'S FOOD MARKET**Open Daily & Sunday
1920 Broadway-----2104-W**Dickman's Store**Delivery Service
1419 Tainter-----244
Engel Harvey R 1-----177-J-1**Hawkinson Home Grocery**Open Evenings - Sundays & Holidays
1014 Broadway N-----192-W

Junction Grocery 2802 Wilson-----1470

Knopps Andrew C Store R 5-----153-J-1
Lakeview GroceryOpen Evenings - Sundays - Holidays
1220 4th av-----165**Lammers Grocery**Delivery - Quality Meats & Groceries
1400 9th-----81

National Tea Co 1118 Broadway S-----1485

Red Owl Agency GroceryOpen Evenings & Sunday Forenoon
1311 Broadway N-----1393

SOUTHD GROCERY 2103 Broadway-----1300-W

Gutters & Down Spouts

See Sheet Metal Work

Haberdashers—See Clothing—Men's**Hair Dyeing—See Beauty Shops****Hairdressing—See Beauty Shops****Hardboard—See Wall Board****Hardware****GIRKL HARDWARE & SHEET METAL**633 Broadway---958
Coast to Coast Store 145 Main-----315
Farmers Union Co-op 709 Main-----712
GAMBLE'S 436 Main-----639-W
Rusk Farmer's Store & Locker Plant Rusk Wis--993-J**Hardwood Floors**

See Floors—Material & Laying

Harmonicas—See Musical Instruments**Hatcheries**

Rasmusson Harry E R 3-----979-J-3

Hauling—Heavy

See Movers—Heavy Hauling

Hay Tools—See Farm Equipment

Hearing Aids

WISCONSIN HEARING AID CO

QUALITONE And Other Make
HEARING AIDS

STEREOPHONIC OPTICAL EAR GLASSES

Frieda M. Keller Distributor
Certified Hearing Aid Audiologist

213 S Barstow Eau Claire Wis Call
long distance Eau Claire--TEmp 2-5650

Heaters--Oil--See Oil Heaters

Heating Apparatus--Retail

See Specific Kinds, Such as Boilers; Also
Furnaces--Heating; Also Heaters--Unit; Also
Oil Burners; Also Water Heaters

Heating Contractors

HALVERSON BROS PLUMBING & HEATING CONTRACTORS

1020 Broadway N--169

HOMME PLUMBING & HEATING CO R 2--1079-R-2

Joyce Sales & Service 409 Wilson av-----86

SCHOENOFF PLUMBING & HEATING CO

515 2nd E--76-W

Suckow's Sheet Metal Shop 110 6th av W-----847

High Fidelity Sound Equipment

Meyer Music

417 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmp 5-3614

O'Connell's T V & Radio Service 210 Main-----1133

Hobby Supplies

Toy Town 438 Main-----765

Hockey Clubs--See Clubs

Homes

See Also Nursing Homes

GRAFF NURSING HOME R 2-----1414

(See Advertisement This Page)

Horse Collectors

See Dead Animal Stock Removers

Horseshoers--See Blacksmiths

Hospitals

MEMORIAL HOSPITAL

VISITING HOURS

12:00 - 8:30 PM Daily

MATERNITY WARD

2-4 and 7:00-8:30

1209 12th av-----1100

ADDITIONAL DIRECTORY LISTINGS

For better identification. Helpful when
a name might be spelled in two or
more ways . . . when the household
has members with different names.

Hotels

CENTRAL HOTEL 600 Broadway-----2120

Golf Vu Motel 1421 Broadway N-----1435

(See Advertisement This Page)

HOTEL MARION

Newly Remodeled - Family Rates

Restaurant - Red Cedar Lounge

Bowling Lanes - Beauty Parlor

Private Parties - Meetings and Banquets

"E. W. LaBarre - Prop."

544 Broadway -----65

TOURIST HOTEL 702 Main-----455

Ice Cream

Crescent Creamery Co 516 Broadway-----430

Ice Hockey Clubs--See Clubs

Iceboxes--See Refrigerators

Income Tax Specialists

See Accountants; Also Tax Return Preparation

Industrial Tires--See Tires

Infant Wear

See Children & Infant's Wear

Information Bureaus

Teen Enterprises La Pointe Park-----2122

Inks--Mfrs & Whlse

Parker Pen Co Broadway N-----865

GRAFF NURSING HOME

Pleasant, Restful Surroundings

Nervous Cases - Convalescents

Chronic Invalids - Aged

Bed-Ridden and Ambulatory Patients

Excellent Food - Prepared Diets

24 Hour Nurse Attendance

Phone 1414 Day or
Night

(Located 1 1/2 Mi. East on Hy. 12)

R. 2 - Menomonie - Write or Phone

GOLF-VU MOTEL

• 12 New Beautiful Units

• Steam Heated

• Individual Thermostats

• No Highway Noises

• Commercial Men Welcome

CALL

1435

1421 BROADWAY N.

Insulation Materials

O & N LUMBER CO 712 Broadway N-----117
 O & N Lumber Co 712 Broadway N-----685
ZONOLITE INSULATION-----
 CARTER LUMBER & FUEL CO 108 6th av---34

Insurance**BODOH LARRY FARMERS MUTUAL AGENCY***All Types of Insurance*

AUTOMOBILE

FIRE - WIND - CASUALTY

SUMMER HOMES - COTTAGES - FARMS

CONTENTS

417 12th -----1281

DUESING INSURANCE AGENCY 224½ Main--700**INSURANCE**

OF ALL KINDS

LIFE • ACCIDENT • HOSPITAL

• MARINE • FIRE • AUTO • BONDS

*All Casualty Lines***CALL 382-W****SHRANKLEN INSURANCE AGENCY**

Formerly Bailey Ins. Agency

715 5th Ave.

Insurance--(Cont'd)

Dunn County Farmers Mutual Ins Co 333 Main---114
 Ebert Insurance Agency 618½ 3rd-----1117
 Equitable Life Assurance Society Of The
 United States 706 2nd-----539

FARMERS MUTUAL OF MADISON WIS

Insurance for your
 FAMILY HOME
 AUTOMOBILE

Broad policy provisions . . .
 fast coast-to-coast claims service.
 Rated A+ by Best's, insurance
 authority.

"The Company with the Low Renewal Rate."

"FOR INFORMATION CALL"

AGENTS

BODOH LARRY FARMERS MUTUAL

AGENCY 417 12th-----1281



Halverson Agency 517 Broadway-----61-J
 (See Advertisement This Page)

KNIGHT INSURANCE AGENCY

OLD LINE LIFE INSURANCE CO.

Life - Hospital - Accident

Fire - Auto - Bonds

"PIERCE"

"EARL"

708 2nd -----757

MENOMONIE INSURANCE AGENCY

Louis F Patterson - Donley Building

343 Main -----46

Mutual Of Omaha

A R Vogtsberger - Dist Agent

603½ Broadway -----466-W

MUTUAL SERVICE INSURANCE CO

712 5th--1302-W

INSURANCE*"We Prescribe Complete Protection"***HOME**

- Fire and Extended Coverage
- Home Owners Insurance
- Burglary and Theft
- Inland Marine

PERSONAL

- Accident and Health
- Personal Liability
- Hospitalization
- Travel and Hunting Liability

BUSINESS

- Fire and Allied Lines and Business Interruption
- Workmen's Compensation
- Comprehensive - General Liability
- Bond - Burglary - Robbery and Theft
- Also Miscellaneous Forms

AUTO

- Public Liability
- Medical Expense
- Collision
- Comprehensive

FOR INFORMATION

CALL

61-J

"JIM HALVERSON"

HALVERSON AGENCY

517 Broadway

Insurance—(Cont'd)

Northwest Realty 133 Main-----969
SHRANKLEN INSURANCE AGENCY
 715 5th--382-W
 (See Advertisement Opposite Page)

SIPPLE INSURANCE AGENCY

G. E. Sipple L. E. Running W. H. Sipple
 Res. Ph. 715 Res. 1839 Res. Ph. 1119

COMPLETE INSURANCE SERVICE

Real Estate and Investment Service

For Information Call Us

331 Main -----789

Taylor B K 708 1/2 2nd-----197

TRAVELERS OF HARTFORD INSURANCE

All forms of personal and business

Insurance including:

- Life • Accident • Group
- Fire • Marine • Automobile
- Casualty • Bonds



"WHERE TO CALL"

DUESING INSURANCE AGENCY

224 1/2 Main--700

If no answer call-----179

If no answer call-----1509

VASEY & VASEY AGENCY 616 Broadway----275

Insurance Consultants

BODOH LARRY FARMERS MUTUAL
AGENCY 417 12th-----1281

Interior Woodwork—See Millwork

Investment Securities

BLAIR & CO INC

STOCKS - BONDS

Member of

NEW YORK STOCK EXCHANGE

and Other Important Exchanges

Suite 301-302 - S.A.F. Bldg.

204 E Grand av Eau Claire Wis

Call long distance

Eau Claire--TEmp 2-1633

JAMIESON & COMPANY

204 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmp 4-4141

(See Advertisement This Page)

Sipple Insurance Agency 331 Main-----789

Investments

See Brokers—Investment; Also Brokers—Stock & Bond; Also Investment Securities; Also Mortgages—Real Estate; Also Savings & Loan Association; Etc.

Iron Foundries—See Foundries—Iron

Iron—Ornamental

Nevins Home Beautifiers 1501 Tainter-----1120

ILLUMINATED DIAL TELEPHONE

The dial is lighted for ease in dialing in a dark or dimly lit room—when handset is picked up.

Jewelers

ANSHUS JEWELERS

Diamonds - Watches - Sterling - China and Crystal
 COMPLETE JEWELRY SERVICE

Phone for Personal Council

ELECTRONIC WATCH REPAIRING

JEWELRY REPAIRING - DIAMOND RESETTING

300 Main -----200

CHASTAN JEWELERS 420 Main-----1620-W
 (See Advertisement This Page)

Madsen Ole 301 Main-----2-J

(See Advertisement This Page)

Price Jewelers 216 Main-----967-W

Junior & Misses Ready-to-Wear

See Women's Apparel

JAMIESON & COMPANY

**STOCKS — BONDS
 COMMODITIES**

Private Wire System

"Member New York Stock Exchange
 and Other Principal Exchanges"

E. W. Diven, Mgr. — Fred A. Sirianni, Rep.

Call Long Distance Eau Claire

TEmp 4-4141

204 So. Barstow St. — Eau Claire, Wis.

CHASTAN JEWELERS

"Where Gems and Gold
 Are Rightly Sold"

Large Selection - National Brands

WATCHES - DIAMONDS - JEWELRY

Personal Watch Repairing

Done in Our Own Store
 and Electrically Tested on Watchmaster

- ENGRAVING
- JEWELRY REPAIR
- DIAMOND RESETTING

1620-W

420 Main St.



MADSEN Jewelers



EST. 1898
 OLE MADSEN, Prop.

301 MAIN ST.

Elgin - Hamilton
 Bulova - Gruen
 Whitnauer and Wyler
 Longines and Other
 Fine Watches
Keepsake and Princess

Diamonds

Gifts - Jewelry

Silverware

Stainless and Silverplate

Phone 2-J

Junk Dealers

Moskewitz Co 11 S Bridge Chippewa Falls Wis
Call long distance Chippewa Falls--PARK 3-5466

Keys

Townsend's Radio & Lock Service
518 Broadway--335-J

Kindergarten Supplies
See School Supplies**Kindling--See Wood****Kitchen Cabinets**

MENOMONIE CABINET & MILLWORKS
1220 Broadway N--952-J

Knitting Machines

Snively Sewing Center
Speed-O-Knit Sales & Service
600 Main -----90

Laboratories--See Laboratories--Testing**Laboratories--Testing**

WISCONSIN TESTING LABORATORIES INC

TESTING and INSPECTION of
SOILS - CONCRETE - ASPHALT
*Foundation Investigation
Soil Borings*

101 W Abert pl Milwaukee Wis
Call long distance Milw--EDgewood 2-1682

Lacquers--See Paint**Ladies' Garments--See Women's Apparel****Laundries**

VIGERUST LAUNDRY

Free Pick-Up and Delivery
SHAG RUGS - CURTAINS
BLANKETS - QUILTS

"Bring Your Laundry Problems to Us"

214 13th av W-----111

Lawn Mowers

McClellan Wheel Alignment Service
504 Broadway--729-W

MENOMONIE LIQUOR STORE

LIQUORS - WINES COLD BEER

*Menomonee's Complete
Liquor Store*

"WE DELIVER"

Residence Phone 698-M

PHONE

64 - W

545 BROADWAY

Lawyers--See Attorneys-At-Law**Lenses--Contact**

Milavitz Lloyd 330 Main-----1430-W
Vlies Milton G 244 Main-----266

Letter Companies

EAU CLAIRE LETTER SERVICE

317 S Farwell Eau Claire Wis

Call long distance Eau Claire--TEmpLe 2-6161

Reminder 104 3rd av W-----747-W

Libraries

Memorial Library 205 Main-----45
Stout Institute 900 2nd-----1011

Lightning Rods

C W H CO 112 13th-----75

Linoleum

Nevis Home Beautifiers 1501 Tainter-----1120

Liquor--Retail

CAMPBELL'S DAYLITE STORE

Open Sundays - Evenings Until 9:00 PM

1101 7th-----118

Menomonee Liquor Store 545 Broadway-----64-W
(See Advertisement This Page)

Live Stock Breeders

AMERICAN BREEDERS SERVICE

Frozen Semen Exclusively

HOLSTEIN - GUERNSEY - JERSEY

BROWN SWISS - ANGUS - HEREFORD

M-SHORTHORN - AYRESHIRE

Alton Faanes and Norman Hanson - Techs.

624 Main -----812

TRI-STATE BREEDERS CO-OP

DAIRY BREEOS

HOLSTEIN - GUERNSEY - JERSEY

M-SHORTHORN - BROWN SWISS

BEEF BREEOS

ANGUS - HERFORD

541 Broadway -----1326

Loans

BANK OF MENOMONIE 630 Broadway-----1555

FARMERS CREDIT UNION LOANS

Member of
Wisconsin Credit Union League
and
Credit Union National Ass'n.
Loans and Saving Insured
Through Cuna Mutual
Insurance Society



"WHERE TO CALL"

**MENOMONIE FARMERS CREDIT
UNION 712 5th-----1302-W**

First Federal Savings & Loan Assn 133 Main-----88
First National Bank 200 Main-----37

A RELIABLE GUIDE to thrifty
shopping . . . The YELLOW
PAGES.

Loans-(Cont'd)

HOUSEHOLD FINANCE LOANS

For fast, courteous, understanding loan service up to \$2000, with up to 30 months to repay, phone Household Finance. The principal requirement for a loan at HFC is ability to repay monthly.



"WHERE TO CALL"

Household Finance Corp

130 S Barstow Eau Claire Wis

Call long distance

Eau Claire--TEmple 5-5129

KRAFT STATE BANK

Auto - Mortgage - Life Insurance - Loans

See Our Ad at Banks

516 Main -----380

MENOMONIE LOAN & SALES AGENCY INC

FARM AUCTIONS A SPECIALTY

Auto - Livestock - Furniture

and Signature Loans

REAL ESTATE

JAMES F. MILLER, Mgr.

533 Broadway -----648

Few things give you so much convenience, happiness and security—all rolled into one—as your telephone.

Loans-(Cont'd)

THORP PERSONAL LOANS

\$50 to \$5,000 Or More Personal Loans on Signature, Car or Furniture . . . Installment Financing on Automobiles, Home Appliances, Agricultural, Industrial & Construction Equipment . . . Farm & Business Auction Sales.

THORP

"FOR INFORMATION CALL"

Thorp Finance Corp 719 Broadway-----1730

Lockers-Refrigerated

See Freezers-Food Locker Plants

Locksmiths

TOWNSEND'S RADIO & LOCK SERVICE

518 Broadway--335-J

Lodges-See Associations; Also Clubs

Lumber

BADGER STATE YARD

LUMBER

MILLWORK

INSULATION

WALL BOARD

SIDING

GLASS

717 Main -----149

(Continued Next Page)

Menomonie's

LUMBER

AND

BUILDING SUPPLY

Headquarters

"Everything to Build Anything"

ROOFING - SIDING

TILE - LINOLEUM

INSULATION - SHEETING

PAINTS - VARNISH

PLYWOOD - PANELING

HARDWARE - PLASTIC



LUMBER

Company



phone

117

OR

685

712 BROADWAY N.

Lumber--(Cont'd)**CARTER LUMBER & FUEL CO**

Weyerheuser Lumber
 PANELINGS - REDWOOD
 Andersen Windows - Ruberoid Roofing
 COMPLETE HOME SERVICE
"Buy at Carter's and Save!"

108 6th av-----34

O & N LUMBER CO

General Office 718 Broadway N-----722
 Retail Yard 712 Broadway N-----117
 Yard 712 Broadway N-----685
 (See Advertisement Preceding Page)

PETERSON LUMBER CO Stout rd-----366
 (See Advertisement This Page)

Lunch Rooms--See Restaurants**Machine Shops****KELLER'S BLACKSMITH SHOP**

511 Crescent--335-W

Machinists--See Machine Shops**Mail Order Houses**

Montgomery Ward & Co 500 Main-----702
SEARS ROEBUCK & CO 305 Main-----1551

Mailing Service--See Letter Companies

A RELIABLE GUIDE to thrifty
 shopping . . . The YELLOW
 PAGES.

Everything In

L U M B E R

For A Complete House or Remodeling



*Planning
 to Build?*

LET US
 HELP YOU
 with
Home Planning

Lumber
 Millwork
 Roofing
 Insulation
 Wallboard

FREE ESTIMATES

CALL

3 6 6

**PETERSON
 LUMBER CO.**

STOUT RD.

Meat Markets

Broadway Food Market 541 Broadway-----1912-J
 Jesse's Poultry Market
 Poultry Custom And Fresh Dressed
 2226 9th-----1454
 Red Owl Agency Grocery
 Open Evenings & Sunday Forenoon
 1311 Broadway N-----1393

Men's Furnishings--See Clothing Men's**Milk Companies**

CRESCENT CREAMERY CO 516 Broadway---430
MAPLE HILL FARMS DAIRY R 3-----481
 Quilling's Dairy Oakwood-----586-W
WIS CO-OP DAIRIES INC Wilson av W-----1170

Milk Coolers

See Dairy Equipment & Supplies

Milking Machines**CHORE-BOY MILKING MACHINES & PARLORS**

You Make More Money
 Milking with a Chore-Boy
 Low Vacuum PIPELINE
 Milking System. Take the
 walk and work out of
 milking.

CHORE-BOY

MILK A COW PER MINUTE

"WHERE TO CALL"

**HOSFORD REFRIGERATION &
 ELECTRIC CO** 420 14th av W-----612

Farm Dairy Supplies

DeLaval Dairy Equipment - See Advertisement
 at Dairy Equipment & Supplies

710 6th-----1003-W

**UNIVERSAL MILKING MACHINES-DAIRY
 HEATERS AND SUPPLIES--**

FARMERS UNION CO-OP 709 Main-----712

Millwork**ANDERSEN WINDOWALLS**

Four complete window units
 made of beautiful insulating
 wood. Casement, Glider, Pressure
 Seal Double Hung, Flexivent.

**Andersen
 Windowalls**
 GIVE YOU WINDOW BEAUTY

"WHERE TO BUY THEM"

O & N LUMBER CO 712 Broadway N-----117
O & N Lumber Co 712 Broadway N-----685

BADGER STATE YARD 717 Main-----149

CARTER LUMBER & FUEL CO 108 6th av-----34

Menomonie Cabinet & Millworks
 1220 Broadway N--952-J

PETERSON LUMBER CO Stout rd-----366

Mimeographing Service

See Letter Companies

SPEAKERPHONE TELEPHONE

Gives telephoning a "new dimension." Speak from a distance of several feet into the microphone in the telephone's base . . . hear perfectly through small speaker on desk. It is not necessary to touch or lift the hand-set even when dialing . . . or the telephone can be used in the conventional manner when preferred.

Monuments

Hamerly Monument Co 335 Main-----49-W

OLSON FUNERAL HOME

Otto M. Shoemaker - Representative

Residence Phone 526-J

MONUMENTS - MARKERS - CEMETERY
LETTERING - ARCHITECTURAL GRANITES

615 Wilson av-----154

ROCK OF AGES MONUMENTS & MARKERS

Only when your monument, or
marker, bears this seal is it
guaranteed by Rock of Ages

Sold only by authorized dealers
listed below.



"WHERE TO BUY THEM"

HAMERLY MONUMENT CO 335 Main-----49-W

Mortgages-Real Estate

First National Bank 200 Main-----37

Motels

Golf Vu Motel 1421 Broadway N-----1435
(See Advertisement This Page)

HOMER'S MOTEL

OPEN YEAR 'ROUND
Peaceful - Quiet - Picturesque

3 Minutes From Downtown
Menomonie on Hwy. 25

COMMERCIAL MEN WELCOME

R 4 -----360-J

Motel Menomin 1201 Broadway N-----1051
(See Advertisement This Page)

Motor Bus Lines-See Bus Lines

Motor Freight Companies

BRUNN TRANSFER CO 1809 2nd av S-----73-W

Motor Trucks-See Truck Classification

Motor Tune-Up

See Automobile Electrical Service; Also Filling
Stations; Also Garages

Motorcycles

WESTGATE CYCLE & MOTORS AGENCY

Complete Cycle Center - Sales

Parts - Service

2108 Cameron Eau Claire Wis

Call long distance Eau Claire--TEmp 2-3194

A shopping service for your convenience.
When you read an advertisement do you
know where to buy the goods? Look in the
Yellow "Where to Buy It" Pages of this
telephone book, under the trade mark name
of the article. Many nationally advertised
products are listed here, together with a list
of the local stores. Find where to buy it in
your Classified Telephone Directory.

GOLF-VU MOTEL

- 12 New Beautiful Units
- Steam Heated
- Individual Thermostats
- No Highway Noises
- Commercial Men Welcome

CALL

1435

1421 BROADWAY N.



Motel Menomin

On US Hy. 12



Mr. and Mrs.
Ed. Phelan
Mgrs.

Television - Air Conditioned
Steam Heat - Fire Proof
Cross Ventilation - Private Baths

1201 Broadway N. Call 1051

Somebody's Birthday?



**Your Long Distance Call
Will Be Appreciated
—and the Cost Is Small
Wherever You Call**

W-W DRAY LINEAgents **United** Van Lines**Local - Long Distance**

**PACKING
CRATING
STORAGE**

Your United Agent Saves You Moving
Day Work and Worry by Pre-planning
Every Detail Before You Move.

*Another Exclusive United Service Is
Sanitized Vans to Inhibit and Retard
Germs, Insects, Odors, Mildew.*

317-W**Stout Rd.****Motors-Electric-See Electric Motors****Movers****ALLIED VAN LINES**

"Dependable, safe, courteous service from the World's Largest Long Distance Movers. Your Allied Mover is the No. 1 Specialist in local moving, packing & storage. Over 750 members in all 48 states & throughout the world."

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Pevan Transfer & Storage Co
320 S Main Chippewa Falls Wis
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Brunn Transfer Co 1809 2nd av S-----73-W
(See Advertisement This Page)

CHIPPWEA MOTOR FREIGHT INC
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handy YELLOW PAGES list nearly
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The NORTH AMERICAN WAY

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Agent for



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"WIFE-APPROVED" MOVES
Worldwide moving — land, sea,
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careful handling. "Follow-thru"
service with 1100 agents in
U.S., Canada.



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BRUNN TRANSFER CO 1809 2nd av S---73-W

W W DRAY LINE Stout rd-----317-W
(See Advertisement Opposite Page)

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Fletcher Movers
House Moving - Excavating - Crane Service
223 17th av W-----136

Mufflers--Exhaust

Springer Auto Supply 620 Main-----1925-W

Multigraphing Service

See Letter Companies

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KASELL'S HOUSE OF MUSIC
114 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 4-2641

Music Instruction--Instrumental

AMANDA BACON MUSIC CO
517½ Broadway--965-W
(See Advertisement This Page)

DAY'S MUSIC STORE

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Call long distance Eau Claire--TEmple 2-5564

KASELL'S HOUSE OF MUSIC

114 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 4-2641
Menomonie School of Music & Dance
517½ Broadway--965-W

Musical Instruments

Kasell's House Of Music
114 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 4-2641
(See Advertisement This Page)

MENOMONIE SCHOOL OF MUSIC &

DANCE 517½ Broadway-----965-W
Meyer Music 417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3614

Newspapers

Dunn County News 300 Wilson av-----1000
Eau Claire Leader 710 5th-----372

Night Clubs

Alcatraz Nite Club R 5-----1097-R-3
Colonial Pines R 6-----1193
Four Hundred Club R 6-----236-J-4
Jeatran's Supper Club R 6-----1328
Riverview Bar R 5-----435-J-2

Nursing Homes

See also Homes
GRAFF NURSING HOME R 2-----1414

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One of the world's largest furnace manufacturers.



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517½ Broadway

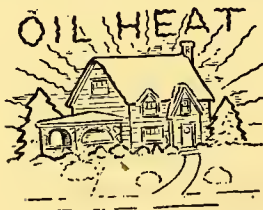
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HOUSE OF MUSIC
Menomonie and Eau Claire
BAND INSTRUMENTS
New and Used
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INSTRUCTION
ON ALL INSTRUMENTS
RENTALS
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Michelbook Service Co 720 Main-----123-W
PURE FUEL OIL—
RANNEY OIL CO 300 Crescent-----74

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Standard Oil Co 624 Main-----871

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JUNGERS SALES & SERVICE—
TOWNSEND'S RADIO & LOCK SERVICE
518 Broadway--335-J

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EXTRA COMFORT
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Keep Fill Service
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"FOR SERVICE CALL"

CARTER LUMBER & FUEL CO 108 6th av--34

Farmers Union Co-op 709 Main-----712
(See Advertisement This Page)



**FUEL OIL BUDGET PLAN
AUTOMATIC KEEP FILL SERVICE**

Complete Heating Service
Sales - Service - Installations

SERVING MENOMONIE
OVER 27 YEARS

DIAL

1129



Saves You Up
to 20% on
Fuel Oil Costs

HAGESETH OIL CO.

815 6th Ave. — Corner of 8th & Hy. 12

Oils-Fuel-(Cont'd)

HAGESETH OIL CO 815 6th av-----1129
(See Advertisement Opposite Page)
Michelbook Service Co 720 Main-----123-W
(See Advertisement This Page)

MOBILHEAT

**MOBIL
HEATING OIL**
Now . . . Fuel oil that cleans
as it heats — New Mobilheat
with amazing RT-98. Depend-
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RANNEY OIL CO 300 Crescent-----74

RANNEY OIL CO 300 Crescent-----74

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Milavitz Lloyd 330 Main-----1430-W
Raile Hermann J 327 Main-----1323
Vlies Milton G 244 Main-----266

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Connell's Sunridge Orchards Spring Lake Wis
Call long distance Spring Lake--SPruce 2-4555

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AMANDA BACON MUSIC CO
Kinsman - Estey
517½ Broadway-----965-W
KINSMAN-ESTEY ORGANS—
AMANOAO BACON MUSIC CO
517½ Broadway--965-W

LOWREY ORGANS—
KASELL'S HOUSE OF MUSIC
114 E Grand av Eau Claire Wis
Call long distance
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Push Button Ease

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FIRST NAME in outboard
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MENOMONIE MARINE SALES INC
Authorized Sales & Service
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SCOTT-ATWATER OUTBOARD MOTORS—
MENOMONIE MARINE SALES INC
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See Advertising-Outdoor

Overhead Doors

See Doors-Overhead Type

Package Delivery Service

See Delivery Service

Packaging Material-See Boxes-Wooden

Packing & Crating Materials

Quality Box Co R 2-----1387-W

Packing & Crating Service

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910 Broadway Eau Claire Wis
Call long distance Eau Claire--TEmples 2-1394

Modern construction methods
make it essential that telephone
service be planned for at the time
the plans for houses are drawn, so
that conduit and outlets can be
built in during construction.

FUEL OIL

- Prompt Metered Delivery
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Use Our "KEEP FULL SYSTEM"
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WALLPAPER

by

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525 Broadway

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2110

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LOWE BROTHERS PAINTS

SUPER
KEM-TONE
Wall Paint
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Enamel to Match
CUSTOM COLOR MIXING



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CARTER LUMBER & FUEL CO 108 6th av--34

Menomonie Paint & Wallpaper Co 718 5th---1131

(See Advertisement Opposite Page)

Northside Paint & Wall Paper Store
1325 Broadway N--1401

O'BRIEN PAINTS

Paints for
Every Purpose
O'Brien Paints
Look Better
Longer



"WHERE TO BUY THEM"

**SODERBERG'S DECORATING
CENTER** 525 Broadway-----2110

PETERSON LUMBER CO

MARTIN SENOUR PAINTS
BRUCE FLOOR FINISHES

Stout rd-----366

PETTIT MARINE PAINTS

Bottom Paint
Yacht Topside Paint
Engine Enamels
Sealers
Elastic Compounds
Canvassing Products
Preservatives
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CENTER** 525 Broadway-----2110

PORTER PERFECT PAINTS

HIGHEST
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The Painters' Friend

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O & N LUMBER CO 712 Broadway N-----117
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Paints for all purposes
including famous
S W P House Paint,
SUPER KEM-TONE De Luxe
Washable Wall Paint,
KEM-GLO America's Favorite
Enamel



"WHERE TO BUY THEM"

DEALER

BADGER STATE YARD 717 Main-----149

Soderberg's Decorating Center 525 Broadway--2110
(See Advertisement Opposite Page)

Painters

Northside Paint & Wall Paper Store
1325 Broadway N--1401
Soderberg's Decorating Center 525 Broadway--2110

Painters--Automobile

See Automobile Painting

Parcel Delivery Service

See Delivery Service

Pharmacies--See Drug Stores

Pheasant Farms--See Poultry

Phonograph Records

Meyer Music 417 S Barstow Eau Claire Wis
Call long distance Eau Claire--Temple 5-3614
O'CONNELL'S T V & RADIO SERVICE
210 Main--1133

Phosphor Bronze

See Welding Equipment & Supplies

Photographers--Children

See Photographers--Portrait

Photographers--Commercial

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PORTRAITS
WEDDINGS
CANDIDS
COMMERCIAL
(Located in Arcade Bldg.)

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708 2nd--1243

Photographers--Portrait

GLEN MAR STUDIO 224 Main-----771
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(See Advertisement This Page)

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Many businessmen turn to Classified first.
The YELLOW PAGES are easy to use . . .
no stack of guides to wade through . . .
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Natural Color Our Specialty

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- ★ PORTRAITS
- ★ COMMERCIAL

MEMBER



Special Rates on Tot's Day
Every Wednesday
1st Natl. Bank Bldg.

Phone 1243

708 2nd St.

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IF NO ANSWER CALL 1100

133 Main -----680

MENOMONIE CLINIC

A. E. McMAHON - M.D.

C. H. BUCKLEY - M.D.

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J. B. TWEETEN - M.D.

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406 Main -----52

QUILLING PHIL A

GENERAL PRACTICE and UROLOGY

If No Answer Call 1100

710 2nd -----637

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Fresh Made



ALL 15 KINDS OF PIZZA

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FRIDAYS and SATURDAYS TO 3 A.M.
SUNDAYS 4 P.M. TO MIDNIGHT

Air Conditioned

Alex's PIZZA HOUSE

631 Broadway

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K. L. NELDNER - M.D.

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103 1st av W-----276

Physicians & Surgeons—Osteopathic

Kyle Chas T 809 Wilson av-----116

Piano Accordions—See Musical Instruments**Piano Instruction**

See Music Instruction—Instrumental

Pianos**GULBANSON PIANOS—**

AMANDA BACON MUSIC CO

517½ Broadway--965-W

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Lester Grands - Besty Ross Spinets

We Rent Pianos

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Call long distance Eau Claire--Temple 4-2641

Meyer Music 417 S Barstow Eau Claire Wis

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ROBINSON PIANO & ORGAN CO

Baldwin Pianos & Organs Exclusively

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Pickling—Commercial—See Steel Processing**Pickling—Steel—See Steel Processing****Pipe—Sewer—See Sewer Pipe****Pipe—Used**

Moskewitz Co 11 S Bridge Chippewa Falls Wis

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(See Advertisement This Page)

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New "Sunrise" Colors, Patterns
and Wood Grains for lasting
beauty on Sink and Counter
Tops, Bathroom Vanities,
Furniture, Bars and Store Fix-
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For Industry: Laminated Sheets, Tubes, Rods, Molded
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Peterson Lumber Co Stout rd-----366

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be careful not to interrupt a con-
versation if the line is being used.
If you call in an emergency, ex-
plain to those using the line and
ask them if you can make your call.

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R 2--1079-R-2

SCHOENOFF PLUMBING & HEATING CO

515 2nd E--76-W

Plumbing Supplies

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Candies - Cigarettes - Popcorn - Chips

2235 Broadway -----1027-W

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Potato Chips

Rhead Candy Co

Candies - Cigarettes - Popcorn - Chips

2235 Broadway -----1027-W

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Will Be Ready When You Call

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SALES BILLS - SALES BOOKS
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Commercial Printing of All Kinds

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See Inks-Manufacturers & Wholesale

Processing-See Packing & Crating Service

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Halverson Bros Plumbing & Heating Contractors

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W M N E 603½ Broadway-----1156

Radio Dealers

MAGNAVOX RADIO PHONO TV SALES & SERVICE

MEYER MUSIC

417 S Barstow Eau Claire Wis

Call long distance

Eau Claire--TEmpire 5-3614

Red's TV Sales & Service 705 Broadway-----674

Radio Repairing

Camp's T V Sales & Service 104 6th av-----1373

O'CONNELL'S T V & RADIO SERVICE

See Advertisement at Television Dealers

210 Main -----1133

TOWNSEND'S RADIO & LOCK SERVICE

518 Broadway--335-J

Radiotelephone Service with Mobile Units

WISCONSIN TELEPHONE CO 208 Main-----490

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Chicago Milwaukee St Paul & Pacific Railroad

W Side--112

Chicago & North Western Railway Co

Passenger Depot West-----130

Passenger Depot R 6 Menomonie-----319

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Vern Lecander - Local Rep.

Farm - City - Commercial

We Buy Property - Auction Service

Res. Phone 1412

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FARM AUCTIONS A SPECIALTY

Complete Real Estate Service

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Loans

JAMES F. MILLER, Mgr.

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Residential - Commercial

FARM PROPERTIES

REAL ESTATE - INSURANCE

ABSTRACT SERVICE

If No Ans. Call Res. 1181

133 Main -----969

SIPPLE INSURANCE AGENCY

See Ad at Insurance

331 Main -----789

Real Estate-Mortgages

See Savings & Loan Associations; Also Mortgages-Real Estate

Real Estate-Property Management

Rommelmeyer R A 603½ Broadway-----338

Records-Phonograph

See Phonograph Records

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Factory Authorized Sales and Service for

*Over 13 Years
Experience*



*Graduate
of Dunwoody
Industrial Institute*

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COMMERCIAL EQUIPMENT

AIR CONDITIONING - ICE CUBE MACHINES - DISPLAY CASES
COOLERS - FREEZERS - LOCKER PLANT SERVICE

COMPLETE INSTALLATION and SERVICE
ON ANY MAKE BULK MILK TANKS



Distributor
Bulk Milk Tanks

Parts and Compressors
Local Stock

Chore-Boy
Low Vacuum
Milking Systems

24 Hour Prompt Emergency Service

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3 Blocks West of South Broadway
at 420 14th Ave. West

DEAD STOCK OF ALL KINDS REMOVED PROMPTLY

Dead or Disabled Horses
and Cows

We Also Pick Up Calves
Hogs and Sheep, Etc.

**COURTEOUS
EFFICIENT
DRIVERS**

**NEW SANITARY
TRUCKS
ALL STEEL**

**WE PAY TELEPHONE CHARGES AND GIVE
IMMEDIATE SERVICE**

Prompt — Sanitary — Courteous

24-HOUR SERVICE INCLUDING SUNDAY

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Manufacturers of Double AA Brand Tankage
Meat and Bone Scraps

Main Office at Chippewa Falls, Wis.
Call Long Distance Chippewa Falls Park 3-5759

PHONE 94

1302 Broadway

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(See Advertisement Opposite Page)

Refrigerators

Fair Dept Store The 644 Broadway-----736
FRIGIDAIRE REFRIGERATORS—
VAN'S APPLIANCE STORE 316 Main-----645

NORGE REFRIGERATORS—
O'CONNELL'S TV & RADIO SERVICE
210 Main--1133

Schaals Gas Co 212 W Main Durand Wis
Call long distance Durand--ORange 2-8658

Refrigerators—Servicing

Tiller Edwin I 1432 Knapp-----624-J

WOODWARD REFRIGERATION & ELECTRIC SERVICE

HOUSEHOLD - COMMERCIAL - INDUSTRIAL
REFRIGERATION

Air Conditioning - Milk Coolers - Freezers
If No Answer Call Long Distance Knapp
MORris 5-2563

131 Main -----953

Registers—See Cash Registers

Religious Goods—See Church Goods

We want your telephone service to be as helpful to you as we can make it.

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CHIPPEWA FALLS RENDERING CO
1302 Broadway--94
(See Advertisement Opposite Page)

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BRAKER'S RIVER EDGE RESORT

Large Modern Cabins for
Fishermen, Deer Hunters, Skiers
Boats - Motors - Minnows - Tackle
Tavern - Groceries - Gas and Oil
1 Mile Off North Hy. 25 on D

R 6 -----337-R-1

Restaurants

A & W Root Beer Stand 802 6th av-----246-W
ALEX'S PIZZA HOUSE 631 Broadway-----2126

(See Advertisement This Page)

ANCHOR CAFE 620 Broadway-----471
(See Advertisement Following Page)

BARK'S BAKE SHOPPE 228 Main-----500
Bark's Northside Bake Shoppe
1319 Broadway N--1201

DAN'S CAFE 424 Main-----1032
(See Advertisement Following Page)

Dew Drop Inn 438 Crescent-----1186

DIAMOND CLUB R 6-----446

Err's Cafe 416 Main-----988

(See Advertisement Following Page)

G & R Grill 512 Crescent-----1047

HARBOR INN INC R 1-----456

HIDE-A-WAY, THE R 4-----890-R-3

(See Advertisement Following Page)

HOTEL MARION 544 Broadway-----65

(Continued Next Page)

Alex's

**PIZZA
HOUSE**

FRESH MADE PIZZA

PIZZA

All 15 Kinds
of Pizza



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Phone **2126**

OPEN 4 P.M. to 2 A.M. Daily
Fridays and Saturdays Open to 3 A.M. — Sundays 4 P.M. to Midnight

631 BROADWAY

ANCHOR CAFE

Fine Food Always

HOME COOKING
HOME BAKING

STEAKS - CHOPS - FISH

NOON LUNCHEES

Air Conditioned

CALL

471

620 BROADWAY

IN MENOMONIE IT'S DAN'S CAFE

AIR CONDITIONED FOR YOUR COMFORT

Featuring

BREAKFAST

NOON LUNCHEON

EVENING DINNERS

*Delicious Home Cooked Food
Sunday and Holiday Deluxe Dinners*

OPEN

5:00 A.M. TILL 2:00 A.M.—DAILY

Orders to Take Out at Anytime

424 Main St.

Dan Schendel - Owner

Phone 1032

Eru's Cafe

Phone 988

OPEN 24 HRS.

LOCATED ON HY. 12 - DOWNTOWN
416 Main St.

THE

HIDE-A-WAY

**STEAKS - CHICKEN
SHRIMP - FISH**

Served Daily from 11:30 A.M. to 12 Midnight
Sundays 12 Noon to 8:00 P.M.

Closed Monday

We Cater to Private Parties, Weddings, Banquets
AIR CONDITIONED

VISIT OUR NEW BAR

Open daily 10:00 A.M. to Midnight
Sundays Noon to 6:00 P.M.

MR. and MRS. ARVID O. DAHLBY - Prop.

Phone 890-R-3

LOCATED SOUTH ON HY. 25

Restaurants—(Cont'd)

JEATRAN'S SUPPER CLUB

FINE FOODS and COCKTAILS
STEAKS - CHOPS - SEAFOOD

Special Kiddie Plates

LOCATED ON HY 12 2½ MILES
WEST OF MENOMONIE

R 6 -----1328

Marion Hotel Restaurant 544 Broadway-----93

Menomonie Club Cafe 545 Broadway-----894

SNO-CAP DRIVE-IN 1401 Broadway N-----1736

Three Sister's Cafe 511 Broadway-----444

Riggers

See Movers—Heavy Hauling; Also Trucking

Roasters—Electric

See Electric Appliances—Household

Roofers

ANDERSON S A ROOFING CO

312 5th Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3915

BARRETT ROOFING MATERIALS

For roofing and roof repairs "Your Best
Buy Is Barrett." Asphalt Shingles, As-
phalt and Asbestos Sidings, Roll Roof-
ings, Roofing Felts and Pitches, Bi-
tuminous Cements, Paints and Coatings,
Rock Wool, Translucent Panels.



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OEBER ROOFING & SIDING CO

R 2---1017-J-2

HOREL-GEORGE CO

Specialists in Built-Up Roofing

1202 Western av Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-1607

OEBER ROOFING & SIDING CO R 2---1017-J-2

Roofing Material

C W H CO 112 13th-----75

Farmers Union Co-op 709 Main-----712

PETERSON LUMBER CO Stout rd-----366

RUBEROID ROOFING MATERIALS

Asphalt Shingles, Sidings,
Roll Roofings; Asbestos-
Cement Sidings and Roof
Shingles; Built-up Roofing Materials; Asbestos-Cement
Wallboard; Roof Coatings and Cement. "Fiberglas"
Building Insulation, Reflective Insulation.

RUBEROID

"FOR INFORMATION CALL"

CARTER LUMBER & FUEL CO 108 6th av--34

Root Beer—See Beverages—Non-Alcoholic

Rug & Carpet Dealers

Nevins Home Beautifiers 1501 Tainter-----1120

Rugs—Oriental—See Rug & Carpet Dealers

Safe Deposit Boxes—Rental

First National Bank 200 Main-----37

Salad Dressings—See Food Products

Salt

Culligan Water Conditioning Service
Softener Salt-Small-Large Bags
837 Tainter -----596-W

Sand Blasting

Lane Tank Co 1315 Broadway-----98-J

Sand & Gravel

CARTER LUMBER & FUEL CO 108 6th av-----34
EAU CLAIRE SAND & GRAVEL CO
104 Gibson Eau Claire Wis
Call long distance Eau Claire--TEmp 4-4164
Red Cedar Sand & Gravel Co
Office 1426 Wilson-----318-W
Yard R 6-----318-R

Sanitariums--See Hospitals

Sash & Trim

See Millwork; Also Storm Sash; Also Windows--Metal

Savings & Loan Associations

First Federal Savings & Loan Assn 133 Main-----88

Saws

McGULLOCH POWER CHAIN SAWS--
RICHARTZ IMPLEMENT CO
118 Main W--707-W

School Bus Service

See Buses--Charter Service

School Supplies

EAU CLAIRE BOOK & STATIONERY CO
320 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmp 5-5121
Jones Menomonie Pharmacy 400 Main-----68

Schools

Cedar Falls R 2-----641-J-4
Menomonie Public Schools--See Alphabetical List of
Telephones Located At Schools
St Joseph's 813 9th-----1558-W
St Paul's Lutheran 1114 9th-----1803
Stout State College
Harvey Hall Wilson av-----30
Student Center 812 2nd-----1900
See Alphabetical List for Other Telephones and
Offices

Schools--Music

See Music Instruction--Instrumental

Scrap Iron & Metals

Lotwin Hide & Fur Co 802 Main-----375-W
Moskewitz Co 11 S Bridge Chippewa Falls Wis
Call long distance Chippewa Falls--Park 3-5466

PHILLIPS MAX & SON

Everything in Used Building Materials
Used Sheet Steel
Boiler Flues of All Sizes - Used Pipe
Used Angle Iron, Etc.

314 Forest Eau Claire Wis
Call long distance
Eau Claire--TEmp 2-3431

Seeds & Bulbs

HOFLAND'S MILL R 1-----28
Wisconsin Crop Improvement Assn 815 6th av--1350

Septic Tank Cleaning

BECKWITH OSCAR R 6-----1019-J-4
(See Advertisement This Page)
Well-Done Cleaners 1028 N6 Eau Claire Wis
Call long distance Eau Claire--TEmp 2-4731
(See Advertisement This Page)

Septic Tanks

MIDWESTERN BLOCK CO West Side-----41-W

Service Stations--See Filling Stations

Reach out for more business.
Advertise in the Classified Telephone Directory.

SEPTIC TANKS CLEANED

Pumped - Repaired - Installed
Toilets Cleaned

— No Damaged Lawns —

Licensed - Bonded

RESIDENTIAL
COMMERCIAL

24 HOUR SERVICE

We Go Anywhere Any Time

Phone 1019-J-4
Oscar Beckwith

Prompt Courteous Efficient Service
R. 6 MENOMONIE

SEPTIC TANK and CESSPOOLS CLEANED

• Anytime • Any Place

Write or Call

WELL-DONE CLEANERS

LICENSED OPERATOR

Call Long Distance Eau Claire

TEmp 2-4731

1028 N. 6th St.

Eau Claire, Wis.

Corner 6th and Truax Blvd.

Sewer Cleaners

Home Sewer Service

441 Ferry Eau Claire Wis

Call long distance Eau Claire--TEmpLe 5-6623

(See Advertisement This Page)

Sewing Machines**NECCHI-ELNA SEWING MACHINES**

See for yourself this advancement in automatic sewing before you buy any sewing machine. For demonstration call or visit authorized dealers listed below.

**"WHERE TO BUY THEM"**

Van's Appliance Store 316 Main-----645

Sewing Machines--(Cont'd)**PFAFF SEWING MACHINES**

Completely automatic. Exclusive automatic DIAL-A-STITCH sews on buttons, sews straight, sews zig-zag, darns, embroiders thousands of decorative stitches. No discs or cams to change.

- Built-In Needle Threader!
- Nationwide Repair Service
- Lifetime Guarantee!

**"WHERE TO BUY IT"**

Snively Sewing Center 600 Main-----90

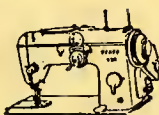
Snively Sewing Center 600 Main-----90

(See Advertisement This Page)

Sewing Machines--Repairing**SNIVELY SEWING CENTER**

We Service All Makes

600 Main -----90

PFAFF**SEWING MACHINES**Since
1862

- AUTOMATIC NEEDLE THREADER
 - AUTOMATIC DIAL-A-STITCH
 - EXCLUSIVE SLIDE-ON-ARM
- "There's a Pfaff for Every Purpose"



Over 6,000,000 Completely Satisfied Users

Service Guaranteed by
Over 2,000 Dealers**SNIVELY SEWING CENTER**

600 Main St.

Call 90

Sheet Metal Work**CIRKL HARDWARE & SHEET METAL**

633 Broadway--958

Schaufs Gas Co

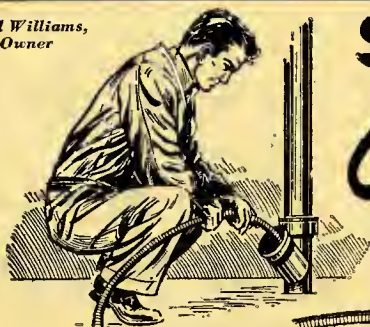
212 W Main Durand Wis

Call long distance Durand--ORange 2-8658

SUCKOW'S SHEET METAL SHOP**SHEET METAL**

Roofing - Eaves Trough - Skylights - Ventilation
Breechings - Heating - New Furnaces - Old Systems
Remodeled - Furnace Repairs - Air Conditioning
Stokers - Oil Burners

110 6th Av W-----847

Fred Williams,
Owner**SEWERS**
*Cleaned***24 HOUR SERVICE**SUNDAYS and HOLIDAYS AT
NO EXTRA CHARGE

Call Long Distance Eau Claire TEmpLe 5-6623

"LIVE STEAM THAWING"

We Also Clean Other Small Drains

No Digging Necessary

Removal of All Roots and Obstructions

SEWER SERVICE

441 FERRY ST.



Shoes

GRAVEN & WILCOX

Nunn-Bush - Weyenberg
Red Cross - Enna Jettick
Miracle Tread - Jacqueline
• Goodrich - Ball Band - Rubber Footwear
Quality Footwear Since 1891

336 Main-----359-W

Reed's Shoe Store 320 Main-----160-W

Showcards-See Signs

Siding

C W H CO 112 13th-----75

U S G SIDING

CARTER LUMBER & FUEL CO 108 6th av---34

Signs

Weinke Advertising Co
1305 Woodland av Eau Claire Wis
Call long distance Eau Claire--TEmple 5-6189
(See Advertisement This Page)

Ski Resorts-See Resorts

Soda Water-See Beverages-Non-Alcoholic

Soft Drink Mfrs

See Beverages-Non-Alcoholic

Soft Water Service

See Water Softening Service

Soil Testing-See Laboratories-Testing

Sportswear

Lund's Clothing Store 606 Broadway-----527-J

Spray Painting-See Painters

Square Dancing-See Dancing Schools

Stainless Steel-See Steel Headings

Steam Heating Contractors

See Heating Contractors

Steamship Agencies

Higgins' Travel Service
See Ad at Travel Bureaus
314 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-5403

Steel

For processing operations such as pickling,
shearing, straightening, etc., see Steel
Processing

Steel Bar Straightening

See Steel Processing

Steel Detailers-Structural

Moskewitz Co 11 S Bridge Chippewa Falls Wis
Call long distance Chippewa Falls--PARK 3-5466

Steel Pickling-See Steel Processing

It's share-and-share alike on a
party-line.

Steel Processing

PHILLIPS MAX & SON

LARGE STOCK OF USED STEEL
ANGLES - CHANNELS - BEAM
SHEETS - PIPE - POSTS - FLUES

Everything in Used Steel

314 Forest Eau Claire Wis Call
long distance Eau Claire--TEmple 2-3431

Steel Sash-See Windows-Metal

Steel Treatings-See Steel Processing

Stereophonic Sound Equipment

Meyer Music

417 S Barstow Eau Claire Wis

Call long distance Eau Claire--TEmple 5-3614

O'Connell's TV & Radio Service 210 Main----1133

Stereophonic Sound Systems

See High Fidelity Sound Equipment

Stocks

See Investment Securities; Also Brokers-Stock &
Bond

Storage-Household

BRUNN TRANSFER CO

LOCAL STORAGE FACILITIES
PACKING - SHIPPING

Local and Long Distance Moving

North American Van Lines Agent

1809 2nd av S-----73-W

MUELLER WAREHOUSE CO INC

910 Broadway Eau Claire Wis

Call long distance Eau Claire--TEmple 2-1394

Storm Sash

Nevins Home Beautifiers 1501 Tainter-----1120

Surgeons

See Physicians & Surgeons (M.D.)

Swimming Pools

G & R TERRAZZO TILE CO

Distributors of Esther Williams Pools

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--TEmple 2-3105

WEINKE

ADVERTISING CO.

1305 WOODLAND AVE. EAU CLAIRE, WIS.

- NEON
 - PLASTIC
 - PAINTED
 - SCREEN PROCESS
 - TRUCK LETTERING
- # SIGNS

Porcelain Store Fronts • Awnings

Call Long Distance Collect
Eau Claire Temple 5-6189

Tanks-Metal

Lane Tank Co
See Ad at Contractors-General
1315 Broadway -----96-J

Tanks-Septic-See Septic Tanks**Taverns**

Alcatraz Nite Club
Hall Available - Weddings - Private Parties
R 5 -----1097-R-3

AL'S TAVERN

V A Eleason - Proprietor
R 6 -----337-J-1
Braker's River Edge Resort R 6 -----337-R-1

BREWER'S BAR

Lester and Beanie Brewer
Sandwiches Served at All Times
1401 Tainter -----1707

Casino Bar

A T Jensen - Owner
613 Broadway -----872
DIAMOND CLUB R 6 -----446

Ellen's Bar

Ellen Batchelder Proprietor - Hot
Beef Sandwiches Served Daily
709 Broadway -----458

Farmers Beer Garden 801 Main -----897

Flame Lounge 619 Broadway -----441

HOTEL MARION 544 Broadway -----65

JEATRON'S SUPPER CLUB R 6 -----1328

Kleist Geo R 2 -----1079-R-1

Lakeside Bar 524 Main -----457

Log Cabin 1407 Tainter -----440

MOTEL MARION 544 Broadway -----65

Rendezvous Room 631 Broadway -----464

Riverview Bar R 5 -----435-J-2

Silver Dollar Tavern 315 Main -----460

Spot The
Alfred Wyss-Proprietor

414 Main -----873

Taverns-(Cont'd)

Tourist Hotel 702 Main -----455

Town & Country Bar 715 Broadway -----1219

Trinko's Tap

Lunches Served Daily

R 1 -----651-R-3

Tyler's Tavern 1918 5th -----1036

Tax Matters

See Accountants; Also Attorneys-at-Law

Taxicabs**CENTRAL CAB CO**

CAB and DELIVERY SERVICE

Radio Dispatched

ANY TIME - ANY WHERE

544 Broadway -----33

Tea Shops-See Restaurants**Teaming Contractors-See Trucking****Telegraph Companies**

Western Union Telegraph Co

117 Main--Call WESTERN UNION

Telephone Companies

WISCONSIN TELEPHONE CO 208 Main-----490

Television Antenna Systems

RED'S TV SALES & SERVICE 705 Broadway--674
(See Advertisement This Page)

TELEVISION**SALES and SERVICE**

*Repairs Made in Your Home Where Possible
By Experienced Qualified TV Technicians*

- **ADMIRAL TV - RADIO**
and Electric Appliances

- **PHILCO TV**
Refrigerators and Dryer
Combinations

RED'S TV

SALES and SERVICE

*"Member Indianhead Radio and
TV Servicemen's Association"*

705 BROADWAY

Next to
Northern
States Power Co.

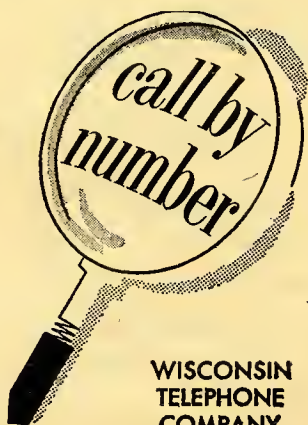
CALL

674

Your **CLUE** to

F-A-S-T-E-R

Out-of-Town
Service



**WISCONSIN
TELEPHONE
COMPANY**

Television Dealers

Camp's TV Sales & Service 104 6th av-----1373
(See Advertisement This Page)

Meyer Music

Magnavox TV Sales & Service
417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmp 5-3614

O'CONNELL'S TV & RADIO SERVICE

RCA and ZENITH
TV - Radios - Phonographs - Records

SERVICING ALL MAKES

For Service After The Sale
Call "Budge" O'Connell

210 Main -----1133

Stratton's Radio & TV 527 Broadway-----972

Television Repairing

O'CONNELL'S TV & RADIO SERVICE

210 Main--1133

TOWNSEND'S RADIO & LOCK SERVICE

518 Broadway--335-J

Television Supplies & Parts-- Whlse & Mfrs

Miller's Electronic Supply 1329 Broadway N----1820

Test Boring--See Drilling Contractors

Theatres

State Theatre 639 Broadway-----1169

Tile Contractors & Dealers--Ceramic

DESCO-VITRO-GLAZE CO OF WIS

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--TEmp 2-4927
(See Advertisement This Page)

Eau Claire Tile & Terrazzo Inc

Wash hts Eau Claire Wis

Call long distance Eau Claire--TEmp 5-9914
(See Advertisement This Page)

G & R TERRAZZO TILE CO

816 N Oxford av Eau Claire Wis

Call long distance Eau Claire--TEmp 2-3105
(See Advertisement This Page)

Tile Contractors & Dealers-- Non-Ceramic

CARTER LUMBER & FUEL CO 108 6th av-----34
Nevins Home Beautifiers 1501 Tainter-----1120

Tillers--See Farm Equipment

G & R TERRAZZO TILE CO.

TERRAZZO - TILE - QUARRY

- ♦ STEPS - FLOORS - BASE
- ♦ CERAMIC FLOORS
- ♦ GLAZED TILE WORK
- ♦ GENUINE CLAY TILE

"Ceramic Tile Work of All Types"

Call Long Distance Eau Claire

TEmp 2-3105

or TEmp 2-4927

816 N. Oxford Avenue

Eau Claire, Wis.

CAMP'S TELEVISION SERVICING

One of
Menomonie's Most Experienced
Repair Men - 37 Yrs. Experience

Emerson and Setchell Carlson
Sales

RADIO REPAIRING LOW RATES

Day and Night Service

CALL

1373

104 6th Ave.

DESCO - VITRO - GLAZE

The Permanent Interior Wall Finish

- WASHABLE
- SANITARY
- NON-FADING
- ANY COLOR DESIRED

Can Be Applied Over Any
Plastered or Masonry Wall

For Information and Free Estimates

Call Long Distance Eau Claire

TEmp 2-4927

or TEmp 2-3105

Descovitro-Glaze Co. of Wis.

816 N. OXFORD AVE.

EAU CLAIRE, WIS.

EAU CLAIRE TILE and TERRAZZO INC.

Terrazzo - Quarry Tile

Ceramic Tile - Marble

Ceramic Tile Work of All Types

RESIDENTIAL - COMMERCIAL - INDUSTRIAL

CALL LONG DISTANCE

EAU CLAIRE

TEmp 5-9914

P.O. BOX 394

WASHINGTON HEIGHTS

EAU CLAIRE, WIS.

GOODYEAR TIRES

for CARS - TRUCKS - TRACTORS

Distributors of Goodyear Batteries



TRACTOR TIRE
REPAIRING

RECAPPING

GUARANTEED
VULCANIZING

WHEEL
BALANCING

● BATTERY
SERVICE

● ROAD
SERVICE

CHURCHILL TIRE CO.

Established 1923

Phone 701

816 6th AVE.

TIRE SERVICE

RECAPPING and REPAIRING

New Tire Guarantee

"Bill"
Anacker
Prop.



CALL
955

Free
Pick Up
Service

BILL'S RECAPPING SERVICE

143 6th AVE.

Tires

Churchill Tire Co 816 6th av-----701

(See Advertisement This Page)

FIRESTONE TIRES

MENOMONIE SHELL SERVICE

501 Crescent--452

Montgomery Ward & Co 500 Main-----760

Tires-Repairing & Recapping

BILL'S RECAPPING SERVICE 143 6th av-----955

(See Advertisement This Page)

CHURCHILL TIRE CO 816 6th av-----701

Montgomery Ward & Co 143 6th av-----1355

Tool Makers

Keller's Blacksmith Shop 511 Crescent-----335-W

Tourist & Trailer Parks

PINE POINT LODGE R 2-----1079-R-1

Tourists' Agencies-See Travel Bureaus

Towing Service

See Also Garages

MUELLER SERVICE

818 Broadway Eau Claire Wis

Call long distance Eau Claire--Temple 5-3956

Toys

Toy Town 438 Main-----765

Tractors

CASE J I SALES & SERVICE

LA PEAN IMPLEMENT CO R 2-----1416-J

**COCKSHUTT TRACTORS & FARM
IMPLEMENTS**

FARMERS UNION CO-OP 709 Main-----712

OLIVER FARM TRACTORS

Tractor--All Types Plows - Harrows

Cultivators - Grain and Fertilizer

Drills - Planters - Combines -

Mowers - Rakes.

"Finest in Farm Machinery"

"WHERE TO CALL"

ASHLESON FARM SERVICE

2417 Broadway--1048



Trailer Parks-See Tourist & Trailer Parks

Trailers-Boat

Menomonie Marine Sales Inc

1102 Broadway N--952-W

Trailers-House

VASEY'S TRAILER COURT & SALES R 2--398-W

The "Spirit of Service" is a tradition in the telephone business — a powerful force throughout the entire organization. It helps all employees realize how much telephone service means to everyone—how important it is to get every message through quickly. It inspires telephone workers in all kinds of jobs to devote themselves to making service satisfactory and pleasing to you in every way.

Trailers Rented

Johnson Phil Standard Service 624 Main-----871

U-HAUL RENTAL TRAILERS

RENT A GUARANTEED
U-HAUL TRAILER
IT COSTS NO MORE



Local or ONE WAY ANYWHERE

U-HAUL furnishes guaranteed trailers and tires,
hitches, cargo insurance, free road service, all sizes.

"WHERE TO RENT THEM"

Amberg's Service Station
1431 Broadway N--1515

Trains-Electric-Toy

See Hobby Supplies

Transfer Companies

BRUNN TRANSFER CO 1809 2nd av S-----73-W
W W DRAY LINE

See Our Ad at Movers

Stout rd-----317-W

Travel Bureaus

HIGGINS' TRAVEL SERVICE

AIRLINE and STEAMSHIP
RESERVATIONS and TICKETS
Foreign and Domestic Tours
No Additional Charges for Services

314 E Grand av Eau Claire Wis Call long
distance Eau Claire--Temple 2-5403

Tree Service

KREMER TREE SERVICE

505 Garden Eau Claire Wis

Call long distance Eau Claire--Temple 2-4607

MACDONALD WRECKER SERVICE

COMPLETE TREE
REMOVAL and CABLING

All Power Equipment Used

626 Irvine Chippewa Falls Wis Call
long distance Chippewa Falls--Park 3-6309

Trenching-See Excavating Contractors

Truck Agencies & Dealers-New

GMC TRUCKS

FOR GMC
SALES
SERVICE
PARTS



"WHERE TO BUY THEM"

HALVORSON BUS LINE 1302 Broadway N--476

Even if you never made a call, your telephone would be worth while. For, think of the calls you receive--the news, the invitations, the opportunities, the welcome words from friends and relatives. A single call you receive may be worth more than the cost of telephone service for a long time.

Truck Rental & Lease Service

HERTZ TRUCK RENTAL SERVICE

LATE MODEL TRUCKS
with gas, oil and insurance
included.
Everything included but
the driver.
Trucks also available on
long term lease.



"WHERE TO CALL"

RENTAL SERVICE CO

505 S Dewey Eau Claire Wis

Call long distance Eau Claire--Temple 2-3493

Trucking

BRUNN TRANSFER CO 1809 2nd av S-----73-W

CHIPPewa MOTOR FREIGHT INC

2645 Harlem av Eau Claire Wis

Call long distance Eau Claire--Temple 2-8347

GROEPPER TRUCKING SERVICE R 6-----238

HUSBY BILL R 1-----1469

LINK HERBERT R 2-----1067-R-3

Tutoring-See Schools

Tuxedos Rented-See Dress Suit Rental

Typewriters

Boothby Print Shop 102 Main W-----19

MAC'S TYPEWRITER CO

311 S Barstow Eau Claire Wis

Call long distance Eau Claire--Temple 5-5910

(See Advertisement This Page)

Typewriting-See Letter Companies

The All-New
Smith-Corona
Office Typewriter

ELECTRIC - STANDARD - PORTABLE



FEATURING NEW PAGE GAGE!

Typewriters and Adding Machines

Sold - Rented - Repaired

Special Rental Rates for Students

Supplies for All Machines

MAC'S TYPEWRITER CO.

311 S. Barstow St. Eau Claire, Wis.

Phone Long Distance

Eau Claire Temple 5-5910

Undertakers-See Funeral Directors**Upholsterers**

Keegan's Drapery Shop
105 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 5-8029

LARSON UPHOLSTERING SHOP

LAVERN E. LARSON

UPHOLSTERING SERVICE

Third Street and Tenth Avenue

1003 3rd -----606-W

Vacuum Cleaners

KIRBY VACUUM CLEANERS—
NORTHWEST KIRBY CO

217 N Barstow Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-3422

Van's Appliance Store 316 Main-----645

Variety Stores

Ben Franklin Variety Store 220 Main-----191

Varityping Service-See Letter Companies**Varnish**

Menomonie Paint & Wallpaper Co 718 5th-----1131

Velocipedes-See Bicycle Repairing**Culligan**ON A
SERVICE
Basis... or with a
HOME-OWNED
Model

No Equipment to Buy
No Maintenance Work
Service Connection
Is Quick and Simple

WE SELL
SOFTENER SALT

OLD SOFTENERS REPAIRED**Call 596-W**

HARRY ZITELMAN

CULLIGAN Water Conditioning

837 Tainter St.

Vending Machines

VARIETY VENDING CO

W Gate rd Eau Claire Wis

Call long distance Eau Claire--TEmple 2-0066

Venetian Blinds

Nevins Home Beautifiers 1501 Tainter-----1120

Veterinarians

ANDREASSEN & HOUSER 423 12th av W-----170

If no answer call-----1228

REGISTER J W

VETERINARIAN

Large and Small

Animal Practice

1513 5th av-----1144

Veterinarians' Supplies

JONES MENOMONIE PHARMACY 400 Main---68

LEE'S DRUG STORE 149 Main-----100

REGISTER J W 1513 5th av-----1144

Vitamins

JONES MENOMONIE PHARMACY 400 Main---68

Wall Board

GOLD BOND SHEET ROCK—

CARTER LUMBER & FUEL CO 108 6th av---34

Peterson Lumber Co Stout rd-----366

Wall Paper

Menomonie Paint & Wallpaper Co 718 5th-----1131

UNITED WALLPAPER—

MENOMONIE PAINT & WALLPAPER CO

718 5th--1131

Washing Machines

Schauls Gas Co 212 W Main Durand Wis

Call long distance Durand--ORange 2-8658

Watch Repairing

Anshus Jewelers 300 Main-----200

Chastan Jewelers 420 Main-----1620-W

Madsen Ole 301 Main-----2-J

Water Filters

See Water Softening Equipment

Water Heaters

HALVERSON BROS PLUMBING & HEATING

CONTRACTORS 1020 Broadway N-----169

Water Softening Equipment

Culligan Water Conditioning Service

837 Tainter--596-W

Water Softening Service

CULLIGAN WATER CONDITIONING

SERVICE 837 Tainter-----596-W

(See Advertisement This Page)

You can sell more nationally advertised goods by listing the brand names in these YELLOW PAGES and identifying yourself as a dealer.

Water Supply Systems

FARMERS UNION CO-OP

Pump Repairs and Installations
Myers Deepwell & Shallow Well Systems
Duplex Pittless Sanitary Units
To Meet Wisc. Pump Code Requirements
For Estimates and Service Call

709 Main -----712

Waterproofing Materials

Menomonee Paint & Wallpaper Co 718 5th-----1131

Wedding Announcements

Dunn County News 300 Wilson av-----1000

Welding

KELLER'S BLACKSMITH SHOP

511 Crescent--335-W

McClellan Welding & Radiator Repairing

512 5th av--729-J

Welding Equipment & Supplies

AIRCO WELDING PRODUCTS

Oxygen • Acetylene • Nitrogen •
Argon • Helium • Carbon-Dioxide
• Rare Gases • Oxyacetylene Weld-
ing and Cutting • Gas Shielded
Welding Equipment • Apparatus,
Supplies • Arc Welding Machines
• Electrodes, Accessories, Jackson Products, "Tuffa-
loy".



"WHERE TO BUY THEM"

AUTHORIZED DEALER

Welders Supply Co

1920 Harlem Eau Claire Wis

Call long distance

Eau Claire--TEmple 2-2002

Welfare Organizations

Girl Scout Area Office 224½ Main-----941

Red Cross Dunn Co Chapter Court House-----640

Well Drillers

Hunstable Harold & Sons Arkansaw Wis

Call long distance Arkansaw--Atlas 5-5205

(See Advertisement This Page)

WETTSTEIN NORBERT

20 E Columbia Chippewa Falls Wis

Call long distance Chippewa Falls--Park 3-7545

Wheel Aligning-Automobile

See Automobile Wheel Service

Look—No Hands!

Speakerphone



**talk and listen
without picking up phone**

for details

call your Telephone Business Office

Windows—Metal

C W H CO 112 13th-----75

Nevins Home Beautifiers 1501 Tainter-----1120

Wiring Systems—Electric

See Electric Contractors

Women's Apparel

CASSEL'S APPAREL SHOP 244 Main-----239

Style Shop The 332 Main-----359-J

Woodwork—Interior—See Millwork

Woodworking Machinery

Goehring Bros R 2-----1387-W

WELL DRILLING

*We Guarantee
To Save You Dollars*

HAROLD HUNSTABLE & SONS

CALL LONG DISTANCE ARKANSAW

ATlas 5-5205

ARKANSAW, WIS.



You can

bring them

home often by

LONG DISTANCE

DON'T WONDER

DON'T WORRY

Call TODAY and be SURE

**Rates are lower every night
after 6 and All Day Sunday.**

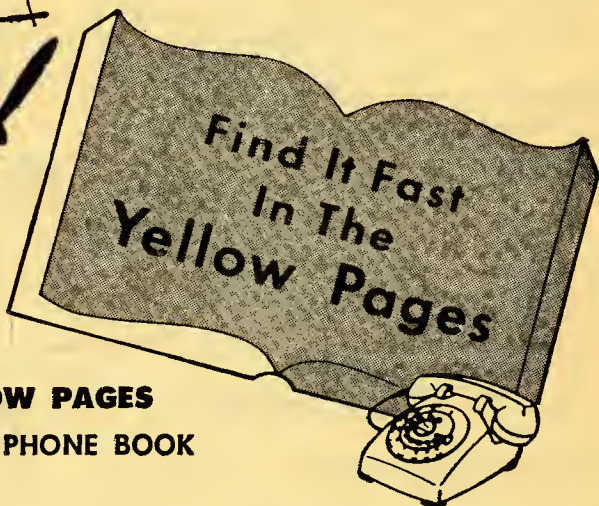


it's **EASY**

... to find
what you're
looking for !

**TO DO SOMETHING,
BUY SOMETHING,
SELL SOMETHING,
FIX SOMETHING . . .**

**LOOK IN THE YELLOW PAGES
OF YOUR PHONE BOOK**



*Most people do—to get
information like this:*

- Telephone numbers.
- Local Firm Names and Business Addresses.
- Where-to-buy nationally advertised brands.
- Where-to-fix nationally advertised products.
- Lists of all church, civic, fraternal, welfare and other organizations.
- Lists of professional men.



WISCONSIN TELEPHONE COMPANY



Frequently Called Telephone Numbers



NAME AND ADDRESS

NUMBER

| | |
|----------------------------------|-----------|
| Lyle Hight Sr. Boyceville | MI 3-3311 |
| " " Jr " " | MI 3-2721 |
| Robert Mittelstadt Coffey | 12 F 13 |
| Dorothy Lertson St Paul Prospect | 6-7904 |
| Rusby School on Cedar Falls | 641 J 4 |
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Your long distance calls will be completed more rapidly if you know the out-of-town telephone number. When an operator gives you an out-of-town telephone number it will be helpful if you make a note of it for future use.

A handy-sized, personal telephone directory — completely indexed — has been prepared for your use. To obtain a copy just telephone, send a post-card or stop in at your nearest telephone office.

It means so much to keep in touch. Call often!



Working Always To Serve You Better